

05-17-2001

TRADEMARK  
Docket No. 3899-4006

IN THE UN



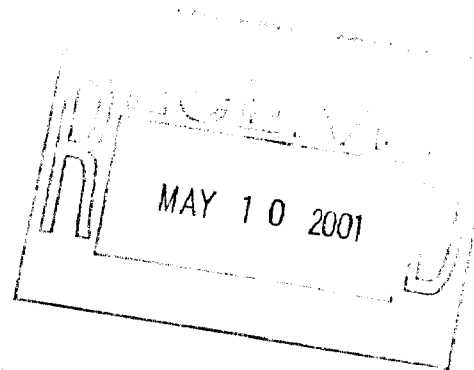
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DEMARK OFFICE  
SHEET

DIRECTOR OF UNITED STATES  
PATENTS AND TRADEMARKS  
BOX ASSIGNMENTS  
Washington, D.C. 20231

Sir: 5-10-01

Please record the attached original documents or copies thereof.



1. Submission Type:

- New
- Resubmission (Non-Recordation) – Document ID# \_\_\_\_\_
- Correction of PTO Error: Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document: Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

2. Name Of Conveying Party(ies):

Name: Zentropy Partners, Inc

Formerly: Zentropy, Inc.

Execution Date (Month/Day/Year) May 22, 2000

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership
- Other \_\_\_\_\_

Citizenship/State of Incorporation: California

Additional name(s) conveying party(ies) attached?  Yes  No

3. Name and address of receiving party(ies):

Name: The Interpublic Group of Companies, Inc.

DBA/AKA/TA: \_\_\_\_\_ 65E

Address: 1271 Avenue of the Americas

City: New York State: New York ZIP: 10020

- Individual(s) \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation- \_\_\_\_\_
- Other \_\_\_\_\_

Citizenship/State of Incorporation: Delaware

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If assignee is not domiciled in the U.S., a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached?  Yes  No

4. Conveyance Type:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger                   |
| <input type="checkbox"/> Security Agreement    | <input type="checkbox"/> Change of Name           |
| <input type="checkbox"/> License               | <input type="checkbox"/> Nunc Pro Tunc Assignment |
| <input type="checkbox"/> Other                 |   |

Effective Date: \_\_\_\_\_ (if nunc pro tunc assignment)

5. Application Number(s) and marks or Registration Number(s) and marks:

Trademark Application No.(s) 75/826,549 (Mark: Z & Design); \_\_\_\_\_

Trademark registration No.(s) 2,142,900 (Mark: ZENTROPY); \_\_\_\_\_

Additional numbers attached?  Yes  No

6. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maren Coburn c/o Morgan & Finnegan L.L.P.

Internal Address: \_\_\_\_\_

Street Address: 345 Park Avenue

City New York State New York ZIP 10154 \_\_\_\_\_

Area Code and Telephone Number (212) 415-8777

7. Total number of applications and registrations involved: 2

8. Total fee (37 CFR 3.41):.....\$ 80.00

- Enclosed  
 Authorized to be charged to deposit account

9. Deposit Account Number: 13-4500. Authorization to charge additional fees to deposit account:  Yes  No

10. Statement and Signature

*Charges to deposit account are authorized, as indicated herein*

<u>Maren Coburn</u>	<u><i>Maren Coburn</i></u>	<u>May 9, 2001</u>
Name of Person Signing	Signature	Date

Total amount of pages in cover sheet: 4

FORM: REC-TM.NY  
Rev. 10/04/94

CONFIRMATORY ASSIGNMENT

WHEREAS Zentropy Partners, Inc. (formerly known as Zentropy, Inc.), a California corporation, with offices at 6600 Lexington Avenue, Los Angeles, California 90038, is the owner of the marks ZENTROPY, including U.S. Registration No. 2,142,900 therefor, and Z and Design, including U.S. trademark application serial number 75/826,549 therefor;

WHEREAS The Interpublic Group of Companies, Inc., a Delaware corporation, with offices at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring said marks and application and registration; and

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, Zentropy Partners, Inc. does hereby transfer and assign to The Interpublic Group of Companies, Inc., all right, title and interest in and to the said marks and application and registration, together with the goodwill of the business symbolized by the marks and the right to bring action for past infringement of the marks.

This assignment is confirmed as of the 22<sup>nd</sup> day of May, 2000.

ZENTROPY PARTNERS, INC.  
(formerly ZENTROPY, INC.)

Dated: May 22, 2000

By: Theodore H. Paraskevas  
Name: THEODORE H. PARASKEVAS  
Title: SECRETARY

On this 22 day of May, before me appeared TED PARASKEVAS, the person who signed this instrument, who acknowledged that he signed this document on behalf of Zentropy Partners, Inc. being duly authorized to do so.

S. Beth Muzio  
Notary Public

S. BETH MUZIO  
Notary Public, State of New York  
No. 01MU5082121  
Qualified in Queens County  
Commission Expires July 21, 2005