

04-13-2001

Docket No.:

CV-213



101662325

Tab settings

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hobsons Digital Media, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Hobsons, Inc.

Internal Address:

Street Address: 10200 Alliance Road, Suite 301

City: Cincinnati State: OH ZIP: 45242

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 14, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/337,739  
76/003,237  
76/065,093

Additional numbers

B. Trademark Registration No.(s)

See Attached Sheet

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frederick H. Gribbell

Internal Address:

Street Address: DAVIDSON & GRIBBELL, LLP

10250 Alliance Road, Suite 120

City: Cincinnati State: OH ZIP: 45242

6. Total number of applications and registrations involved:.....

20

7. Total fee (37 CFR 3.41):.....\$ \$515.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

04-0205

DO NOT USE THIS SPACE

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01 FC:481 40.00 00  
02 FC:482 475.00 00

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frederick H. Gribbell

Name of Person Signing

Signature

March 26, 2001

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002269 FRAME: 0899

## TRADEMARKS OWNER NAME CHANGE

THIS PAPER is a notification of a company name change (this "Document") for the purpose of recordation in the United States Patent and Trademark Office, and affects ownership information of several trademark registrations and pending applications. Attached hereto is a copy of a "Certificate of Amendment to Certificate of Incorporation of Hobsons Digital Media, Inc." (the former company name), signed by its President, Mr. Sean Grant on August 14, 2000.

Further attached hereto is a copy of an official document of the Office of Secretary of State for the State of Delaware (dated September 1, 2000), which certifies the above name change from Hobsons Digital Media, Inc. to Hobsons, Inc. (the new company name). This second document is signed by Edward J. Freel, Delaware's Secretary of State.

The trademark rights involved are as follows:

<u>Attorney Docket</u>	<u>Mark</u>	<u>U.S. Registration No.</u>
CV-801	COLLEGEVIEW	Reg.No.: 1,943,924
CV-802	"WORLD" Logo Design	Reg.No.: 1,982,069
CV-803	THE COLLEGEVIEW NETWORK	Reg.No.: 1,988,152
CV-804	FULLVIEW	Reg.No.: 1,973,763
CV-806	NETAPPLY	Reg.No.: 2,132,960
CV-807	APPZAP	Reg.No.: 2,018,694
CV-809	INFOZAP	Reg.No.: 2,020,205
CV-810	KEYFACTS	Reg.No.: 1,972,878
CV-811	CAREERVIEW -- in Class 9	Reg.No.: 2,067,569
CV-812	GRADVIEW	Reg.No.: 2,267,452
CV-837	WEB WEASEL	Reg.No.: 2,159,941
CV-861	EDUCATION INDEX	Reg.No.: 2,137,230
CV-875	LIFESTAGE	Reg.No.: 2,183,567
CV-881	CAREERVIEW -- in Class 16	Reg.No.: 2,259,915
CV-882	FUTURESCOPE	Reg.No.: 2,245,182
CV-886	COLLEGEVIEW -- in Class 41	Reg.No.: 2,405,728
CV-887	GRADVIEW -- in Class 41	Reg.No.: 2,405,825

Attorney Docket

Mark

U.S. Application Serial No.

CV-880

JOBSCOPE

Serial No.: 75/337,739

CV-888

E-COMS

Serial No.: 76/003,237

CV-889

CAREERVIEW -- in Class 42

Serial No.: 76/065,093

A check for \$515.00 is enclosed in payment of the recordation fees pertaining to this Document. The Commissioner of Patents and Trademarks is hereby authorized to charge any underpayment or credit any overpayment of fees incurred due to this amendment to Davidson & Gribbell, LLP, Deposit Account No. 04-0205. A second copy of this paper is enclosed.

Respectfully submitted,  
HOBSONS, INC.

By



Frederick H. Gribbell  
Attorney for Applicant

DAVIDSON & GRIBBELL, LLP  
10250 Alliance Road, Suite 120  
Cincinnati, Ohio 45242  
(513) 891-2100

Enclosures

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Box Assignment, The Commissioner for Patents and Trademarks, Washington, D.C. 20231, this 26th day of March, 2001.

Antoinette B. Clark

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Company Name Change—Trademarks

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Attorney Docket: CV-213

TRADEMARK  
REEL: 002269 FRAME: 0901

*State of Delaware*

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*Office of the Secretary of State*

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HOBSONS DIGITAL MEDIA, INC.", CHANGING ITS NAME FROM "HOBSONS DIGITAL MEDIA, INC." TO "HOBSONS, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF SEPTEMBER, A.D. 2000, AT 11:30 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
\_\_\_\_\_  
Edward J. Freel, Secretary of State

AUTHENTICATION: 0654068

DATE: 09-01-00

2330342 8100

001444272

TRADEMARK  
REEL: 002269 FRAME: 0902

**CERTIFICATE OF AMENDMENT TO  
CERTIFICATE OF INCORPORATION  
OF  
HOBSONS DIGITAL MEDIA, INC.**

**Pursuant to Section 242 of the Delaware  
General Corporation Law**

Hobsons Digital Media, Inc., a Delaware corporation (the "Corporation"), hereby certifies as follows:

**FIRST:** The Certificate of Incorporation of the Corporation was filed in the Office of the Secretary of State of the State of Delaware on March 25, 1993 and a certified copy was recorded in the Office for the Recording of Deeds in and for the County of New Castle, Delaware.

**SECOND:** The Certificate of Incorporation is amended to change the name of the Corporation by striking paragraph **FIRST** of the Certificate of Incorporation in its entirety and inserting the following new paragraph **FIRST** as follows:


**"FIRST: The name of the corporation (hereinafter called the  
"Corporation") is HOBSONS, INC."**

**THIRD:** This Amendment to the Certificate of Incorporation was duly adopted by the unanimous written vote of the Board of Directors and by the unanimous written vote of the holders of all outstanding stock of the Corporation entitled to vote in accordance with Sections 141(f), 228 and 242 of the Delaware General Corporation Law.

1-NY/1175547.1

IN WITNESS WHEREOF, the Corporation has caused this Certificate of  
Amendment of its Certificate of Incorporation to be executed by its President this 14<sup>th</sup> day of  
August, 2000.

HOBSONS DIGITAL MEDIA, INC.

By:   
Sean Grant  
President

1-NY/1175547.1