

03-30-2001



101653396

3/4/01

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year
June 22, 1999

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

~~CITIZENSHIP~~/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation
- Other

~~CITIZENSHIP~~/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1592949"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2039400"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark A. Fischer, Esq.



3/9/01

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

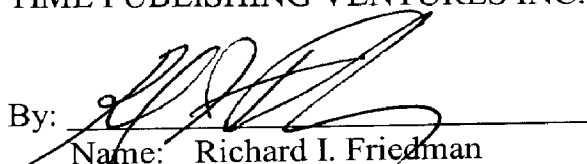
WHEREAS, TIME PUBLISHING VENTURES INC., a Delaware corporation, located at 1271 Avenue of the Americas, New York, NY 10020, is the owner of the trademark and the service mark shown on the attached Schedule (hereinafter the "Marks") and of the recited registrations therefor;

WHEREAS, TIME HEALTH MEDIA INC., a Delaware corporation, located at Two Embarcadero Center, Suite 600, San Francisco, CA 94111, is desirous of acquiring the Marks and the recited registrations therefor; and

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, TIME PUBLISHING VENTURES INC. does hereby assign to TIME HEALTH MEDIA INC. all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the recited registrations therefor.

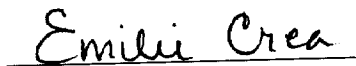
This assignment is effective as of June 22, 1999.

TIME PUBLISHING VENTURES INC.

By: 
Name: Richard I. Friedman
Title: Assistant Secretary

State of New York :
: ss
County of New York :

On the 31st day of January, 2001, before me personally came Richard I. Friedman, to me known, who, being by me duly sworn, did depose and say that he resides in New York, NY; that he is the Assistant Secretary of TIME PUBLISHING VENTURES INC., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.


Notary Public

**EMILIE CREA
NOTARY PUBLIC, STATE OF NEW YORK
NO. 31-4805518
QUALIFIED IN KINGS COUNTY
CERTIFICATE ON FILE IN NEW YORK COUNTY
COMMISSION EXPIRES APRIL 30, 2002**

**TRADEMARK
REEL: 002260 FRAME: 0797**

SCHEDULE

<u>Mark</u>	<u>Registration No.</u>	<u>Granted</u>	<u>Class</u>
HIPPOCRATES	1,592,949	April 24, 1990	16
HIPPOCRATES	2,039,400	February 18, 1997	42