

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

04-19-2001



101680234

MRO 4/10/01

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MORDECHAY REUBEN  
1126 S. Los Angeles Street  
Los Angeles, CA 90015

- Individual(s)     Association
- General Partnership     Limited Partnership
- California Corporation
- Other

Additional name(s) of conveying party(ies) attached?     Yes     No

3. Nature of conveyance:

- Assignment     Merger
- Security Agreement     Change of Name
- Other

Execution Date: March 27, 2001

2. Name and address of receiving party(ies):

Name: 26 International  
  
Street Address: 1126 S. Los Angeles Street,  
  
City: Los Angeles State: CA Zip: 90015  
Country: U.S.A.

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- California Corporation
- Other



04-10-2001  
U.S. Patent & TMO/TM Mail Rpt Dt. #01

If assignee is not domiciled in the United States, a domestic representative designation is attached:     Yes     No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?     Yes     No

4. Application number(s) or registration number(s): Reg. No., Reg. Date:

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,432,998

Additional numbers attached?     Yes     No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: KLEINBERG & LERNER, LLP

Internal Address:

Street Address: 2049 Century Park East, #1080

City: Los Angeles State: California Zip: 90067

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Charge any excess or credit any refund to deposit account number:

01-2224

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

04/18/2001 GTOM11 00000205 2432998

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40.00 OP

Marshall A. Lerner, Esq.

4-3-2001  
Date

Total number of pages comprising cover sheet:  
OMB No. 0651-0011 (exp. 4/94)

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Mordechay Reuben, an individual, hereinafter referred to as ASSIGNOR, has adopted, used, is using and is the owner the trademark registration entitled 26 INTERNATIONAL, hereinafter referred to as the Mark; and

WHEREAS, 26 INTERNATIONAL, a California Corporation, located at 1126 S. Los Angeles Street, California, 90015, U.S.A., hereinafter referred to as ASSIGNEE, is desirous of acquiring all right, title and interest in and to the Mark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the sum of one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all worldwide right, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark and the registrations and applications thereof.


ASSIGNOR hereby further assigns to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Mark, (b) the right to sue for past, present and future infringements of the Mark, and (c) all other rights corresponding to the Mark and any existing or future applications and registrations related to the Mark throughout the world.

ASSIGNOR further warrants that upon request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE'S rights in the Mark as well as to provide such other material, information and assistance as ASSIGNEE may consider necessary to carry out the intent of this Assignment.

The assignment is binding upon the parties, their successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on the

27<sup>th</sup> of March, 2001.

  
\_\_\_\_\_  
Mordechay Reuben