04-06-2001 FORM PTO-1594 U.S. Department of Commerce Patent and Trademark Office Attorney Docket No. 04127.0043/.0047/.0048/.0049/.0050 101657736 record the attached original documents or copy thereof. To the Honorable Commissioner of Pate Name(s) of conveying party(ies): Name(s) and address(es) of receiving party(ies): MDC Corporation Inc. Individual(s) 3773191 Canada Inc. Name: Association Limited Partnership Address: c/o Symcor Services Inc.  $\bar{\boxtimes}$ Corporation existing under the laws of the 130 Adelaide Street West Province of Ontario, Canada Suite 1200 General Partnership Toronto, Ontario M5H 4C5 Other: Canada Additional name(s) of conveying party(ies) attached? ☐ Yes ⋈ No Individual(s) Association General Partnership 3. Nature of conveyance: Limited Partnership Corporation existing under the laws of Canada Assignment Other: Merger Security Agreement Change of Name If assignee is not domiciled in the United States, a domestic Other: representative is attached: (Designation must be a separate document from Assignment) **Execution Date:** December 1, 2000 Additional name(s) & address(es) attached? ☐ Yes ⊠ No Application number(s) or registration number(s): A. Trademark Application Number(s): B. Trademark Registration Number(s): 75/580,673, 75/580,674, 75/580,675, 75/818,912 Additional numbers attached? ☐ Yes ⊠ No Total number of applications and registrations involved: 4 Name and address of party to whom correspondence concerning document should be mailed: Total fee (37 CFR 3.41): \$115 Name: Carolyn E. Morris Enclosed FINNEGAN, HENDERSON, FARABOW, Address: Authorized to be charged to deposit account GARRETT & DUNNER, L.L.P. Authorized to be charged to deposit account only if 1300 I Street, N.W. fee is deficient Washington, D.C. 20005-3515

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5.46 tatement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carolyn E. Morris

Name of person signing

Signature

8. Deposit Account No.: \_\_\_

Total number of pages including cover sheet, attachments and documents: 11

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# LICENSED TECHNOLOGY AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS

Assignment of Licensed Technology Agreements and other Intellectual Property Rights dated December 1, 2000 between MDC Corporation Inc., (the "Assignor") and 3773191 Canada Inc., (the "Assignee").

#### RECITALS:

- (a) Pursuant to an amended and restated purchase agreement made as of November 15, 2000 (the "Purchase Agreement") by and among the Assignor, the Assignee, Symcor Service Inc., Optus Corporation and Metaca Corporation, the Assignor has agreed to sell, transfer and assign to the Assignee and the Assignee has agreed to purchase from the Assignor, the Purchased Assets for the consideration and upon and subject to the terms and conditions set forth therein;
- (b) Pursuant to the Purchase Agreement, the Assignor has agreed to assign to the Assignee, inter alia, all of the Assignor's right, title and interest in and to and benefits under the Licensed Technology Agreements and other Intellectual Property Rights and the Assignee has agreed to assume, perform and discharge the obligations and liabilities of the Assignor set out in the Licensed Technology Agreements and other Intellectual Property Rights; and
- (c) Pursuant to the Purchase Agreement the Assignor has agreed to assign to the Assignee, inter alia, all its right, title and interest in and to the Trade Marks (as defined herein).

In consideration of the foregoing and the mutual agreements contained herein and for other good and valuable consideration (the receipt and adequacy of which are acknowledged), the parties agree as follows:

#### Section 1 Defined Terms.

Capitalized terms used in this agreement and not otherwise defined have the meanings specified in the Purchase Agreement.

Section 2 Assignment of Licensed Technology Agreements and Other Intellectual Property Rights Schedule 1

The Assignor assigns, transfers, conveys and makes over absolutely to the Assignee as, at and from immediately prior to the Effective Time all of the Assignor's right, title and interest in and to and all benefits of the Assignor under the Licensed Technology Agreements and other Intellectual Property Rights. The Licensed Technology Agreements are listed and described in Schedule 1 attached to this Agreement forming an integral part thereof.

