

D-8

FORM PTO-1594

06-27-2001

U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 07412.0027



To the Honorable Commissioner of Patent

101762354

... original documents or copy thereof.

1. Name(s) of conveying party(ies):
Evan Jones

- Individual(s)
- Association
- Limited Partnership
- Corporation
- General Partnership
- Other:



2. Name(s) and address(es) of receiving party(ies):

Name: New Fizz Corporation
Address: 853 Broadway
New York, New York 10003

- Individual(s) [Identify Country of citizenship]
- Association [Identify country/state]
- General Partnership [Identify country/state]
- Limited Partnership [Identify country/state]
- Corporation New York
- Other: [Identify type of entity and country/state]

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

6-20-01

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No

(Designation must be a separate document from Assignment)

Execution Date: June 19, 2001

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s):

2,344,087

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lynn M. Jordan
Address: FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn M. Jordan

Name of person signing

Signature

June 20, 2001

Date

Total number of pages including cover sheet, attachments and documents: 2

ASSIGNMENT

ES
RJ

Evan Jones, an individual at 318 W. 36th St. #26, New York, New York 10016 ("Jones"), has used the mark DOG EAT DOG for board games ("the Mark").

Jones is the owner of U.S. Trademark Registration No. 2,344,087 for the Mark.

The New Fizz Corporation, a corporation organized under the laws of New York, located and doing business at 853 Broadway, New York, New York 10003 ("NFC"), desires to acquire any and all rights Jones holds in and to the Mark.

In consideration of good and valuable consideration, the receipt of which is acknowledged, Jones assigns to NFC all of Jones's right, title, and interest in and to the Mark including all worldwide and all common law rights; U.S. Trademark Registration No. 2,344,087; the goodwill symbolized by the Mark; and the right to sue third parties for and recover damages from past and future infringement, dilution, and other violations of the Mark.

EVAN JONES

Date: 6/19/01

Evan Jones