

10-23-2001

10/18/01

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)

Conveyance Type

- Assignment
- Security Agreement
- License
- Nunc Pro Tunc Assignment

Document ID#

Effective Date
Month Day Year

Correction of PTO Error
 Reel # Frame #

Merger

Corrective Document
 Reel # Frame #

Change of Name
 Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship /State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached
(Designation must be a separate document from the Assignment.)

10/19/2001 GTON11 00000045 75611436

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 1800.00 DP

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TRADEMARK
REEL: 002353 FRAME: 0778

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone
Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75611436"/>	<input type="text" value="76086985"/>	<input type="text" value="76172488"/>
<input type="text" value="76019216"/>	<input type="text" value="76047168"/>	<input type="text" value="75366157"/>
<input type="text" value="75366156"/>	<input type="text" value="76190441"/>	<input type="text" value="75864576"/>

<input type="text" value="0817475"/>	<input type="text" value="1775384"/>	<input type="text" value="0556670"/>
<input type="text" value="0818393"/>	<input type="text" value="0420192"/>	<input type="text" value="0511846"/>
<input type="text" value="0847955"/>	<input type="text" value="1248562"/>	<input type="text" value="1232094"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:
Deposit Account

Enclosed

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

#

Deposit Account Number:

Authorization to charge additional fees:

Yes

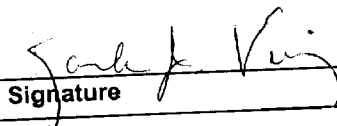
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karla J. Viney

Name of Person Signing


Signature

10/16/2001
Date Signed

SCHEDULE A
United States
Registered and Pending Marks
Trademarks on Assignment from BFC Investments, L.P. to New World Pasta Company

A-B-C-ETTES (Stylized)	817475	10/25/1966	10/25/2008	30	Alimentary Pastes
BOTT BOI	1775384	06/08/1993	06/08/2003	30	Noodles
BOTT BOI (Stylized)	556670	03/25/1952	03/25/2002	30	Alimentary Pastes - Namely, Noodles
CAVALIERE	818393	11/08/1966	11/08/2006	30	Macaroni, Spaghetti, And Egg Noodles
CAVALIERE & Design	420192	04/02/1946	04/02/2006	30	Macaroni, Elbow Macaroni, Spaghetti And Egg Noodles
CREAM OF EGG	511846	07/05/1949	07/05/2009	30	Noodles
CREAM-A-RONI	847955	04/23/1968	04/23/2008	30	Alimentary Pastes
CREAMETTE	1248562	08/16/1983	08/16/2003	30	Macaroni Dinner Consisting Of A Packaged Alimentary Paste And Sauce Combination Of The Type Designed For Combination With Other Foods Such As Ground Beef To Form A Casserole Dish
CREAMETTE	507026	02/22/1949	02/22/2009	34	Cigarettes
CREAMETTE	233754	10/11/1927	10/11/2007	30	Tea And Coffee
CREAMETTE	821223	12/27/1966	12/27/2006	30	Alimentary Pastes
CREAMETTE	1232094	03/22/1983	03/22/2003	30	Alimentary Paste And Sauce Combination
CREAMETTE	198425	05/19/1925	05/19/2005	30	Chewing Gum
CREAMETTES & Design	915957	07/06/1971	07/06/2001	30	Alimentary Pastes
CREAMETTE (Stylized)	198245	05/12/1925	05/12/2005	32	Grape Juice
CREAMETTE (Stylized)	190536	10/14/1924	10/14/2004	30	Salt, Baking Powder, And Baking Soda
CREAMETTE (Stylized)	576129	06/16/1953	06/16/2003	30	Macaroni Shells; Readycut Spaghetti; Thin Spaghetti; Egg Noodles; Macaroni Dinner, Consisting Of Macaroni With Prepared Cheese Sauce
CREAMETTE (Stylized)	510104	05/24/1949	05/24/2009	30	Spaghetti Sauce, A Dressing To Be Employed With Cooked Spaghetti

