



19-1-01  
Tab settings

To the Honorable Commissioner of Patents

101762001

and attached original documents or copy thereof.

1. Name of conveying party(ies):

Escalon Premier Brands, Inc.

6-1-01

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Trademark Management Company

Internal Address: 877 W. Main Street

Street Address: Suite 604

City: Boise State: ID ZIP: 83702

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 2, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Schedule A

B. Trademark Registration No.(s)

See Schedule A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan, Esq.

Internal Address: H. J. Heinz Company

Street Address: 1062 Progress Street

Pittsburgh, PA 15212

City: State: ZIP:

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41).....\$ 415.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

06/26/2001 LMUELLER 00000230 081631 417301

DO NOT USE THIS SPACE

01 FC 481 40.00 CH  
02 FC 482 375.00 CH

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dean A. Bierkan

Name of Person Signing

Signature

05/31/2001

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002320 FRAME: 0789

ESCALON PREMIER BRANDS, INC.

Trademark Report by Mark  
Country: US  
Status: ACTIVE

Printed: 04/11/2001 Page 1

SCHEDULE A

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>6 IN 1</b>							
UNITED STATES	9200160	11/28/1944	476,960	10/23/1945	417,301	REGISTERED	46
<b>ALLEGRO</b>							
UNITED STATES	06171998	06/22/1998	75/506,617			PENDING	30
<b>BELLA ROSSA</b>							
UNITED STATES	T00114US0	05/10/1991	74/165,339	12/06/1994	1,865,889	REGISTERED	29,30
<b>BONTA (STYLIZED)</b>							
UNITED STATES	9200163	11/21/1955	698,592	09/02/1958	666,650	REGISTERED	46
<b>CHRISTINA</b>							
UNITED STATES	9200158	12/01/1972	72/442,656	09/11/1973	968,298	REGISTERED	46
<b>CRISTOFORO COLOMBO</b>							
UNITED STATES	9200155	10/02/1979	233,647	07/07/1981	1,160,190	REGISTERED	30
UNITED STATES	9200157	03/03/1987	647,303	11/10/1987	1,464,751	REGISTERED	29
UNITED STATES	9200156	04/07/1959	72/071,005	10/06/1959	686,440	REGISTERED	46
<b>EMMA BELLA</b>							
UNITED STATES	9200164	11/07/1985	73/567,386	06/10/1986	1,397,049	REGISTERED	30
<b>ESCALON PACKERS BONTA 6 IN 1</b>							
UNITED STATES	T01546US0	07/10/1995	74/698,614	08/13/1996	1,993,082	REGISTERED	29,30
<b>ESCALON PREMIER BRANDS AND DESIGN</b>							
UNITED STATES	T03206US0	07/16/1999	75/752,961	01/23/2001	2,422,913	REGISTERED	29,30
<b>IN THE TRADITION OF THE GREAT MASTERS</b>							
UNITED STATES	T03125US0	11/09/1998	75/585,021	09/28/1999	2,281,772	REGISTERED	29,30
<b>JUNE IN JANUARY</b>							
UNITED STATES	9200161	05/10/1966	245,301	01/30/1968	843,315	REGISTERED	46
<b>PACKED FROM 100% FRESH RIPE TOMATOES IN DESIGN</b>							
UNITED STATES	9200167	03/07/1991	74/145,651	01/14/1992	1,672,280	REGISTERED	29
<b>PINOCCHIO</b>							
UNITED STATES	9200166	12/14/1965	234,550	04/11/1967	827,250	REGISTERED	46
UNITED STATES	9200165	12/01/1972	442,657	09/11/1973	968,299	REGISTERED	46

END OF REPORT

TOTAL ITEMS SELECTED = 16

TRADEMARK  
REEL: 002320 FRAME: 0790

**ASSIGNMENT**

WHEREAS, Escalon Premier Brand<sup>S</sup> Inc., a Delaware corporation, with offices located at 1905 McHenry Avenue, Escalon, CA 95320, is the owner of certain trademark registrations, a list of which is attached hereto as Schedule A, as well as other unregistered common law trademarks, trade dress and label designs; and

WHEREAS, Trademark Management Company, a Delaware corporation located 877 W. Main Street, Suite 604, Boise, Idaho, 83702, is desirous of acquiring all right, title and interest in and to the registered trademarks, unregistered common law trademarks, trade dress and label designs including the goodwill of the trademarks connected with the use thereof and symbolized thereby;

NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Escalon Premier Brand<sup>S</sup> Inc. does hereby assign unto Trademark Management Company all right, title and interest in and to the registered trademarks set forth in Schedule A and to the unregistered common law trademarks, trade dress and label designs utilized with the registered trademarks together with any goodwill of the trademarks symbolized thereby.

Escalon Premier Brand<sup>S</sup> Inc. agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title to the trademarks in Trademark Management Company and to carry out the intent of this Assignment.

Escalon Premier Brand<sup>S</sup> Inc.

By: *Kimberly A. Whitpatrick*

Subscribed and sworn to before me this *2nd* day of *May*, 2001.

*Ann C. Lovell*

**Notary Public**  
Notarial Seal  
Ann C. Lovell, Notary Public  
Pittsburgh, Allegheny County  
My Commission Expires Aug. 31, 2002  
Member, Pennsylvania Association of Notaries