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Y  
shd original documents or copy thereof.

To the Honorable Commissioner of Patent:

101795865

1. Name of conveying party(ies):

Portion Pac, Inc.

7-230)

HRD  
7/23/01

- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: May 2, 2001

2. Name and address of receiving party(ies):

Name: Trademark Management Company

Internal Address: Suite 604

Street Address: 877 W. Main Street

City: Boise State: Idaho ZIP: 83702

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Schedule A attached

B. Trademark registration No.(s)

See Schedule A attached

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean Bierkan

Internal Address: H. J. Heinz Company

Law Department

Street Address: 1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

6. Total number of applications and registrations involved: .....

20

7. Total fee (37 CFR 3.41):..... \$ 515.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 08-1631

(Attach duplicate copy of this page if paying by deposit account)

08/02/2001 LNUELLER 0000031 081631 1707006

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 475.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dean Bierkan

Name of Person Signing

Dean Bierkan

Signature

July 20, 2001

Date

TRADEMARK  
Total number of pages comprising cover sheet:  
REF: 002337 FRAME: 0910

2

SCHEDULE A

<u>Trademark</u>	<u>Reg. No.</u>
CHATSWORTH	1,707,006
COOKS IN DESIGN	1,763,055
COOKS IN DESIGN	1,416,814
DISPENSE-A-PORZION	2,143,719
MADEIRA FARMS	1,431,373
PITCH'R PAK	1,235,378
PITCH'R PAK	926,353
PPI	1,108,434
PPI Logo	2,167,055
SALSA DEL SOL	2,146,998
SERV	1,104,887
SERV	1,720,495
SERV GOURMET IN DESIGN	1,165,718
SERV-A-LEMON	2,402,293
SWEET PORTION BLUE	2,109,103
TASTE PLEASERS GOURMET	1,426,740

<u>Trademark</u>	<u>Serial No.</u>
AMERICANA	75/238,071
GOOD THINGS COME IN SMALL PACKAGES	75/537,299
PPI Logo	75/537,298
SWEET PLEASERS GOURMET	75/752,904

**ASSIGNMENT**

WHEREAS, Portion Pac, Inc., an Ohio corporation, with offices located at 7325 Snider Road, Mason, OH 45040, is the owner of certain trademark registrations, a list of which is attached hereto as Schedule A, as well as other unregistered common law trademarks, trade dress and label designs; and

WHEREAS, Trademark Management Company, a Delaware corporation located 877 W. Main Street, Suite 604, Boise, Idaho, 83702, is desirous of acquiring all right, title and interest in and to the registered trademarks, unregistered common law trademarks, trade dress and label designs including the goodwill of the trademarks connected with the use thereof and symbolized thereby;

NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Portion Pac, Inc. does hereby assign unto Trademark Management Company all right, title and interest in and to the registered trademarks set forth in Schedule A and to the unregistered common law trademarks, trade dress and label designs utilized with the registered trademarks together with any goodwill of the trademarks symbolized thereby.

Portion Pac, Inc. agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title to the trademarks in Trademark Management Company and to carry out the intent of this Assignment.

Portion Pac, Inc.

By: *Kimberly A. Kirkpatrick*

Subscribed and sworn to before me this *2nd* day of *May*, 2001.

*Ann C. Lovell*

**Notary Public**

Notarial Seal  
Ann C. Lovell, Notary Public  
Pittsburgh, Allegheny County  
My Commission Expires Aug. 31, 2002  
Member, Pennsylvania Association of Notaries

PORTION PAC, INC

Trademark Report by Mark  
 Country: US,  
 Status: ACTIVE

Printed: 05/01/2001

Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>AMERICANA</b>							
UNITED STATES	T02810US0	02/07/1997	75/238,071			ALLOWED	29,30
<b>CHATSWORTH</b>							
UNITED STATES	9400286	07/19/1991	186,637	08/11/1992	1,707,006	REGISTERED	30
<b>COOKS IN DESIGN</b>							
UNITED STATES	9400287	12/23/1991	74/233,236	04/06/1993	1,763,055	REGISTERED	29,30,32
UNITED STATES	9400304	03/28/1983	73/418,982	11/11/1986	1,416,814	REGISTERED	29,30
<b>DISPENSE-A-PORTION</b>							
UNITED STATES	T02749US0	11/27/1996	75/208,184	03/10/1998	2,143,719	REGISTERED	30
<b>GOOD THINGS COME IN SMALL PACKAGES</b>							
UNITED STATES	T03111US0	08/17/1998	75/537,299			ALLOWED	29,30
<b>MADEIRA FARMS</b>							
UNITED STATES	9300094	03/13/1986	73/587,782	03/03/1987	1,431,373	REGISTERED	29
<b>PITCH'R PAK</b>							
UNITED STATES	9400278	10/12/1979	234,969	04/19/1983	1,235,378	REGISTERED	30
UNITED STATES	9400277	12/17/1970	72/378,911	01/04/1972	926,353	REGISTERED	02
<b>PPI</b>							
UNITED STATES	9300093	07/09/1976	73/092,838	12/12/1978	1,108,434	REGISTERED	16,29,30
<b>PPI LOGO (NEW)</b>							
UNITED STATES	T03108US0	08/17/1998	75/537,298			ALLOWED	29,30
<b>PPI LOGO (OLD)</b>							
UNITED STATES	T02326US0	12/09/1996	75/209,715	06/23/1998	2,167,055	REGISTERED	29,30
<b>SALSA DEL SOL</b>							
UNITED STATES	T01575US0	11/17/1995	75/024,086	03/31/1998	2,146,998	REGISTERED	30
<b>SERV</b>							
UNITED STATES	9400279	12/22/1977	153,061	10/24/1978	1,104,887	REGISTERED	30
UNITED STATES	9400280	07/19/1991	74/186,636	09/29/1992	1,720,495	REGISTERED	29,30
<b>SERV GOURMET IN DESIGN</b>							
UNITED STATES	9400282	08/28/1978	183,693	08/18/1981	1,165,718	REGISTERED	30
<b>SERV-A-LEMON</b>							
UNITED STATES	T01110US1	11/12/1996	75/195,598	11/07/2000	2,402,293	REGISTERED	32

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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**SWEET PLEASERS GOURMET**

UNITED STATES	T03211US0	07/16/1999	75/752,904			PENDING	30
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**SWEET PORTION BLUE**

UNITED STATES	T02742US0	11/12/1996	75/195,597	10/28/1997	2,109,103	REGISTERED	01
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**TASTE PLEASERS GOURMET**

UNITED STATES	9300095	05/19/1986	73/599,768	01/27/1987	1,426,740	REGISTERED	30
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END OF REPORT

TOTAL ITEMS SELECTED = 20