03-21-2001



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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Patent and Trademark Office

V K11740 B V V

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To the Honorable Commissioner	101642313	nd the attached original doc	:uments or copy thereof.
Name of conveying party(ies):		2. Name and address of receivin	) A F F F   B B G G   1111   B B F F F F F F F F F F F F F F F F F
		No	
		Name: <u>Mavic S.A.</u>	02.00.000
Mavic, Inc.	·		03-09-2001
1		Internal Address:	U.S. Patent & TMOfc/TM Mail Ropt Dt. #2
		T - D1	
<u>_</u>		Street Address: Le Ripel	
☐ Individual(s) ☐ General Partnership	☐ Association	01990 Saint Trivier sur City: Moignans r	FRANCE
		City: Moignans of	itale:ZIP:
Corporation-State - Delay			÷
Other		☐ Individual(s) citizenship	
Additional name(s) of conveying party(ies) at	tached? 🗆 Yes 🖾 No	☐ Association	
		☐ General Partnership	
3. Nature of conveyance:		CI Limited Partnership FRA	
or realized or dollive year.			
	☐ Merger	☐ Other	·
☐ Security Agreement	☐ Change of Name	If assignee is not domiciled in the United St	ates, a domestic representative
☐ Other		designation is attached:	🛛 Yes 🚨 No
		(Designations must be a separate document	t from Assignment)
Execution Date: January 8, 200	)1	Additional name(s) & address(es) attached?	Yes 😡 No
4. Application number(s) or registration	on number(s):		,
A. Trademark Application No.(s)	1	B. Trademark registration I	No (e)
A. Hademark Application (10.(3)		b. Haddinak idgidududiri	10.(0)
		1,508,035	
•			
			•
	Additional numbers attac	ched? ☐ Yes	
5. Name and address of party to who		6. Total number of applications and	[
concerning document should be n	railed:	registrations involved:	
Name: Charles E. Baxley,		•	
Name:	Loquire		
Internal Address. Fifth Floor		7. Tatal (as /07 CED 9 41):	<b>e</b> 40
Internal Address: Fifth Floo	<u> </u>	7. Total fee (37 CFR 3.41):	3 _40
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			deposit account
Street Address: 59 John Stre	et .		•
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City: New York Sta	te:NY <b>ZIP</b> :10038	(Attach duplicate copy of this page	e if paying by deposit account
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9. Statement and signature.	/ halial the formasina inform	ation is true and correct and any at	tached copy is a true COPY
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of the original document.			
Charles E Barries	-Zhank	J-1-67	
Charles E. Baxley Name of Person Signing		Signature	Date
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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Assignor : Mavic, Inc.

Assignee : Mavic S.A. :

Registration: 1 508 035:

Issued : October 11, 1988 :

TM : MAVIC :

Class : 12(US Class 19)

# ATTENTION: ASSIGNMENT DIVISION

Assistant Commissioner of Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

Dear Sir:

# APPOINTMENT OF DOMESTIC REPRESENTATIVE

Mavic S.A. (France corporation) Le Ripel 01990 Saint Trivier sur Moignans FRANCE

### hereby designates:

The state of the s

CHARLES E. BAXLEY, Esquire
JOSEPH T. MURRAY, Esquire and
ANTHONY SCARDINO, Esquire
(All Members of the Bar of the State of New York)

of

TRADEMARK REEL: 002253 FRAME: 0827 Hart, Baxley, Daniels & Holton 59 John Street - Fifth Floor New York, NY 10038

Tel: (212) 791-7200 Fax: (212) 791-7276

as its Domestic Representatives upon whom notices and/or processes may be served in proceedings affecting this trademark.

MAVIC S.A.

By:

-2-

Name: Jean-Luc DIARD

Title: President and C.E.O.

Date: 1 1 - 21-01

**`** D"



U.S. Patent & TMOfc/TM Mail Ropt Dt. #26

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### ASSIGNMENT DEED OF UNITED STATES TRADEMARK REGISTRATION AND RELATED GOODWILL

WHEREAS, MAVIC, INC., a Delaware corporation, having a principal address at 207 Carter Drive, West Chester, Pennsylvania 19382, (hereinafter referred to as "Assignor"), is the owner of and uses in its business the trademark MAVIC, which is the subject of United States Trademark Registration 1,508,035 MAVIC issued on October 11, 1988 at the United States Patent and Trademark Office for bicycles and parts and accessories therefor, namely, rims, wheels, wheel hubs, handlebars, steering gear, supports, saddlepillars, pedals, crank-gear boxes, crank gears, derailleurs, gear levers, brakes in International Class 12; and

WHEREAS, MAVIC S.A., a France corporation, of Le Ripel, 01990, Saint Trivier sur Moignans, France (hereinafter referred to as "Assignee"), desires to acquire all of Assignor's right, title and interest in and to said Trademark along with all goodwill of the business connected with use of and symbolized by said Trademark, along with all common-law and statutory rights with respect thereto;

-1-

NOW THEREFORE; in consideration of payment of One Dollar (\$1.00) and other valuable considerations, receipt and sufficiency of which are heregby acknowledged by Assignor, Assignor has transferred, conveyed and assigned and hereby evidences such transference, conveyance and assignment to Assignee (as well as Assignee's successors and assigns) all of Assignor's right, title and interest in and to each of the following:

- 1. Said Trademark MAVIC and United States
  Trademark Registration 1,508,035 registered October
  11, 1988 with the United States Patent and
  Trademark Office, together with all goodwill of the
  business in connection with which said Trademark is
  used.
- 2. All common-law and statutory rights with respect to said Trademark MAVIC.
- 3. All rights to bring legal action against any third party for and to recover damages in the United States for infringement of said Trademark MAVIC, including monetary damages for any past infringement thereof.

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equity in the United States against any and all third party(ies) and to seek injunctive and/or other equitable relief and/or to recover damages for unfair competition and/or other tortious conduct by any third party relating to the business conducted under said Trademark MAVIC, including but not limited to damages for such past unfair competition and/or other tortious conduct.

IN WITNESS WHEREOF, MAVIC, INC. has caused this instrument to be executed on this of day of the party and the country own behalf by a duly authorized officer.

MAVIC, INC. Assignor

By:

Name: JEAN-LUC DIARD

Title: PRESIDENT and C.E.O

Date: JANUARY 08,2001

Address of Assignor:

207 Carter Drive

West Chester, PA 19382

WITNESS:

Name: Male

Datai

Jan 01

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Acceptance of Assignment by:

Post Office Address:

MAVIC, S.A. (France corporation)

By:

Name: JEAN-LUC DIARD

Title: PRESIDENT and C.E.O

Date: JANUARY 08,2001

Le Ripel

01990 Saint Trivier Sur

Moignans, France

WITNESS:

Name:

Date:

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TRADEMARK
REEL: 002253 FRAME: 0832