

TRAI



To the Honorable Commissioner of Patents and Trademarks

101804090

document(s) or copy(ies) thereof.

1. Name of conveying party(ies):
 World Championship Wrestling, Inc.
 a Georgia corporation
 located and doing business at
 One CNN Center
 Atlanta, GA 30303

730-07

Individual _____ Association _____
 General Partnership _____ Limited Partnership _____
 Corporation - Georgia _____
 Other _____

Additional name(s) of conveying party(ies) attached? Yes _____ X No _____

Name and address of receiving party(ies):
 WCW, Inc.
 a Delaware corporation
 located and doing business at
 1241 East Main Street
 Stamford, CT 06902

30

3. Nature of conveyance:

Assignment _____ Merger _____
 Security Agreement _____ Change of name _____
 Other _____

Execution Date: July 27, 2001

Individual(s) citizenship
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation - Delaware _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes _____ No _____
 (designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes _____ X No _____

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 75/674,464 75/674,225 75/673,923 75/673,904 75/673,979
 75/673,924 75/446,174 75/674,245 75/674,469 75/674,099
 76/174,131

B. Trademark Registration No.(s)
 2,232,114 2,468,296 2,468,297 2,466,341 2,460,234

Additional numbers attached? Yes _____ X No _____

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Renée L. Duff, Esq.

Internal Address: World Wrestling Federation
Entertainment, Inc. - Legal Affairs Department

Street Address: 1241 East Main Street

City: Stamford State: CT ZIP: 06902

08/07/2001 STON11 00000114 500450 75674464

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41): \$415.00

Enclosed
 Authorized to be charged to deposit account.

8. Deposit account number:
50-0450

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481
 02 FC:482

DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Renée L. Duff
 Name of Person Signing

Renée L. Duff
 Signature

July 30, 2001
 Date

Total number of pages including cover sheet: 5

OMB No. 0651-0011

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK ASSIGNMENT

WHEREAS, World Championship Wrestling, Inc., a corporation organized and existing under the laws of the state of Georgia, located and doing business at One CNN Center, Atlanta, Georgia 30303 (hereinafter referred to as "Assignor"), is the record owner of the trademarks listed on the attached Schedule A, (hereafter referred to as "Marks"); and

WHEREAS, WCW, Inc., a corporation organized and existing under the laws of the state of Delaware, located and doing business at 1241 East Main Street, Stamford, CT 06902 (hereinafter referred to as "Assignee") desires to acquire the Marks and the registrations thereof, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, in the United States of America, its territories and possessions, and throughout the world, including but not limited to the Marks, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

The Commissioner of Patents and Trademarks is requested to record the assignment to

said Assignee.

Dated: Atlanta, Georgia
July 27, 2001.

World Championship Wrestling, Inc.

By: Jennifer L. Elgin
Jennifer L. Elgin
Assistant Secretary

Sworn to and subscribed before me
this 27th day of July, 2001.

Mama L. A. Harris
NOTARY
Notary Public, DeKalb County, Georgia
My Commission Expires April 09, 2002

TRADEMARK
REEL: 002348 FRAME: 0629

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Class</u>	<u>Issued</u>
WCW	2,232,114	25	03/16/1999
WCW (Design)	2,468,296	16	07/10/2001
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	2,468,297	28	07/10/2001
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	2,466,341	25	07/03/2001
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	2,460,234	25	06/12/2001

<u>Mark</u>	<u>Application No.</u>	<u>Class</u>	<u>Filed</u>
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	75/674,464	14	04/05/1999
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	75/674,225	28	04/05/1999
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	75/673,923	16	04/05/1999
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	75/673,904	41	04/05/1999
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	75/673,979	16	04/05/1999
WCW WORLD CHAMPIONSHIP WRESTLING (Design)	75/673,924	14	04/05/1999
WCW WORLD WAR 3	75/446,174	9	03/06/1998
WCW and Design	75/674,245	41	04/05/1999
WCW and Design	75/674,469	14	04/05/1999
WCW and Design	75/674,099	25	04/05/1999
WCW REEL-TIME WRESTLING	76/174,131	41	12/01/2000

F:\USERS\Legal Affairs\IPG\PTO Filings\Assignments\WCW to WWFE Part 2.doc