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CREAMETTE GIRL IN BONNET Design	1000797	12/31/1974	12/31/2004	30	Alimentary Paste And Sauce Combination
CREAMETTE PACKAGE Design	884727	01/20/1970	01/20/2010	30	Alimentary Pastes (U.S. Class 46)
CREAMETTES	821224	12/27/1966	12/27/2006	30	Alimentary Pastes
CREAMETTES	811448	07/19/1966	07/19/2006	29	Frozen Macaroni And Cheese
CREAMETTES (Stylized)	90907	04/01/1913	04/01/2003	30	Macaroni
CRESCENDO	1855323	09/20/1994	09/20/2004	30	Pasta; Namely, Egg Noodles, Spaghetti, Macaroni, Fettuccine, Rotini, Linguine And Ziti
DESIGN OF CROSS	398438	10/27/1942	10/27/2002	30	Alimentary Pastes Such As Soup Alphabets And Baby Sea Shells
DESIGN OF CROSS	509667	05/10/1949	05/10/2009	30	Macaroni, Spaghetti, Vermicelli, Noodles, And Varieties
EVERY DAY'S A PRINCE PASTA DAY	2026782	12/31/1996	12/31/2006	30	Pasta Namely Spaghetti, Macaroni, Ziti, Vermicelli, Linguine, Rigatoni, Shells, Ditalini, Mezzani, Macaroncelli, Alphabets, Acini Di Pepe, Tubetini, Orzo, Mostaccioli, Rotini, Radiatore, Cavatelli, Fusilli, Manicotto, Shells & Cheddar, Twists & Cheddar, Macaroni & Cheese, Fettuccine, Egg Noodles, Ribbons, And Angel Hair.
GARDEN SHELLS & Design	1412540	10/07/1986	10/07/2006	30	Pasta
GARDEN SPIRALS & Design	1391026	04/22/1986	08/22/2006	30	Pasta
GARDEN WHEELS & DESIGN	1412539	10/07/1986	10/07/2006	30	Pasta
GIOIA & DESIGN	815540	09/20/1966	09/20/2006	30	Macaroni And Egg Noodle Products, And Spaghetti Sauce

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GIOIA & Design	0661447	05/06/1958	05/06/2008	29,30	Macaroni And Egg Noodle Products, Canned Vegetables, Olive Oil, Canned Tuna Fish, Cheese And Spaghetti Sauce
GIOIA GARDEN SPIRALS & Design	1390136	04/15/1986	04/15/2006	30	Pasta
GOODMAN'S (Stylized)	536579	01/16/1951	01/16/2001	30	Noodles, Macaroni, Spaghetti, Soup Mixes, Matzos, Matzo Meal And Semolina Macaroni Elbows (US Class 46)
ITALIAN MEDLEY	2051680	04/08/1997	04/08/2007	30	Pasta
KET-L-KUT	825007	02/28/1967	02/28/2007	30	Pasta
LA GRISETTE	72945	03/02/1909	03/02/2009	30	Olive Oil, Macaroni, Spaghetti, Vermicelli, French Goose Liver, Cotton Seed Oil Intended For Use As Food, Preserved Strawberries, Preserved Cherries, Canned French String Beans, And Imported Sardines
LA PALOMA	1510313	10/25/1988	10/25/2008	30	Macaroni And Cheese And Spaghetti Sauce
LA TERMINESE	1110639	01/02/1979	01/02/2009	30	Alimentary Pastes -Namely, Macaroni, Spaghetti, Vermicelli, Noodles And Varieties Thereof. (Us Class 46)
MERLINO'S	1403340	07/29/1986	07/29/2006	30	Macaroni, Spaghetti, Egg Noodles, And Other Dry Pasta Products, Namely, Lasagne, Vermicelli, Mostacciorni, Rotini, Trombetti And Fettuccine
MERLINO'S	1109794	12/19/1978	12/19/2008	30	Dry Pasta Products - Namely, Macaroni, Spaghetti And Egg Noodles. (Us Class 46)
MISCELLANEOUS Design (Chef)	2418444	01/02/2001	01/02/2011	29	Pasta
NEW MILL	1708489	08/18/1992	08/18/2002	30	Noodles And Macaroni
NOVITA	2095977	09/09/1997	09/09/2007	30	Pasta, Pasta And Sauces In Combination
PASTA MIA & DESIGN	878802	10/14/1969	10/14/2009	30	Macaroni, Spaghetti, Vermicelli, And Other Macaroni Type Pastas
PISCITELLO'S	1062383	03/29/1977	03/29/2007	30	Macaroni, Spaghetti, Egg Noodles, And Spaghetti Sauces

