06-13-2001 FORM PTO-1618A Expires 08/30/99 U.S. Department of Comm Patent and Trademark Off TRADEMARK OMB 0851-0027 6.5.01 101747416 J'N -5 RECORDATION FORM COVER SHEET <u>TRADEMARKS ONLY</u> TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type | X | License New **Assignment** Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger Correction of PTO Error Reel # Frame # Change of Name **Corrective Document** Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name Peapod, Inc. April 2, 2001 **Formerly** Individual General Partnership Limited Partnership Corporation **Association** Other Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of receiving parties attached Name Koninklijke Ahold NV DBA/AKA/TA Composed of Albert Hoijnweg 1 1507 EH Address (line 1) Address (line 2) Zaandam Address (line 3) Netherlands State/Country Zip Code If document to be recorded is an Individual **Limited Partnership** General Partnership assignment and the receiving party is not domiciled in the United States, an Corporation Association appointment of a domestic representative should be attached. (Designation must be a separate Other document from Assignment.) Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY Ø6/12/8001 GTON11 00000216 75573501 40.00 DP 75.00 OP Us VV UP

| Diblic burden reporting for this collection of information fall estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of information and Regulatory Affeirs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practics. DO NOT SEMD REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

ADDRESS.

FORM PTO- Expires 08/30/69 OMB 0651-0027	-1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
Domestic Representative Name and Address Enter for the first Receiving Party only.				
Name	John Reiss			
Address (line 1)	White & Cass LLP			
Address (line 2)	Address (line 2) 1155 Avenue of the Americas			
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Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number (312) 853-2222				
Name Debra A. Kozlowski				
Address (line 1) Sidley Austin Brown & Wood				
Address (line 2)	Bank One Plaza			
Address (line 3)	10 S. Dearborn St.			
Address (line 4) Chicago, IL 60603				
Pages Enter the total number of pages of the attached conveyance document # 3				
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached				
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).				
Tra 75/573,501		Registration Nur	nber(s)	
75/572,512				
Number of Properties Enter the total number of properties involved. # 4				
Fee Amount for Properties Listed (37 CFR 3.41): \$ 115.00				
Method of Payment: Enclosed X Deposit Account				
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)				
Deposit Account Number: # 19-2165				
	Authorizati	on to charge additional fees: Yes	X No	
Statement and Signature				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Debra A	. Kozlowski	Mrs a. Kolowski	June 5, 2001	
	of Person Signing	Signature ⁰	Date Signed	

COLLATERAL ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

WHEREAS, PEAPOD, INC. a Delaware corporation ("Assignor"), having its chief executive office at 9933 Woods Drive, Skokie, Illinois 60077, is the owner of all right, title and interest in and to the United States trademarks, service marks and trade names and United States trademark and service mark registrations and trade name, trademark and service mark applications set forth on Schedule A attached hereto (the "Trademarks, Service Marks, Trade Names and Registrations and Applications");

WHEREAS, the Assignor may be indebted to Koninklijke Ahold NV ("<u>Assignee</u>") for the principal amount of up to \$50,000,000.00 under a Credit Agreement (the "<u>Credit Agreement</u>") dated as of April 14, 2000 entered into by the Assignor with the Assignee; and

WHEREAS, to secure its obligations under the Credit Agreement, the Assignor wishes to assign to the Assignee, and to grant to the Assignee a security interest in and lien upon, the Trademarks, Service Marks, Trade Names and Registrations and Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and subject to the terms and conditions of the Amended and Restated Collateral Assignment of Intellectual Property dated as of April 14, 2000, as from time to time amended, made by the Assignor in favor of the Assignee, the Assignor hereby assigns to the Assignee, and grants to the Assignee a security interest in and a lien upon, the Trademarks, Service Marks, Trade Names and Registrations and Applications to secure the Assignor's obligations and indebtedness under the Credit Agreement.

Date: 4/2 01

PEAPOD, INC.

Vame: Sudrow B

STATE OF <u>felinois</u>)
ss:
COUNTY OF <u>Cash</u>

On this <u>2rd</u> day of <u>aprel</u>, 2001, before me personally came <u>lastered</u>. <u>Parking recommon that he is the of PEAPOD, INC.</u>, the corporation described in and which executed the above instrument as Assignor, and that he signed his name thereto on behalf of, and pursuant to the authority granted by, said corporation.

Staron L facingo Notary Public

OFFICIAL SEAL
SHARON L ROLLINGS
MOTARY PUBLIC, STATE OF ILLINOIS
MY COMMISSION EXPIRES:06/10/03

Schedule A

United States Pending Registration Applications

Mark	Application No.
BEACON HOME MARKET	75/573,501
SCOTTY'S CLASSIC	75/573,352
SCOTTY'S DINER	75/573,387
SCOTTY'S HOME MARKET	75/572,512

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WRITER'S DIRECT NUMBER (312) 853-2222

WRITER'S E-MAIL ADDRESS dkozlowski@sidley.com

June 5, 2001

By Express Mail

United Stated Patent & Trademark Office ATTN: Assignment Division Washington, D.C. 20231

Re: Recordation of Trademark Security Agreement

Dear Sir:

following:

Enclosed please find a Trademark Recordation Cover Sheet to record the

 Trademark Security Agreement between Peapod, Inc. and Koninklijke Ahold NV relating to 4 trademarks;

Please record the security interest document and return the Notice of Assignment Recordation to my attention. Enclosed is a check in the amount of \$115.00 for the recordation fee. If you should have any questions, please do not hesitate to contact me.

Thank you for your assistance.

Very truly yours,

Debra A. Kozlowski Legal Assistant

Enclosures

SIDLEY AUSTIN BROWN & WOOD IS AN ILLINOIS GENERAL PARTNERSHIP

United Stated Patent & Trademark Office June 5, 2001 Page 2

"Express Mail" mailing label number EM295043106US

Date of Deposit June 5, 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231

Debra Kozlowski

(Typed or printed name of person

mailing paper or fee)

(Signature of person mailing paper or fee)

CH1 2203085v1

RECORDED: 06/05/2001