



D

06-04-2001

U.S. Patent & TMO/TM Mail Rpt Dt #11

RECORDED SHEET 06-27-2001

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)



.Y

Atty Docket No. 81924/012100

U.S. DEPARTMENT OF COMMERCE

101761992

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**O&B Communications** *6-4-01*

Individuals(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: 03/08/2001

2. Name and address of receiving party(ies)  
Name: **Canon Communications, LLC**

Street Address: **11444 West Olympic Blvd., Suite 900**

City: **Los Angeles** State: **CA** Zip: **90064**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other **Limited Liability Company**

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)  
**75/842,100**

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Heather K. Peck**

Internal Address: **GREENBERG TRAUIG  
3290 Northside Pkwy. Suite 400  
Atlanta, GA 30327**

Street Address: **3290 Northside Pkwy, Suite 400**

City: **Atlanta** State: **GA** Zip: **30327**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).....\$ **40.00**

Enclosed

Authorized to be charged to deposit account  
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 500351

8. Deposit account number: 500351

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing: **Heather K Peck, Esq.**      Signature *Heather K. Peck*      Date *6/4/01*

Total number of pages including cover sheet, attachments, and document: **6**

06/26/2001 LMUELLE 00000244 500351 75842100

01 FC:481 40.00 CH

TRADEMARK REEL: 002320 FRAME: 0189

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** is made this 8<sup>th</sup> day March, 2001 by and between O&B COMMUNICATIONS, a Pennsylvania limited partnership (the "Assignor"), and CANON COMMUNICATIONS, LLC, a Delaware limited liability company ("Assignee").

**WHEREAS**, pursuant to a Purchase and Sale Agreement, dated as of October 24, 2000, among Assignor, Assignee, Michael P. Bradley and Stephen Osborne (the "Purchase and Sale Agreement"), Assignor sold to Assignee certain assets, properties and rights related to the Business (as defined in the Purchase and Sale Agreement);

**WHEREAS**, the Assignor is the sole and exclusive owner of a certain trademark listed and described in ANNEX "A" attached hereto (the "Mark") and has filed an application with the United States Patent and Trademark Office to register said trademark (the "Application");

**WHEREAS**, the parties inadvertently failed to include the Mark and the Application in the assets sold to Assignee pursuant to the Purchase Agreement;

**WHEREAS**, the Assignor now desires to sell and convey, and the Assignee now desires to acquire, the entire right, title and interest in and to the Mark, the good will appurtenant thereto and the Application;

**NOW, THEREFORE**, for good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, and Assignee does hereby accept the entire right, title and interest in and to the Mark, together with the good will appurtenant thereto, the Application and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Mark.

[SIGNATURE PAGE FOLLOWS]

**IN WITNESS WHEREOF**, the parties hereto have executed this Trademark Assignment on the date first above written.

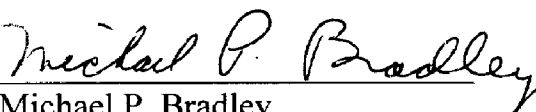
**“ASSIGNEE”**

CANNON COMMUNICATIONS LLC

By:   
Name: William F. Cobert  
Title: President, CEO

**“ASSIGNOR”**

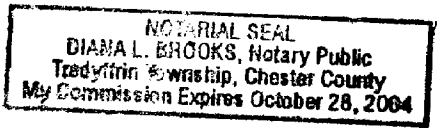
O&B MANAGEMENT, INC., General Partner

By:   
Name: Michael P. Bradley  
Title: President

[NOTARY SIGNATURES APPEAR ON FOLLOWING PAGES]

STATE OF PA  
COUNTY OF Chester

The foregoing Trademark Assignment was acknowledged before me this 8th day of March, 2001 by Michael P. Bradley who being duly sworn, did say that he is the President of O&B Management, Inc., the General Partner of O&B Communications, a Pennsylvania limited partnership, and has executed this Trademark Assignment on behalf of such company.



