

04-27-2001



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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other _____

Effective Date
Month Day Year
03 22 2001

Conveying Party

Mark if additional names of conveying parties attached

Name PlanetRX.Com, Inc.

Execution Date
Month Day Year
03 22 2001

Formerly _____

2074603

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Serono, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 100 Longwater Circle

Address (line 2) _____

Address (line 3) Norwell

MA

02061

Individual General Partnership Limited Partnership

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

04/27/2001 AAHMED1 00000005 2076603

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Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2076603"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

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#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

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Method of Payment:

Enclosed

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Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

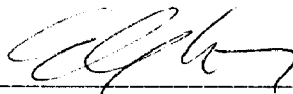
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Elizabeth Plitzuweit

Name of Person Signing



Signature

4/17/01

Date Signed

Exhibit C
TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and between PlanetRX.com, Inc., a corporation organized under the laws of Delaware with its principal place of business at 349 Oyster Point Boulevard, Suite 201, San Francisco, CA (the "Assignor") and Serono, Inc., a corporation organized under the laws of Delaware with its principal place of business at 100 Longwater Circle, Norwell, MA 02061 (the "Assignee").

WHEREAS, the Assignor has adopted and used the trademarks listed in the Schedule set forth below (the "Trademarks") and is the owner of the registrations thereof shown in the said Schedule; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interest in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<u>ALZHEIMERS</u>	<u>unregistered</u>	
<u>ALZHEIMERS.COM</u>	<u>2076603</u>	<u>July 1, 1997</u>
<u>FERTILITY</u>	<u>unregistered</u>	
<u>FERTILITY.COM</u>	<u>unregistered</u>	
<u>INFERTILITY</u>	<u>unregistered</u>	
<u>INFERTILITY.COM</u>	<u>unregistered</u>	

Executed under seal this _____ day of March, 2001.

PLANETRX.COM, INC.

Sworn to before me this 22 day of March, 2001.

Anna Marie Bailey
Notary Public

[Signature]
John McAlpin
Name (Print)

My commission expires: ~~2002 01 08 09 47~~
MY COMMISSION EXPIRES:

President & COO
Title

**MY COMMISSION EXPIRES:
August 10, 2004**

SERONO, INC.

[Signature]
By
Thomas Lang
Name (Print)

President
Title

infertility.com, fertility.com & alzheimers.com
March 20, 2001
BOS469704.2