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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

REGISTRATION COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): New Jersey Broadcasting Partners, L.P. 8-3-01 [checkboxes for Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other] Additional name(s) of conveying party(ies) attached? [X] Yes [] No

2. Name and address of receiving party(ies) Name: The Sentinel Publishing Co., Inc. Internal Address: Street Address: Two Kennedy Blvd. City: East Brunswick State: NJ Zip: 08816 [checkboxes for Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other] RECEIVED AUG 3 2001 New Jersey If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment). Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 7/19/01

4. Application number(s) or registration number(s): A. Trademark Application No.(s) (please see attached) B. Trademark Registration No.(s) (please see attached) Additional number(s) attached [X] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Molly F. Stockley Internal Address: Street Address: Debevoise & Plimpton 919 Third Avenue City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved: 11 7. Total fee (37 CFR 3.41): \$ 290.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Molly F. Stockley Name of Person Signing Molly F. Stockley Signature 8/3/2001 Date

Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/09/2001 LMUELLER 00000137 75817396

01 FC:481 40.00 OP 02 FC:482 250.00 OP

Item 1: Name of Additional Conveying Party:

Northern New Jersey Radio Limited Partnership, a Limited Partnership

Item 4: Application number(s) or patent number(s):

A. Trademark Application No.(s):

75/817,396

76/060,917

76/109,168

76/060,920

76/109,374

B. Trademark Registration No.(s):

2,149,314

2,130,765

2,046,844

2,065,213

2,133,909

2,370,543

ASSIGNMENT AGREEMENT WITH RESPECT TO U.S. TRADEMARKS

ASSIGNMENT AGREEMENT WITH RESPECT TO U.S. TRADEMARKS (the "Assignment") made by and among New Jersey Broadcasting Partners, L.P., a New Jersey limited partnership, New Jersey AM Radio, L.P., a New Jersey limited partnership, Northern New Jersey Radio Limited Partnership, a New Jersey limited partnership, High Mountain Tower, Inc., a New Jersey corporation, NNJR LLC, a New Jersey limited liability company, and New Jersey Broadcasting, Inc., a Delaware corporation (collectively, "Assignors"), and The Sentinel Publishing Co., Inc., a New Jersey corporation ("Assignee"), as assignee of Greater Media Radio, Inc., a Delaware corporation ("GMRI"), and Greater Media, Inc., a Delaware corporation ("GMI"), under the Asset Purchase Agreement, dated as of May 8, 2001 (the "Asset Purchase Agreement"), among Assignors, GMRI and GMI. Unless otherwise defined herein, capitalized terms used herein have the meanings ascribed to them in the Asset Purchase Agreement.

WHEREAS, Assignors have adopted, used and are using the service marks and call signs set forth on Exhibit A hereto and incorporated by reference herein, together with any additions thereto between the date of the Asset Purchase Agreement and the date hereof (the "Assigned Marks"); and

WHEREAS, as provided for in the Asset Purchase Agreement, Assignees desire to purchase or acquire all of the right, title and interest of each Assignor in and to the Assigned Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee agree as follows:

1. Each Assignor does hereby sell, assign, convey, transfer and deliver to Assignees all of its right, title and interest in and to the Assigned Marks and the goodwill of the business connected with the use thereof and symbolized thereby, free and clear of all Liens; and all rights, interests, claims and demands, recoverable in law or equity, that such Assignor has or may have in profits and damages for infringements of the Assigned Marks occurring on or after the date hereof, including, but not limited to, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by such Assignor if this Assignment had not been made.
2. Each Assignor hereby agrees that it shall at any time and from time to time after the Closing execute and deliver to Assignee such further conveyances, assignments and other written assurances as Assignee may reasonably request in order to vest and confirm in Assignee (or its assignees) the right, title and interest in and to the Assigned Marks to be and intended to be sold, assigned, conveyed, transferred and delivered hereunder.
3. All representations and warranties from Assignors to GMRI and GMI in the Asset Purchase Agreement with respect to the Assigned Marks and the other rights assigned above are incorporated herein by reference.

4. This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues and in all other respects including as to validity, interpretation and effect by the laws of the State of New Jersey, without giving effect to the conflict of laws rules thereof.


