

03-13-2001



101633661

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  
Effective Date  
Month Day Year \_\_\_\_\_
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Young's Market Holdings, Inc.

02272001

Formerly Young's Market Company

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization \_\_\_\_\_

Receiving Party

Mark if additional names of receiving parties attached

Name Pacific American Fish Co., Inc.

DBA/KA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 620 South Gladys

Address (line 2) \_\_\_\_\_

Address (line 3) Los Angeles

CA

90021

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization California

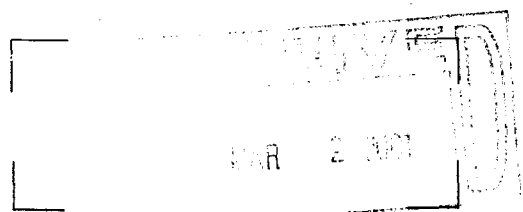
FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

TRADEMARK  
REEL: 002248 FRAME: 0818

MRD  
3/2/01



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**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1022161"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

**DAVID L. PRINCE**



2-28-01

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF U.S. REGISTERED TRADEMARKS

WHEREAS, Young's Holdings, Inc., by way of succession to Young's Market Company, a Delaware corporation, whose principal office is located at 2164 North Batavia Street, Orange, California, hereinafter "Assignor", is the owner and has adopted, used, and is licensing or is otherwise using the names, trade names, and trademarks identified as "Scalone", U.S. Registration No. 1,022,161 and "Scalapone", U.S. Registration No. 1,013,615 (collectively "Trademarks"), including any trade dress or label design related thereto; and

WHEREAS, Pacific American Fish Co., Inc., a California corporation whose principal office is at 620 South Gladys Avenue, Los Angeles, California 90021 (hereinafter "Assignee"), desires to acquire the Trademarks (including the registrations and/or pending applications and all renewals and extensions thereof) together with the goodwill associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's rights, title, and interest in and to the Trademarks (including and without limitation, any and all registrations and/or pending applications and all renewals and extensions thereof), together with the goodwill associated with the trademarks and the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of the Assignee, such additional papers, instruments, and assignments as the Assignee may reasonably require in order to vest Assignor's right, title, and interest in and to the Trademarks in the Assignee and/or to carry out the intent of this assignment.

IN WITNESS THEREOF, the Assignor has executed this Assignment this 27 day of February, 2001 at Orange, California.

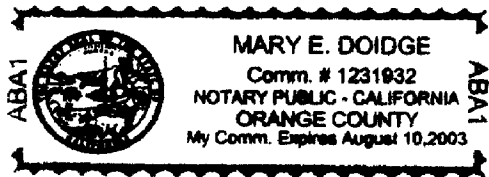
YOUNG'S HOLDINGS, INC.



By: **PAUL VERT**  
Its: President

State of California            )  
  ) ss.  
County of Orange                )

On this 27 day of February, 2001, before me a notary public, in and for the above entitled County, came before me PAUL VERT, personally known to me to and being by me duly sworn did depose and say that he is the President of Young's Holdings, Inc., described in and which executed the foregoing instrument and that he signed his name thereto by the consent of the Board of Directors of the corporation.



*Mary E. Doidge*  
\_\_\_\_\_  
NOTARY PUBLIC