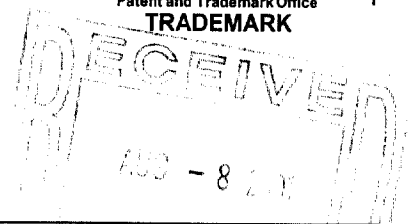


08-16-2001



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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New 08/08/01

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger Effective Date  
Month Day Year  
06/28/2001

Change of Name

Other

**Conveying Party**

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

08/15/2001 TDIAZ1 00000075 78026122

FOR OFFICE USE ONLY

01 FC:461 40.00 DP  
02 FC:462 125.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002349 FRAME: 0180**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

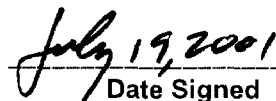
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott S. Havlick, Esq.

Name of Person Signing



Signature



Date Signed

## ASSIGNMENT OF TRADEMARKS AND PATENTS

This Assignment of Trademarks and Patents, effective June 28, 2001, is made by and between Grafeeties & Company International, Inc., (f/k/a Eye-D Unlimited, Inc.) a corporation of the State of Colorado, U.S.A., with an address at 1730 Blake Street, Suite 400, Denver, Colorado, 80202 ("ASSIGNOR"); and WRS Group, Ltd., a limited partnership of the State of Texas, U.S.A., with an address at 5045 Franklin, Waco, Texas, 76710 ("ASSIGNEE").

WHEREAS, ASSIGNOR wishes to assign all rights, title and interest it may have in and to U.S. and foreign trademark and patent applications and registrations therefore, all common law rights associated therewith, and all good will associated thereby, for the trademarks and patents listed on the attached Exhibit A (collectively referred to as the "Properties"); and

WHEREAS, ASSIGNEE, as successor to the business of ASSIGNOR, which business is ongoing and existing, pursuant to Section 10 of the Lanham Act, 15 U.S.C. Section 1060, wishes to acquire all rights, title and interest in and to the Properties; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties hereby acknowledge, the parties agree as follows:

1. ASSIGNOR hereby assigns to ASSIGNEE for a sum total of ten U.S. dollars (\$10.00) all of its rights, title and interest in and to the Properties, together with all of the goodwill it may have acquired in the Properties.

2. This Agreement may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

**GRAFEETIES & COMPANY  
INTERNATIONAL, INC.**

Date: June 28, 2001

By: Margery Goldman, VP  
Name: Margery Goldman  
Title: Vice President

Accepted:

WRS GROUP LTD.

By: [Signature]  
Name: GARY HUTCHISON  
Title: COO

By: Grafeeties & Company International, Inc.,

By: [Signature], VP  
Name: Margery Goldman  
Title: Vice President

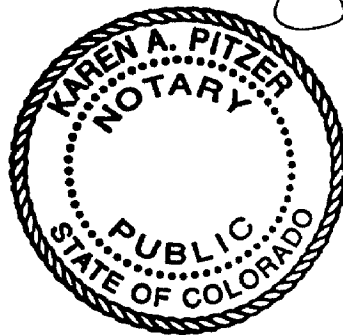
STATE OF Colorado )  
 ) ss.  
COUNTY OF Denver )

On this 28th day of June, 2001, before me, a notary public in and for said county, appeared Gary Hutchison, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the same instrument as a free and voluntary act for the uses and purposes therein set forth.

Witness my hand and official seal.

[Signature]  
Notary Public


My commission expires: 9-26-04



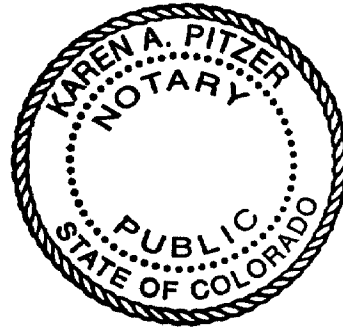
STATE OF Colorado )  
 ) ss.  
COUNTY OF Denver )

On this 28th day of June, 2001, before me, a notary public in and for said county, appeared Margery Goldmann who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the same instrument as a free and voluntary act for the uses and purposes therein set forth.

Witness my hand and official seal.

  
\_\_\_\_\_  
Notary Public

My commission expires: 9.26.04



**EXHIBIT A**  
**TO WORLDWIDE ASSIGNMENT OF TRADEMARKS AND PATENTS**

**Canadian Trademark Registrations**

TMA 419,740 – GRAFEETIES THE ORIGINAL BUMPER STICKER FOR SHOES  
TMA 469,273 – GRAFEETIES  
TMA 474,195 – KOOL KORNERNS

**Mexico Trademark Registrations**

513,269 – GRAFEETIES  
513,270 – KOOL KORNERNS

**U.S. Trademark Registrations**

1,658,188 – GRAFEETIES THE ORIGINAL BUMPER STICKER FOR SHOES  
1,764,472 – GRAFEETIES  
1,863,210 – KOOL KORNERNS  
2,198,763 – TAGGIT

**U.S. Trademark Applications**

Ser. No. 78/026,129 – BACK TALK  
Ser. No. 78/026,122 – PACK TALK

**Canadian Patent Registrations**

75684 – SUPPORT BRACE FOR HANGING POSTERS (KOOL KORNERNS)

**U.S. Patent Registrations**

D335,760 – SHOE SIGNAGE (GRAFEETIES)  
D361,601 – SUPPORT BRACE FOR HANGING POSTERS (KOOL KORNERNS)