

05-02-2001



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CORDINATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NEXTERA BUSINESS PERFORMANCE SOLUTIONS GROUP, INC., a Massachusetts corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 30, 2001

2. Name and address of receiving party(ies):

Name: Symmetrics Marketing Corporation

Internal Address: _____

Street Address: 4820 S. Mill Avenue, Suite 200

City: Tempe State: AZ ZIP: 85282

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State ARIZONA
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,789,632
1,987,788
2,004,320

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sarah B. Modi, Esq.

Internal Address: _____

Street Address: BROWN & BAIN, PA

2901 N. Central Avenue, Suite 2000

City: Phoenix State: AZ ZIP: 85012

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. 40.00 OP
50.00 OP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

SARAH B. MODI, ESQ.
Name of Person Signing

Sarah B. Modi
Signature

04/25/01
Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

EXHIBIT "B"**ASSIGNMENT**


This AGREEMENT is effective as of the 30th day of MARCH, 2001, and is entered into between:

- (1) NEXTERA BUSINESS PERFORMANCE SOLUTIONS GROUP, INC., a Massachusetts corporation, having its principal place of business at 343 Congress Street, Suite 2100, Lexington, Massachusetts 02210-1215 (hereinafter "ASSIGNOR"); and
- (2) SYMMETRICS MARKETING CORPORATION, an Arizona corporation, having its principal place of business at 4820 South Mill Avenue, Suite 200, Tempe, Arizona 85282 (hereinafter "ASSIGNEE").

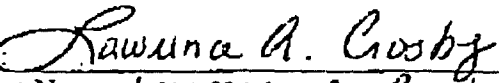
In consideration of the sum of one dollar (\$1.00) and other lawful consideration, the receipt of which from ASSIGNEE is hereby acknowledged by ASSIGNOR, ASSIGNOR does hereby:

Sell, assign, and transfer to ASSIGNEE, ASSIGNOR's entire worldwide right, title and interest in and to the mark SYMMETRIX and U.S. Registration Nos. 2,004,320 (issued on October 1, 1996), 1,987,788 (issued on July 23, 1996), and 1,789,632 (issued on August 24, 1993) in all forms and for all uses, and including all associated artwork, labels, and package designs, together with the goodwill of the business associated therewith, and any and all past, present and future claims, demands, and causes of action based thereon.

Assignor: NEXTERA BUSINESS PERFORMANCE SOLUTIONS GROUP, INC., a Massachusetts corporation

By: 
 Print Name: Michael P. Mulvaney
 Title: CEO

Assignee: SYMMETRICS MARKETING CORPORATION, an Arizona corporation

By: 
 Print Name: Lawrence A. Crosby
 Title: CEO