5. This Agreement may be signed in one and more counterparts, each of which shall be deemed an original and which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment Agreement with respect to U.S. Trademarks as of the date first written above.

ASSIGNORS:

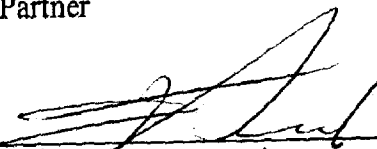
NEW JERSEY BROADCASTING PARTNERS, L.P.

By: New Jersey Broadcasting, Inc.
Its General Partner

By: 
Name: Stephen J. Scola
Title: Executive Vice President

NEW JERSEY AM RADIO, L.P.

By: New Jersey Broadcasting, Inc.
Its General Partner

By: 
Name: Stephen J. Scola
Title: Executive Vice President

"Express Mail" mailing label No. EK05213588705

Date of Deposit August 3 2001


I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Beth Akers
(Typed or printed name of person mailing paper or fee)

Beth Akers
(Signature of person mailing paper or fee)

NORTHERN NEW JERSEY RADIO LIMITED PARTNERSHIP

By: New Jersey Broadcasting, Inc.
Its General Partner

By: 
Name: Stephen J. Scola
Title: Executive Vice President

HIGH MOUNTAIN TOWER, INC.

By: [Signature]
Name: Stephen J. Scola
Title: Executive Vice President

NNJR, LLC

By: Northern New Jersey Radio Limited Partnership
Its Sole Member
By: New Jersey Broadcasting, Inc.
Its General Partner

By: [Signature]
Name: Stephen J. Scola
Title: Executive Vice President

NEW JERSEY BROADCASTING, INC.

By: [Signature]
Name: Stephen J. Scola
Title: Executive Vice President

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Date of Deposit August 3, 2001

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ASSIGNEE:

THE SENTINEL PUBLISHING CO., INC.

Beth Akers
(Typed or printed name of person mailing paper or fee)

Beth Akers
(Signature of person mailing paper or fee)

By: [Signature]
Name: John W. Zielinski
Title: Treasurer

STATE OF NEW JERSEY

COUNTY OF Morris

On July 19, 2001, before me, the undersigned, personally appeared Stephen J. Scala, Executive Vice President of New Jersey Broadcasting Partners, L.P., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

* of New Jersey broadcasting Partners,
The General Partnership

Notary Public

ANNE E. ARONOVITCH
Attorney at Law of
the State of New Jersey

STATE OF NEW JERSEY

COUNTY OF Morris

On July 19, 2001, before me, the undersigned, personally appeared Stephen J. Scala, Executive Vice President of New Jersey AM Radio, L.P., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

ANNE E. ARONOVITCH
Attorney at Law of
the State of New Jersey

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Beth Akers
(Typed or printed name of person mailing paper or fee)

Beth Akers
(Signature of person mailing paper or fee)

STATE OF NEW JERSEY

COUNTY OF Moeris

On July 19, 2001, before me, the undersigned, personally appeared Stephen J. Scala, Executive Vice President of Northern New Jersey Radio Limited Partnership, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

ANNE E. ARONOVITCH
Attorney at Law of
the State of New Jersey

* of New Jersey Broadcasting, Inc.,
The General Partner of

STATE OF NEW JERSEY

COUNTY OF Moeris

On July 19, 2001, before me, the undersigned, personally appeared Stephen J. Scala, Executive Vice President of High Mountain Tower, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

ANNE E. ARONOVITCH
Attorney at Law of
the State of New Jersey

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Both Akers
(Typed or printed name of person mailing paper or fee)

Both Akers
(Signature of person mailing paper or fee)

STATE OF NEW JERSEY

COUNTY OF Morris

On July 19, 2001, before me, the undersigned, personally appeared Stephen J. Scalg, Executive Vice President of NNJR, LLC, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

*of New Jersey Broadcasting, Inc.,
The General Partner of Northern
New Jersey Radio Limited Partnership,
The sole member*

Notary Public

ANNE E. ARONOVITCH
Attorney at Law of
the State of New Jersey

STATE OF NEW JERSEY

COUNTY OF Morris

On July 19, 2001, before me, the undersigned, personally appeared Stephen J. Scalg, Executive Vice President of New Jersey Broadcasting, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

