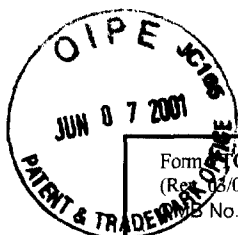


06-12-2001



6-7-01



101746115

D\$

Form TPO-1594
(Rev. 12/01)

No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLYU.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Advanstar Communications Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State - New York
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Men's Apparel Guild inInternal California

Address: _____

Street Address: 6200 Canoga Ave.City: Woodland State: CA Zip: 91367Hills☐ Individual(s) citizenship _____☐ Association _____☐ General Partnership _____☐ Limited Partnership _____☒ Corporation-State California☐ Other _____If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2447497

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sue WegenerInternal Address: Advanstar Communications
Inc.Street Address: 131 W. 1st StreetCity: Duluth State: MN Zip: 55802

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susanne L. Wegener

Name of Person Signing

Signature

6/6/01

Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 002312 FRAME: 0218

TRADEMARK ASSIGNMENT

WHEREAS, ADVANSTAR COMMUNICATIONS INC., a New York corporation, located at 7500 Old Oak Boulevard, Cleveland, Ohio 44130 ("Assignor"), is the owner of the Mark:

THE EDGE

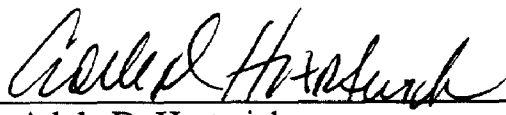
Registration No. 2447497, Registration Date May 1, 2001; and

WHEREAS, MEN'S APPAREL GUILD IN CALIFORNIA, INC., a California corporation with an address at 6200 Canoga Avenue, Woodland Hills, CA 91367 ("Assignee"), is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the applications and/or registrations as appropriate, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the undersigned has executed this Assignment the 23 day of May, 2001.

Advanstar Communications Inc.

By 
Adele D. Hartwick
Its Vice President and Treasurer

TRADEMARK

RECORDED: 06/07/2001

REEL: 002312 FRAME: 0219