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OMB 0651-0027

03-28-2001

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



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- Change of Name
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**Trademark Application Number(s) or Registration Number(s)**

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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) |                      |                      | Registration Number(s)                 |  |                      |
|---------------------------------|----------------------|----------------------|--|--|----------------------|
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text" value="0,702,412"/> | <input type="text" value="0,842,919"/> | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text"/>                   | <input type="text"/>                   | <input type="text"/> |
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**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

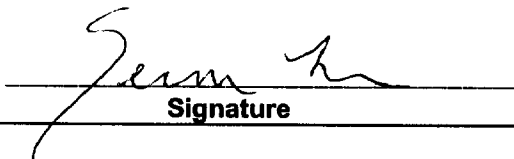
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Seana F.C. LaPlace  
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3/19/07  
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## ASSIGNMENT

**WHEREAS**, Phillips-Van Heusen Corporation (“PVH”), a corporation organized and existing under the laws of the State of Delaware, with offices located at 200 Madison Avenue, New York, New York 10016, is the owner of all rights, title and interests in and to the below listed Marks which have been registered at the United States Patent and Trademark Office, particulars of which are as follows:

| <u>MARK</u>                    | <u>REG. NO.</u> | <u>REG. DATE</u>        |
|--------------------------------|-----------------|-------------------------|
| <b>THE CHOICE OF CHAMPIONS</b> | <b>702,412</b>  | <b>August 2, 1960</b>   |
| <b>THE CHOICE OF CHAMPIONS</b> | <b>842,919</b>  | <b>January 23, 1968</b> |

(hereinafter referred to as the “Marks”)

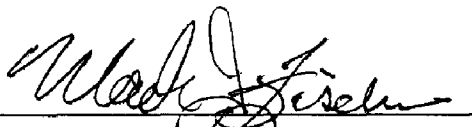
**WHEREAS**, Everlast World Boxing Headquarters Corporation (“Everlast”), is a corporation organized and existing under the laws of the state of New York, having its principal place of business at 750 East 132nd Street, Bronx, NY 10454; and

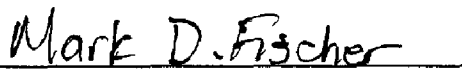
**WHEREAS**, the parties hereto are desirous of executing this document for the purposes of PVH assigning all rights in and to the Marks to Everlast, and for recordation at the United States Patent and Trademark Office, recording title in and to the Marks in the name of Everlast.

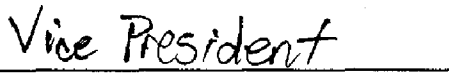
*NOW, THEREFORE*, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PVH hereby assigns to Everlast all statutory and common law rights, title and interests in and to the Marks in the United States, including, without limitation, all rights, title and interests in and to United States Trademark Registration Nos. 702,412 and 842,919, together with the goodwill of the business symbolized by the Marks.

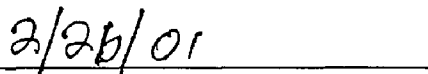
PVH further assigns to Everlast, for Everlast's own use and for the use of Everlast's successors, assigns and/or legal representatives, the right to defend the Marks, all claims for damages by reason of past infringement(s), the right to sue for damages by reason of past infringement(s), and the right to collect damages for past infringement(s).

**On behalf of PHILLIPS-VAN HEUSEN CORPORATION**

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Name

  
\_\_\_\_\_  
Title

  
\_\_\_\_\_  
Date