FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

06-20-2001

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



6.14.01

101754559 RECORDATION FORM COVER SHEET

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TRADEMARKS ONLY			
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).			
Submission Type	Conveyance Type		
X New	x Assignment License		
Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment Merger Month Day Year 5/25/01 Change of Name		
Conveying Party	Mark if additional names of conveying parties attached Execution Date		
Name Izumi Shirase and James W.	Muir S/25/01		
Formerly			
Individual X General Partnership	Limited Partnership Corporation Association		
Other			
X Citizenship/State of Incorporation/Organization California			
Receiving Party	Mark if additional names of receiving parties attached		
Receiving Party Name Michael Muir	Mark if additional names of receiving parties attached		
1 1 - 1 Maria			
Name Michael Muir			
Name Michael Muir DBA/AKA/TA			
Name Michael Muir DBA/AKA/TA Composed of			
Name Michael Muir DBA/AKA/TA Composed of Address (line 1) 2937 Glenn Avenue Address (line 2) Address (line 3) Santa Monica City	California State/Country State/Cou		
Name Michael Muir DBA/AKA/TA Composed of Address (line 1) 2937 Glenn Avenue Address (line 2) Address (line 3) Santa Monica City X Individual General Partnership	California State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an assignment of a domestic		
Name Michael Muir DBA/AKA/TA Composed of Address (line 1) 2937 Glenn Avenue Address (line 2) Address (line 3) Santa Monica	California State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate		
Name Michael Muir DBA/AKA/TA Composed of Address (line 1) 2937 Glenn Avenue Address (line 2) Address (line 3) Santa Monica City X Individual General Partnership Corporation Association	California State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)		
Name Michael Muir DBA/AKA/TA Composed of	California State/Country Limited Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) Lation United States		
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and after the control of the complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20533. See OMB 2012 of the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Assignment and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (10651-0027), Washington, D.C. 20503. See OMB 10.C. 2021 and D.C. 2021 and of milorination and trademark Assignment Practice. Do NOT SEND REQUESTS TO RECORD ASSIGNMENT to Package 0651-0027, Patent and Trademark Assignment Practice Do NOT SEND REQUESTS TO RECORD ASSIGNMENTS TO RECORD ASSIGNMENTS

REEL: 002316 FRAME: 0129

FORM PTO-1618B Expires 06/30/99 OMB 0651-0027	Page 2	
Domestic Representative Name and Address	Enter for the first Rece	iving Party only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspondent Name and Address Area Code a	and Telephone Number (310) 312-4000
Name Jill M. Pietrini, Esq.		
Address (line 1) Manatt, Phelps & Phillips		
Address (line 2) 11355 W. Olympic Boulevard		
Address (line 3) Los Angeles, California 90046		
Address (line 4)	· · · · · · · · · · · · · · · · · · ·	
Pages Enter the total number of pages of the including any attachments.	attached conveyance docun	ment # 2
Trademark Application Number(s) or Registra	ation Number(s)	Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration		• • •
Trademark Application Number(s)	1,864,794	on Number(s)
Number of Properties Enter the total number of	properties involved. #	1
Fee Amount Fee Amount for Propertie	s Listed (37 CFR 3.41): \$	40.00
Method of Payment: Enclosed X Deposit Account	Deposit Account X	
(Enter for payment by deposit account or if additional fees can Deposit Accou		DA 131 241
Authorization	to charge additional fees:	Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jill M. Pietrini

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK AND THE UNITED STATES REGISTRATION THEREOF

This assignment is made by and between Izumi Shirase and James W. Muir Partnership, a California general partnership and existing under the laws of the State of California, having a principal place of business at 2937 Glenn Avenue, Santa Monica, California 90405 (hereinafter "Dogtown Partnership") and Michael Muir, an individual, having his principal place of business at 2937 Glenn Avenue, Santa Monica, California 90403.

WHEREAS, Dogtown Partnership owns all rights, title and interest in and to the trademark and United States Registration thereof identified below (hereinafter the "Mark" and "Registration", respectively), along with the goodwill of the business appurtenant to said Mark:

Trademark DOGTOWN

Registration No. 1.864.794

Application Date November 29, 1994

WHEREAS, Michael Muir desires to acquire all right, title and interest to the Mark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Dogtown Partnership hereby assigns to Michael Muir all right, title and interest in the United States and in any other country in the world in and to the Mark and Registration, together with the goodwill of the business symbolized by the Mark, together with any and all claims, demands, and causes of action for infringement, of the Mark, past, present and future, and all of the proceeds from the foregoing.

Signed at Santa Monica, California, effective this 25th day of My,

2001.

DOGTOWN PARTNERSHIP

James W. Muir

State of <u>Cai fornia</u> } ss.
County of <u>Los Angeles</u> }

On this 25 day of May 2001, before me Esther Navarro, a Notary Public, personally appeared James W. Muir,

personally known to me, or proved to me on the basis of

proved to me on the basis of satisfactory evidence

to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument. WITNESS my hand and official seal.

Attachment to: Assignment of Trademark and The United States Registration Thereof

RECORDED: 06/14/2001

40353104.1 05/14/01 ESTHER NAVARRO
COMM #1212339
NOTARY PUBLIC - CALIFORNIA Z
LOS ANGELES COUNTY
Mv Comm. Expires Mar. 5, 2003