-2-

## Section 3 Assignment of Trade Marks. Schedule 2

The Assignor sells, assigns, transfers and sets over to the Assignee all of the Assignor's right, title and interest in and to the trade marks immediately prior to the Effective Time, which are registered or for which registration is applied for in the Canadian Intellectual Property Office or the United States Patent and Trademark Office, as listed and described in Schedule 2 attached to this Agreement and forming an integral part thereof (collectively, the "Trade Marks"), together with all benefits of the registrations or applications for registration and all right, title and interest in and to any renewals and extensions that may be granted, and together also with all goodwill arising from all use of the Trade Marks before and after registration and any other benefit to be derived therefrom.

#### Section 4 Habendum

TO HAVE AND TO HOLD the Licensed Technology Agreements and other Intellectual Property Rights that include, without limitation, the Trademarks and each of them unto and to the use of the Assignee and its successors and assigns forever.

## Section 5 Registration of Trademarks.

The Assignor consents to an application to the Registrar of Trade Marks for recognition of this transfer.

#### Section 6 Further Assurances.

The Assignor covenants with the Assignee that it will from, time to time, make, do and execute or cause to be made, done and executed all such further acts, deeds, assurances or things as may reasonably be required by the Assignee for more effectually and completely implementing or carrying out this assignment or for the purpose of registration or otherwise.

#### Section 7 Address for Notices.

Any notice in respect of the application or registration of or relating to the Trade Marks may be sent, and service of any proceedings in respect of such application or registration may be given or served on the Assignee as follows:

3773191 Canada Inc.
c/0 Symcor Services Inc.
130 Adelaide Street West
Suite 1200
Toronto, Ontario
M5H 4C5

Attention: Mr. Gary Eisen

Vice President, General Counsel and Secretary

- 3 -

Telephone: (416) 842-9514 Facsimile: (416) 842-9990

## Section 8 Successors and Assigns.

This assignment shall enure to the benefit of the Assignee and its successors and assigns and shall be binding upon the Assignor and its successors and assigns.

#### Section 9 Governing Law.

This assignment shall be governed by and interpreted and enforced in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein.

## Section 10 Counterparts.

This assignment may be executed in any number of counterparts (including counterparts by facsimile) and all such counterparts taken together shall be deemed to constitute one and the same instrument.

IN WITNESS WHEREOF the parties have executed this Agreement.

MDC CORPORATION INC.

Bv:

Name: Peter Lewis

Title:

Executive Vice President

and Chief Financial

Officer

**3773191 CANADA INC.** 

By:

Name: Jon Hantho

Title: President

# SCHEDULE 1 LICENSED TECHNOLOGY AGREEMENTS (See Attached)

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## SCHEDULE 2

#### CANADA

| Trade Mark  | Application/ Registration No. | Application/ Registration Date             |
|---|-------------------------------|--|
| INFORMATION DESIGNWORKS & DESIGN (trademark and logo)                         | 796 321/TMA503.903            | November 2, 1995/<br>November 9, 1998      |
| OPTUS<br>(trademark)  | 893 745/TMA530.855            | October 19, 1998/<br>August 8, 2000        |
| OPTUS THE CUSTOMER COMMUNICATIONS COMPANY & SWIRL DESIGN (trademark and logo) | 893 747/TMA530.859            | October 19, 199/<br>August 8, <b>200</b> 0 |
| SMART<br>STATEMENIS<br>(trademark)  | 1 053 <u>422</u>              | April 3, 2000                              |
| SWIRL DESIGN<br>(logo)  | 893 746/TMA528.333            | October 19, 1998/<br>May 25, 2000          |
| TREAT ME AS ONE (trademark)   | 1 030 268                     | September 27, 1999                         |

# UNITED STATES

| Trade Mark  | Application/ Registration No. | Application/<br>Registration Date |
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| OPTUS THE CUSTOMER COMMUNICATIONS COMPANY & SWIRL DESIGN (trademark and logo) | <b>75580</b> 675              | November 2, 1998                  |
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