

03-28-2001



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

3.19.01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

- Mark if additional names of conveying parties attached
- Execution Date  
Month Day Year

Name

01 / 18 / 01

Formerly

75677503

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

- Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)   
City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002259 FRAME: 0054

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/677,503"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,859,905"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Charles W. Hanor

Name of Person Signing

Signature

3/14/01

Date Signed

## ASSIGNMENT

WHEREAS, JARRITOS, INC., a corporation existing under and by virtue of the laws of Texas, hereinbelow called "Assignor," owns and has used in business certain trademarks which are registered and pending as follows:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE REGISTERED</u>
ORANJA	1,859,905	October 25, 1994
<u>TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>DATE FILED</u>
DEL HUERTO	75/677,503	April 8, 1999

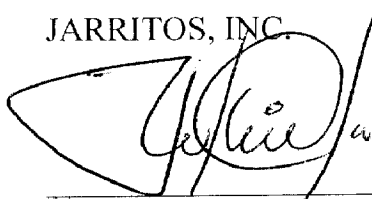
and

WHEREAS, FRUTAS CONCENTRADAS, S.A. DE C.V., a corporation organized and existing under and by virtue of the laws of Mexico hereinbelow called "Assignee" is desirous of acquiring the entire right, title and interest in and to the said trademarks and registrations and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignors have sold, assigned transferred and by these presents do hereby sell, assign and transfer unto the said Assignee, it successors or assigns, the entire right, title and interest in and to the said trademark, and registration, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Date: 18-I-2001

JARRITOS, INC.



Francisco Hill Avendano  
Chairman of the Board

=== El C. LIC. ROBERTO NUÑEZ Y BANDERA, NOTARIO NUMERO UNO DEL D.F.: CERTIFICA: Que ante mí compareció el LIC. FRANCISCO HILL AVENDAÑO en su carácter de Presidente del Consejo de Administración de JARRITOS INC., quien es de mi personal conocimiento y tiene capacidad legal y dijo: Que ratifica el contenido del presente documento, reconoce como suya la firma que lo calza por ser de su puño y letra y ser la misma que acostumbra usar en todos sus asuntos legales, y que el carácter con el que comparece le confiere facultades suficientes para suscribir el documento que ratifica.=  
=== PARA CONSTANCIA SE LEVANTO EL ACTA No. 45,742.=====

