

05-31-2001



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Re

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name **Amster, Rothstein & Ebenstein**

Address (line 1) **90 Park Avenue**

Address (line 2) **New York, NY 10016**

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number **212-697-5995**

Name **Philip H. Gottfried, Esq.**

Address (line 1) **Amster, Rothstein & Ebenstein**

Address (line 2) **90 Park Avenue**

Address (line 3) **New York, NY 10016**

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. (Including new Form 1618A&B and return postcard)

8

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

76/208,208

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ **40.00**

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

01-1785

Authorization to charge additional fees:

Yes



No



Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Philip H. Gottfried, Esq.

May 22, 2001

Name of Person Signing

Signature

Date Signed

02-26-2001



101619492

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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REEL: 002306 FRAME: 0239

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Enter for the first Receiving Party only.

Name **Amster, Rothstein & Ebenstein**

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Address (line 4)

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Address (line 4)

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01-1785

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Philip H. Gottfried, Esq.

2/8/2001

Name of Person Signing

Signature

Date Signed

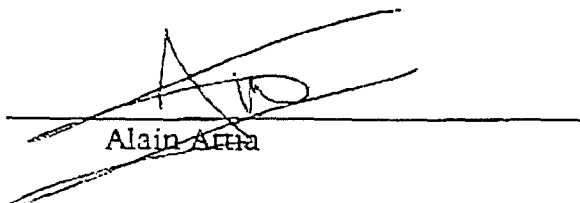
SERVICE MARK ASSIGNMENT

WHEREAS, Alain Attia, an individual and a citizen of the Republic of France, having an address at 9 rue de la Ferme 91530 Sermaise, France, ("Assignor") is the owner of all right, title and interest in and to the service mark ELITE MODELS STUDIO for hygienic and beauty care services, hairdressing salon services and manicuring services, and French Application Serial No. 00 3053548 filed in Paris, France on September 25, 2000; and

WHEREAS, Elite Licensing Company SA, a corporation organized and existing under the laws of the country of Switzerland, having a principal place of business at 15, route des Arsenaux, 1700 Fribourg, Switzerland, ("Assignee") is desirous of acquiring the above Mark for the above services including priority filing rights and the goodwill associated therewith for the United States of America.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, for the United States of America, its territories and possessions, all of his right, title and interest in and to the above mark for the above services, along with the goodwill associated therewith, and all priority rights for the United States of America under French Appln. No. 00 3053548 filed in Paris, France on September 25, 2000.

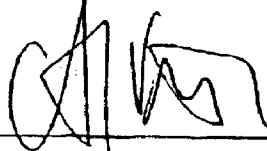
IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in his individual name this 19th day of January 2001.


Alain Attia

DESIGNATION OF DOMESTIC REPRESENTATIVE

AMSTER, ROTHSTEIN & EBENSTEIN, whose postal address is 90 Park Avenue, New York, New York 10016, is hereby designated Applicant's representative upon whom notices or proceedings affecting the instant mark may be served.

Elite Licensing Company SA



Date: January 22, 2001

By: _____
Alain Kittler
Director