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Expires 06/30/99

04-27-2001



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

New   X Assignment	10: The Commissioner of Patents and Trademarks:	Please record the attached original document(s) or copy(ies).
Resubmission   Non-Recordation   Security Agreement   Nunc Pro Tunc Assignm   Document ID #   Effective Date   Month Day Year   O3 22 2001	Submission Type	Conveyance Type
Document ID # Effective Date Month Day Year	X New	X Assignment License
Correction of PTO Error Reel # Frame # Change of Name Corrective Document Reel # Frame # Other  Conveying Party Mark if additional names of conveying parties attached Name PlanetRX.Com, Inc. Delaware  Individual General Partnership Limited Partnership Corporation Associati  Other  Citizenship/State of Incorporation/Organization Delaware  Receiving Party Mark if additional names of receiving parties attached Name Serono, Inc.  DBA/AKA/TA  Composed of Address (line 1)  Address (line 2)  Address (line 3)  Norwell Mark if additional names of receiving parties attached  Merger  Other  Execution Dat Month Day Year  Execution Day  Month Day Year  Corporation Day  Formerly Day  Mark if additional names of conveying parties attached  Name Serono, Inc.  DBA/AKA/TA  Composed of Address (line 1)  Address (line 2)  Address (line 3)  Norwell Mark if additional names of receiving parties attached  Address (line 3)  Address (line 3)  Norwell Mark if additional names of receiving parties attached if document to be recorded is an option of domiciled in the United States, an application must be a separate document from Assignment.)  Citizenship/State of Incorporation/Organization Delaware  Corporation Delaware		
Reel # Frame # Change of Name Corrective Document Reel # Frame # Other  Conveying Party Mark if additional names of conveying parties attached Month Day Young Day 19	Correction of PTO Error	Merger Month Day Year
Conveying Party    Mark if additional names of conveying parties attached   Month Day Ye	Reel # Frame #	
Conveying Party  Name PlanetRX.Com, Inc.  PlanetRX.Com, Inc.  State/Country  Individual General Partnership Limited Partnership City  Name Serono, Inc.  DBA/AKA/TA  Composed of Address (line 1)  Address (line 2)  Address (line 3)  Norwell MA  Corporation MA  Corporation MA  Corporation MA  Corporation MA  Corporation Delaware  State/Country If document to be recorded is an assignment and the receiving party in a popointment of a domestic representative should be attached.  Other Cotizenship/State of Incorporation/Organization Delaware  Corporation Association  Other Cotizenship/State of Incorporation/Organization Delaware  Citizenship/State of Incorporation/Organization Delaware  Cotizenship/State of Incorporation/Organization Delaware		
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Individual   General Partnership   Limited Partnership   Corporation   Associati		Month Day Ye
Individual General Partnership Limited Partnership X Corporation Associati  Other  Citizenship/State of Incorporation/Organization Delaware  Receiving Party Mark if additional names of receiving parties attached  Name Serono, Inc.  DBA/AKA/TA  Composed of  Address (line 1) 100 Longwater Circle  Address (line 2) MA O2061  City State/Country If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  Other Other (Designation must be a separate document from Assignment.)  Citizenship/State of Incorporation/Organization Delaware	Name PlanetRX.Com, Inc.	03 22 200
Other  Citizenship/State of Incorporation/Organization  Delaware  Receiving Party  Mark if additional names of receiving parties attached  Name Serono, Inc.  DBA/AKA/TA  Composed of  Address (line 1)  100 Longwater Circle  Address (line 2)  Address (line 3)  Norwell  City  State/Country  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)  Citizenship/State of Incorporation/Organization  Delaware	Formerly	297460
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Corporation Association  Other Other Citizenship/State of Incorporation/Organization  Delaware	Address (line 1) 100 Longwater Circle  Address (line 2) Norwell	02061
Other (Designation must be a separate document from Assignment.)  Citizenship/State of Incorporation/Organization  Delaware	Address (line 1)  100 Longwater Circle  Address (line 2)  Address (line 3)  Norwell  City	State/Country Zip Code Limited Partnership If document to be recorded is an
FOR OFFICE USE ONLY	Address (line 1)  100 Longwater Circle  Address (line 2)  Address (line 3)  Norwell  City  General Partnership	State/Country  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic
01 AAHMED1 00000005 2076603 FOR OFFICE USE ONLY	Address (line 1)  100 Longwater Circle  Address (line 2)  Address (line 3)  Norwell  City  General Partnership  X Corporation  Association	State/Country  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK REEL: 002282 FRAME: 0142

FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Page 2		J.S. Department of Commerce latent and Trademark Office TRADEMARK		
Domestic R	epresentative Name a	nd Address Enter for	r the first Receiving Party	only.		
Name						
Address (line 1)						
Address (line 2)						
Address (line 3)						
Address (line 4)						
Correspond	lent Name and Addres	S Area Code and Telephone	Number			
Name	Elizabeth L. Pli	tzuweit				
Address (line 1)	Nixon Peabody LL	Р				
Address (line 2)	101 Federal Stre	et				
Address (line 3)	Boston, MA 0211	0-1832				
Address (line 4)						
Pages	Enter the total number of including any attachment	pages of the attached const.	veyance document #			
Trademark A		or Registration Numb	Der(s) Mark if additi	onal numbers attached		
		or the Registration Number (DO NO		* * **		
Trac	demark Application Numb	er(s) 20766	Registration Numbe	r(s)		
		20700	505			
Number of Properties Enter the total number of properties involved. #						
Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00						
Method of Payment: Enclosed Deposit Account Deposit Account						
(Enter for p	ayment by deposit account or if a	dditional fees can be charged to th Deposit Account Number:	ne account.) #			
		Authorization to charge addi	itional fees: Yes	No		
Statement a	nd Signature					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
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	of Person Signing	Signature		Date Signed		

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## Exhibit C TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and between PlanetRX.com. Inc., a corporation organized under the laws of Delaware with its principal place of business at 349 Oyster Point Boulevard, Suite 201, San Francisco, CA (the "Assignor") and Serono, Inc., a corporation organized under the laws of Delaware with its principal place of business at 100 Longwater Circle, Norwell, MA 02061 (the "Assignee").

WHEREAS, the Assignor has adopted and used the trademarks listed in the Schedule set forth below (the "Trademarks") and is the owner of the registrations thereof shown in the said Schedule; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interest in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

## THE SCHEDULE

Trademark	Registration No.	Registration Date
ALZHEIMERS	unregistered	
ALZHEIMERS.COM	2076603	July 1, 1997
FERTULITY	unregistered	
FERTILITY.COM	unregistered	
INFERTILITY	unitegistered	
INFERTILITY.COM	unregistered	

day of March, 2001.

Sworn to before me this	22 day of March, 2001.
Tesa Marie	e Bailey
Notary Public	

Executed under seal this

> MY COMMISSION EXPIRES: August 10, 2004

PLANETRY, COM, INC.

SERONO, INC.

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ame (Print)

Name (Print)

Title

infertility.com, fertility.com & alzheimers.com March 20, 2001 BO\$469704.2 5

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