ANNE E. ARONOVITCH
Attorney at Law of
the State of New Jersey

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Beth Akcis

(Typed or printed name of person mailing paper or fee)

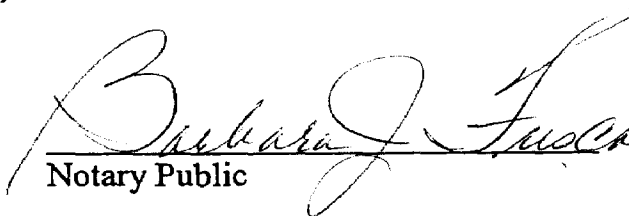
Beth Akcis

(Signature of person mailing paper or fee)

STATE OF NEW JERSEY

COUNTY OF MORRIS

On July 19, 2001, before me, the undersigned, personally appeared John W. Zelinsky, Treasurer of The Sentinel Publishing Co., Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

BARBARA J. FUSCO
A Notary Public of New Jersey
My Commission Expires August 19, 2005

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Beth Akers
(Typed or printed name of person mailing paper or fee)

Beth Akers
(Signature of person mailing paper or fee)

EXHIBIT A

SERVICE MARKS AND CALL SIGNS

1. New Jersey Radio Broadcasting Partners, L.P.
 - a. Call Sign "WRAT(FM)"
 - b. Service Mark "THE RAT ROCKS", owned by New Jersey Radio Broadcasting Partners, L.P., registered April 7, 1998 (Registration No. 2149314)(Serial No. 75266093).
 - c. Service Mark "WRAT 95.9 THE RAT ROCKS!", owned by New Jersey Radio Broadcasting Partners, L.P., registered January 20, 1998 (Registration No. 2130765)(Serial No. 75274688).
 - d. Pending application for Service Mark "WRAT 95.9 RATFEST", applied for by New Jersey Broadcasting Partners, L.P., filed on October 7, 1999 (Serial No. 75817396). The application was published for opposition on July 3, 2001.
 - e. Pending application for Service Mark "LIVING IN STYLE", applied for by New Jersey Broadcasting Partners, L.P., filed on June 1, 2000 (Serial No. 76060917). A response to an office action letter from the U.S. Patent and Trademark Office was timely filed on May 11, 2001. The U.S. Patent and Trademark Office issued an office action suspending further action on the application on June 29, 2001.
 - f. Pending application for Service Mark "JERSEY JAMS", applied for by New Jersey Broadcasting Partners, L.P., filed on June 1, 2000. A response to an office action letter from the U.S. Patent and Trademark Office was timely filed on May 11, 2001.
 - g. Pending application for Service Mark "BIG GREASY BREAKFAST", applied for by New Jersey Broadcasting Partners, L.P., filed on August 15, 2000 (Serial No. 76109168). The application was published for opposition on May 22, 2001.
 - h. Pending application for Service Mark "BIG SCREEN WEATHER", applied for by New Jersey Broadcasting Partners, L.P., filed on August 15, 2000. A response to an office action letter from the U.S. Patent & Trademark Office is due by October 3, 2001.

2. Northern New Jersey Radio Limited Partnership
 - a. Call Signs "WMTR(AM)" and "WDHA-FM"
 - b. Service Mark "JERSEY'S ROCK RADIO", owned by Northern New Jersey Radio Limited Partnership, registered March 18, 1997 (Registration No. 2046844)(Serial No. 75134108).
 - c. Service Mark "THE ROCK OF NEW JERSEY", owned by Northern New Jersey Radio Limited Partnership, registered May 27, 1997 (Registration No. 2065213)(Serial No. 75134111).

- d. Service Mark "ROCKS NEW JERSEY", owned by Northern New Jersey Radio Limited Partnership, registered February 3, 1998 (Registration No. 2133909)(Serial No. 75151630)
- e. Service Mark "JERSEY'S OWN ROCK RADIO", owned by Northern New Jersey Radio Limited Partnership, registered July 25, 2000 (Registration No. 2370543)(Serial No. 75664836).

3. New Jersey AM Radio L.P.

- a. Call Sign "WWTR(AM)"