ORM PTO-1594 1-31-92		FORM COVER SHEET	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
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To the Honorable Commissioner of	if Patents and		original documents or copy thereof.
 Name of conveying party(ies): 		101795866	
Alden Merrell Corporation	$n \mathcal{ML}$	Name: H. J. H	leinz Company
7-230)	n MRD 1/23/01		
_	_	Street Address: 10	062 Progress Street
☐ Individual(s) ☐ General Partnership ☑ Corporation-State Massach	 Association Limited Partner 	ship City: Pittsburgh	State: PA ZIP: 15212
☐ Other			izenship —
Additional name(s) of conveying party(ies)	attached? ☐ Yes ☐ No		rship
3. Nature of conveyance:		Limited Partner	shipshipshipshipshipshipshipshipship
_	☐ Merger		nte Pennsylvania
AssignmentSecurity Agreement			in the United States, a domestic representative
Other		designation is attached:	☐ Yes ☐ No parate document from Assignment)
Execution Date: December 6,	2000	_	ass(es) attached? ☐ Yes ② No
	Additional numb	2,132,0 pers attached? Yes No	09
Name and address of party to whom correspondence concerning document should be mailed:		6. Total number of appling registrations involved	lications and d:4
Name: <u>Dean Bierkan</u>			
Internal Address: H. J. H	einz Company	7. Total fee (37 CFR	3.41):\$115.00
Ļaw Dep	artment	D Enclosed	
			oe charged to deposit account
Street Address: 1062 Progr	ess Street	8. Deposit account n	
City: Pittsburgh S	State: PA ZIP: 152	12 (Attach duplicate co	py of this page if paying by deposit accou
		T USE THIS SPACE	
FC:481 40.00 CH FC:482 75.00 CH			
Statement and signature. To the best of my knowledge and of the original document.	nd belief, the foregoing	information is true and corre	ct and any attached copy is a true cop
oi ule oligiliai gocullilelis.	,	7 R. 6	
•	\(\lambda\)	Han Burkan.	July 20, 2001
Dean Bierkan Name of Person Signing	<u>ئر</u>	Jean Burkan, Signature	July 20, 2001 Date

ASSIGNMENT OF TRADEMARKS

WHEREAS, Alden Merrell Corporation, a Massachusetts corporation (hereinafter referred to as "Assignor"), with an address at Four Graf Road, Newburyport, Massachusetts 01950, has adopted, used and is using the trademarks set forth in Exhibit A attached hereto and is the owner of the registrations and applications for said trademarks set forth on Exhibit A attached hereto (hereinafter the "Trademarks"); and

WHEREAS, H. J. Heinz Company, a Pennsylvania corporation with offices in Pittsburgh, Pennsylvania (hereinafter referred to as "Assignee") is desirous of purchasing the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer all right, title and interest in and to the Trademarks to Assignee, its successors and assigns forever, together with all label designs embodying the Trademarks and the goodwill of the business connected with the use of and symbolized by the Trademarks and the registrations and applications for said Trademarks. Assignor agrees to execute any and all additional documents that may be necessary to protect and record title to the Trademarks to Assignee.

Dated this 6th day of December, 2000.

45765

RECORDED: 07/23/2001

ALDEN MET MELL GOTT OF ATION
By: Mand to Start STEARN S
COMMONWEALTH OF MASSACHUSETTS)
On this, the day of December, 2000 before me a notary public, the undersigned officer, personally appeared for the subscribed to the within estrument, and acknowledged that he executed the same for the purposes herein contained.
IN WITNESS WHEREOF, I hereunto set my hand and official seal.
Illy commen expens flor 33 for, Notary Public

ALDEN MERRELL CORPORATION

TRADE

TRADEMARK
REEL: 002337 FRAME: 0936

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