

07-23-2001

07-06-2001

U.S. Patent & TMO/TM Mail Rpt Dt: #26 RCE  
U.S. Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks  
Send original documents or copy thereof.

1. Name of conveying party(ies):

Timothy M. Schneider

7601

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: Schneider Publishing Company  
Internal Address: \_\_\_\_\_

Street Address: 11835 W. Olympic Blvd, 12<sup>th</sup> Floor  
City: Los Angeles State: CA Zip: 90064

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State California
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,590,841

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo

Internal Address: \_\_\_\_\_

Street Address: Cislo & Thomas LLP

233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel M. Cislo

Name of Person Signing

Signature

7-2-01

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 2333 FRAME: 0189

# ASSIGNMENT OF TRADEMARK REGISTRAT



07-06-2001

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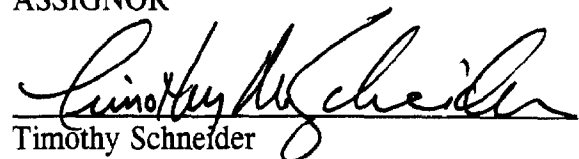
WHEREAS, I, Timothy M. Schneider, d/b/a Schneider Publis...  
(hereinafter, "ASSIGNOR"), an individual residing at 11835 W. Olympic Boulevard, 12<sup>th</sup>  
Floor, Los Angeles, California 90064, have adopted and used a mark filed in the United  
States Patent and Trademark Office on February 03, 1989, and which has been assigned  
Registration No. 1590841, for the mark 24HOURS, in Class 16; and

WHEREAS, Schneider Publishing Company, Inc. (hereinafter "ASSIGNEE"), a  
California corporation having a principal business at 11835 West Olympic Boulevard, 12<sup>th</sup>  
Floor, Los Angeles, California 90064, is desirous of acquiring said mark and the registration  
thereof;

NOW, FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of  
which is hereby acknowledged, ASSIGNOR does hereby confirm that it has assigned unto said  
ASSIGNEE, all right, title, and interest in and to said mark, together with the good will of the  
business symbolized by the mark, and the above-identified Federal Trademark Registration  
prior to April 21, 2000.

Date: 6 Feb, 2001

ASSIGNOR

  
Timothy Schneider

Z:\LINDA\5902 SCHNEIDER ASSIGNMENT OF MARK AND.DOC