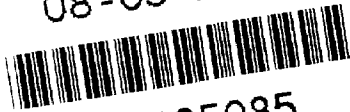


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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MR 1) 8-9-01

1. Name of conveying party(ies): S. G. U. BNP Paribas, as Administrative Agent. Additional name(s) of conveying party(ies) attached? No

2. Name and address of receiving party(ies): Stevens-Knox & Associates, Inc. Internal Address: c/o Marketing Services group, Inc. Street Address: 333 Seventh Ave., 20th Fl. City: New York State: NY Zip: 10001

3. Nature of conveyance: Other Release of Security Interest. Execution Date: August 2, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1992037

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Bram Weber Internal Address: Greenberg Traurig, LLP Street Address: 200 Park Avenue 15th Floor City: New York State: NY Zip: 10166

7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 501561

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bram Weber Signature August 7, 2001 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

RELEASE OF SECURITY INTEREST (TRADEMARKS)

RELEASE OF SECURITY INTEREST (TRADEMARKS) (this "Release"), dated as of August 2, 2001, from BNP Paribas, as Administrative Agent (the "Secured Party") under the Security Agreement defined below, to Stevens-Knox & Associates, Inc. (the "Grantor").

WHEREAS, to secure certain obligations of the Grantor (the "Obligations"), the Grantor executed a Security Agreement, dated as of March 22, 2000 (the "Agreement"), granting a security interest in the Trademarks (as defined in the Agreement), including the Trademarks listed on Schedule 1 annexed hereto;

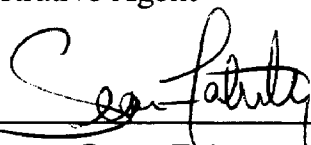
WHEREAS, the security interest was recorded in the United States Patent & Trademark Office on April 10, 2000, at Reel 002064, Frame 0399; and

WHEREAS, the Grantor has satisfied the Obligations and has requested the Secured Party to release its security interest in the Trademarks.

NOW THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby releases and forever discharges its security interest in the Trademarks, including, without limitation, the Trademarks listed on Schedule 1 annexed hereto.

IN WITNESS WHEREOF, the Secured Party has duly executed this Release as of the date first above written.

BNP Paribas, as
Administrative Agent

By: 
Name: Sean Faherty
Title: Vice President

Schedule 1
to
Release of Security Interest (Trademarks)
Dated as of August 2, 2001

Mark	Registration No.	Registration Date
Listkette	1992037	8/6/96