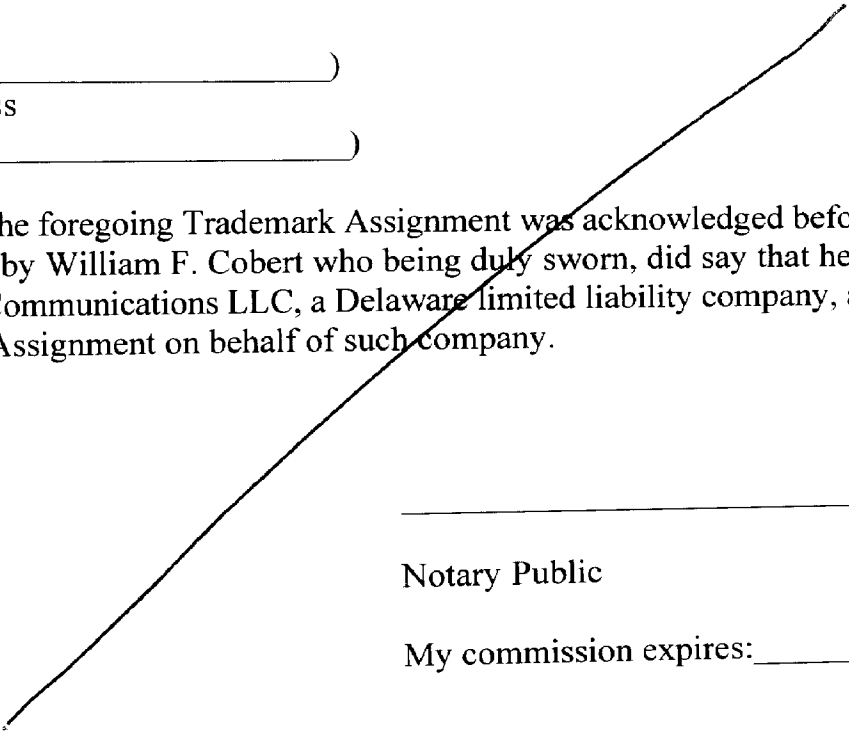
*Diana L. Brooks*

Notary Public

My commission expires: Oct 28, 2004

STATE OF \_\_\_\_\_ )  
  )ss  
COUNTY OF \_\_\_\_\_ )

The foregoing Trademark Assignment was acknowledged before me this \_\_\_\_ day of March, 2001, by William F. Cobert who being duly sworn, did say that he is the President and CEO of Canon Communications LLC, a Delaware limited liability company, and has executed this Trademark Assignment on behalf of such company.



\_\_\_\_\_

Notary Public

My commission expires: \_\_\_\_\_

SEE ATTACHED CALIFORNIA  
ALL-PURPOSE ACKNOWLEDGEMENT

ANNEX A

Trademark

Serial No.

Application Date

Healthy & Functional Foods the  
Magazine for the Next Generation of  
Foods & Beverages

75842100

November 6, 1999

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

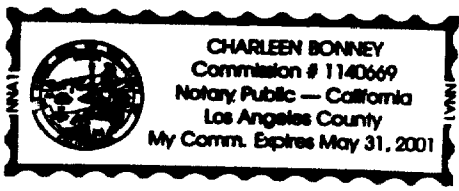
State of CALIFORNIA

County of LOS ANGELES

On APRIL 20, 2001 before me, CHARLEEN BONNEY  
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared WILLIAM F. COBERT  
Name(s) of Signer(s)

personally known to me - OR -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Charleen Bonney  
Signature of Notary Public

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: TRADEMARK ASSIGNMENT

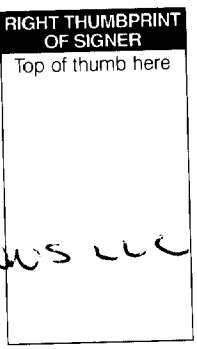
Document Date: MARCH 8, 2001 Number of Pages: 4

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: WILLIAM F. COBERT

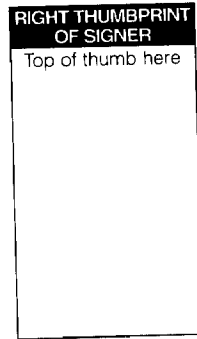
- Individual
- Corporate Officer  
Title(s): PRESIDENT & CEO
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing:  
CANON COMMUNICATIONS LLC

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer  
Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing:  
\_\_\_\_\_  
\_\_\_\_\_