

7-2301

07-27-2001

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 1 & 2 Principal Resource, Inc. 3 Food Service Direct, LLC ... 3. Nature of conveyance: [X] Assignment ... Execution Date: June 7, 2001

2. Name and address of receiving party(ies) Name: Dot Foods, Inc. Street Address: Highway 99 South, P.O. Box 192, Mt. Sterling, IL, Zip: 62353

4. Application number(s) or registration number(s): 1 Serial #74679358 - filed 4/24/95 2 Serial #75026863 - filed 11/27/95 3 Serial #75068789 - file 3/07/96

1 Reg. #1,966,980 - PR Principal Resource 2 Reg. #2,013,759 - SimplInc 3 Reg. #2,126,154 - Preview

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Donald R. Tracy Internal Address: Brown, Hay & Stephens Street Address: 205 South 5th Street Suite 700, P.O. Box 2459 City: Springfield State: IL Zip: 62705-2459

6. Total number of applications and registrations involved: 3 7. Total fee (37 CFR 3.41): \$ 90.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Donald R. Tracy Name of Person Signing Signature Date July 20, 2001

07/26/2001 TBIAZI 00000022 74679358 40.00 OP 50.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002334 FRAME: 0642

ASSIGNMENT OF SERVICEMARK

RECITALS

1. Principal Resource, Inc. of 3407 Halifax Street, Dallas, Texas 75247, has adopted, used, and is using the Servicemark "PR Principal Resource", which is registered in the United States Patent and Trademark Office, Registration No. 1,966,980, dated April 9, 1996.
2. Dot Foods, Inc., of Highway 99 South, Mt. Sterling, Illinois 62353, desires to acquire such mark and the registration thereof, free and clear of any interest that Principal Resource, Inc. has or may claim to have in such mark and the registration thereof.

ASSIGNMENT

In consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Principal Resource, Inc. hereby assigns to Dot Foods, Inc. all right, title and interest in and to the mark described hereinabove, together with all goodwill of the business symbolized by such mark, and the above identified registration.

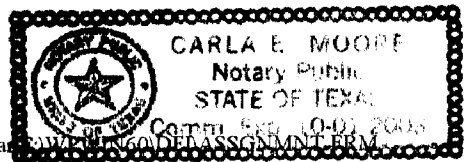
PRINCIPAL RESOURCE, INC.

By: Kim Graw
Kim Graw, President

STATE OF TEXAS)
) SS.
COUNTY OF DALLAS)

I, the undersigned, a Notary Public in and for the County and State aforesaid, do hereby certify that Kim Graw, President of Principal Resource, Inc., personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act on behalf of the Corporation for the uses and purposes therein set forth.

Given under my hand a notary seal this 7th day of June, 2001.



Carla E. Moore
NOTARY PUBLIC

June 7, 2001\carla

ASSIGNMENT OF SERVICEMARK

RECITALS

1. Food Service Direct, LLC., a now dissolved limited liability company, formerly of 8401 John Carpenter Freeway, Suite 200, Dallas, Texas 75247, adopted and used the Servicemark "Preview", which is registered in the United States Patent and Trademark Office, Registration No. 2,126,154, dated December 30, 1997 ("Servicemark").
2. The undersigned is the successor in interest to some of the assets of Food Service Direct LLC, including the Servicemark
3. Dot Foods, Inc., of Highway 99 South, Mt. Sterling, Illinois 62353, desires to acquire the Servicemark and the registration thereof, free and clear of any interest that Food Service Direct, LLC has or may claim to have in such mark and the registration thereof.

ASSIGNMENT

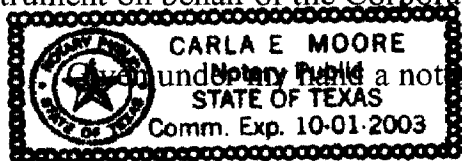
In consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned as successor in interest to all of the right, title and interest of Food Service Direct, LLC in the Servicemark, does hereby assign to Dot Foods, Inc. all right, title and interest of the undersigned in and to the Servicemark, together with the goodwill symbolized by the Servicemark, and the above identified registration.

PRINCIPAL RESOURCE, INC.

By: Kim Graw
Kim Graw, President

STATE OF TEXAS)
) SS.
COUNTY OF DALLAS)

I, the undersigned, a Notary Public in and for the County and State aforesaid, do hereby certify that Kim Graw, President of **PRINCIPAL RESOURCE, INC.**, a Texas corporation, as successor in interest to the right, title and interest of Food Service Direct, LLC, in the Servicemark (described above), personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument on behalf of the Corporation for the uses and purposes therein set forth.



... a notary seal this 7th day of June, 2001.

Carla E. Moore
NOTARY PUBLIC

ASSIGNMENT OF SERVICEMARK

RECITALS

1. Principal Resource, Inc. of 3407 Halifax Street, Dallas, Texas 75247, has adopted, used, and is using the Servicemark "SampInc", which is registered in the United States Patent and Trademark Office, Registration No. 2,013,759, dated November 5, 1996.
2. Dot Foods, Inc., of Highway 99 South, Mt. Sterling, Illinois 62353, desires to acquire such mark and the registration thereof, free and clear of any interest that Principal Resource, Inc. has or may claim to have in such mark and the registration thereof.

ASSIGNMENT

In consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Principal Resource, Inc. hereby assigns to Dot Foods, Inc. all right, title and interest in and to the mark described hereinabove, together with all goodwill of the business symbolized by such mark, and the above identified registration.

PRINCIPAL RESOURCE, INC.

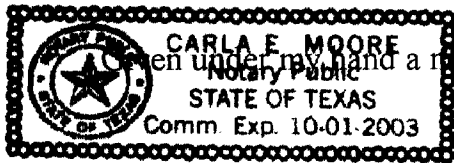
By:

Kim Graw

Kim Graw, President

STATE OF TEXAS)
) SS.
COUNTY OF DALLAS)

I, the undersigned, a Notary Public in and for the County and State aforesaid, do hereby certify that Kim Graw, President of Principal Resource, Inc., personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act on behalf of the Corporation for the uses and purposes therein set forth.



Given under my hand and a notary seal this 7th day of June, 2001.

Carla E. Moore

NOTARY PUBLIC

June 7, 2001\car\F\WPWIN60\DF\ASSGNMNT.FRM