



SERVICE MARK ASSIGNMENT

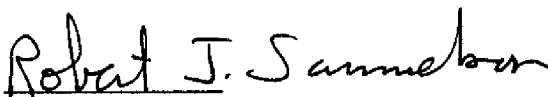
WHEREAS, Monitor Company, Inc., a Massachusetts corporation located at Two Canal Park, Cambridge, Massachusetts 02141, ("Assignor"), is the owner of the MONITOR COMPANY mark and of pending application Serial No. 76/095,869, filed in the U.S. Patent and Trademark Office on July 24, 2000;

WHEREAS, Monitor Company Group Limited Partnership, a Delaware limited partnership located at Two Canal Park, Cambridge, Massachusetts 02141 ("Assignee"), wishes to become the owner of the mark together with the goodwill of the business with which the mark is used and which is symbolized by the mark and any and all registrations and applications for registration of the mark;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee the entire right, title and interest in and to the MONITOR COMPANY mark, all registrations of and applications to register that mark, including U.S. application Serial No. 76/095,869, the right to recover for past infringement of that mark, and the goodwill of the business in connection with which that mark is used and which is symbolized by that mark.

The effective date of this assignment is January 1, 2001.

MONITOR COMPANY, INC.

By: 

Name: Robert J. Samuelson

Title: Chief Financial Officer and Treasurer