

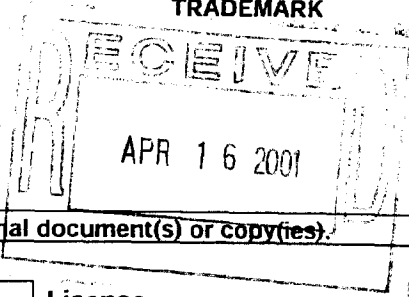
04-27-2001

MRD
4.16.01



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

76007964

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

04/25/2001 GT0N11 00000345 76007964

01 FC:481 40.00 OP
02 FC:482 75.00 OP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002281 FRAME: 0709

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

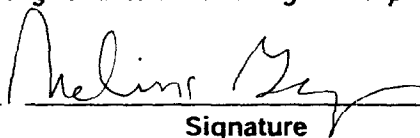
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melissa Georges
Name of Person Signing


Signature

4/12/01
Date Signed

ASSIGNMENT OF TRADEMARKS

This Assignment is made as of April 9, 2001.

WHEREAS, Glowbug.com, Inc. (hereinafter referred to as "Assignor"), a corporation organized under the laws of the State of Delaware, with an address at 5444 Westheimer, Suite 1100, Houston, Texas 77056, has adopted, used and is using in its business the trademark applications and associated trademarks listed on Exhibit A attached hereto and made a part hereof;

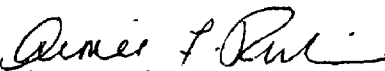
WHEREAS, About.com, Inc. (hereinafter referred to as "Assignee"), a corporation organized under the laws of the State of Delaware with an address at 1440 Broadway, 19th Floor, New York, New York 10018, is desirous of acquiring all right, title and interest in and to the trademarks and is the successor to the Applicant's business, to which the marks pertain; and

WHEREAS, Assignor is no longer doing business;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications and the associated trademarks, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

GLOWBUG.COM, INC.

By: 
Name: Aimee F. Rubin
Title: General Counsel

On this 9th day of April 2001, before me personally appeared Aimee F. Rubin, to me known, who, being duly sworn, did say that he is the individual described in and who executed the above instrument for and on behalf of Glowbug.com, Inc., and duly acknowledged that he executed the same.

Notary Public 

DEIRDRE CLARKE
Notary Public, State of New York
No. 01CL6051253
Qualified in Queens County
Commission Expires November 20, 2002

TRADEMARK
REEL: 002281 FRAME: 0711

Exhibit A

TRADEMARK SCHEDULE

<u>MARK</u>	<u>SERIAL NO.</u>
GLOWBUG	76/007,964
WINVITE	76/010,933
WINVITATION	76/010,940
YOUR FRIEND WINS, YOU WIN	76/011,064