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PRINCE	137680	11/30/1920	11/30/2010	30	Pasta
PRINCE & CREST STRIPE	691367	01/12/1960	01/12/2010	30	Alimentaryary Paste Products, Namely, Noodles, Bonnets, Spaghetti And Macaroni
Design					
PRINCE AND OVAL DESIGN	778273	10/06/1964	10/06/2004	30	Paste, And Allied Food Products Of The Prepared Food, Heat And Serve Type Sold In Glass Jars Or Cans-Namely, Meatballs In Sauce, Sausage In Sauce, Ravioli With Meat, Ravioli With Cheese, Ministrone Soup, Spaghetti And Meatballs, Spaghetti And Sausages, Egg Noodles And Mushrooms, Paste E Fagioli, Veal Scallopine With Cherry Wine, Lasagna, Chicken Cacciatore With Red Sauce, Chicken Cacciatore With White Sauce, Chick Peas, White Kidney Beans, Roman Kidney Beans, Shell Macaroni In Sauce; Spaghetti Sauces Sold In Jars Or Cans - Namely, Italian Sauce, Marinara Sauce, Meat Sauce, Mushroom Sauce, Clam Sauce; Pizza Sauce Sold In Jars Or Cans; Imported Italian Cheese Sold In Jars - Namely, Romano Grated And Parmesan Crated; Pizza Pie Mix Sold In Cartons; Italian Olive Oil Sold In Cans; Imported Olives, Onions, Pickles, Pimientos And Gherkins Sold In Jars.
PRINCE BISTRO	2402592	11/07/2000	11/07/2010	30	Pasta
PRINCE LIGHT	1238641	05/17/1983	05/17/2003	30	Dry Unprepared Uncooked Spaghetti Not In Frozen Food Packages
RED CROSS	398439	10/27/1942	10/27/2002	30	Alimentaryary Pastes Such As Soup Alphabets And Baby Sea Shells
RED CROSS	50396	03/13/1906	03/13/2006	30	Cereal Paste Goods, Such As Macaroni, Spaghetti And Vermicelli
ROMI & Design	1268704	02/28/1984	02/28/2004	30	Alimentaryary Pastes, Macaroni And Spaghetti (U.S. Class 46)
SKROODLES	971970	10/30/1973	10/30/2003	30	Alimentaryary Paste
SPAGH ETTES	717967	07/04/1961	07/04/2001	30	Dry Macaroni Products
SUNDAY IS PRINCE	998809	11/19/1974	11/19/2004	30	Pasta Products - Namely, Lasagna
LASAGNA DAY					

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TAKING PASTA FURTHER	2418363	01/02/2001	01/02/2011	30	Pasta
TORRONCINI	874797	08/12/1969	08/12/2009	30	Macaroni
TROMBETTE	1307324	11/27/1984	11/27/2004	30	Enriched Macaroni
VIMCO	1767575	04/27/1993	04/27/2003	30	Pasta, Namely Spaghetti, Vermicelli, Macaroni, Capellini, Linguini, Ragatoni, Ditalini, Shells, Acini Di Pepe, Rosmarino, Alphabet Shapes, Lasagna, Noodles, Bows, Dumplings, Radiatore, Spaetzle, Pastina, Flakes And Manicotti, In Class 30
WEDNESDAY IS PRINCE SPAGHETTI	970866	10/16/1973	10/16/2003	30	Pasta Products - Namely, Spaghetti, Spaghetti Sauce (Including Marinara, Mushroom, Meat Cacciatore And Meatless), And Pizza Sauce.
YELLOW & GREEN CREAMETTES PACKAGE Design	915314	06/15/1971	06/15/2011	30	Alimentary Pastes

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CHEESY CHEESE	75/611436	12/23/1998	30	Macaroni And Cheese Dinners
CREAMETTE & Design	76/086985	07/12/2000	30	Pasta And Pasta Sauces
CREAMETTE HEALTHY HARVEST	76/172488	11/24/2000	30	Pasta
CREAMETTE KID'S CLUB	76/019216	04/07/2000	30	Pasta
CREAMETTE KID'S CLUB & Design	76/047168	05/15/2000	30	Pasta
CREAMETTE KID'S CUTS	76/019213	04/07/2000	30	Pasta
PRINCE and Design	75/831982	10/26/1999	30	Pasta, Macaroni And Cheese And Tomato And Non-Tomato Based Pasta Sauces In International Class 30.
PRINCE HEALTHY HARVEST	76/190441	11/24/2000	30	Pasta
THE CLEAR WAY TO A BETTER PASTA	75/864576	12/06/1999	30	Pasta, Macaroni And Cheese And Tomato And Non-Tomato Based Pasta Sauces
WHEATRICH FARMS	76/137591	09/28/2000	30	Pasta

TRADEMARK ASSIGNMENT

WHEREAS, BFC INVESTMENTS, L.P., a Delaware limited partnership ("Assignor"), located at 2711 Centerville Road, One Little Falls Centre, Suite 202, City of Wilmington, State of Delaware, United States of America, is the owner of all right, title and interest in the Trademarks and the registrations and applications listed on Schedule A, which schedule is made a part hereof and incorporated herein by reference; and

WHEREAS, NEW WORLD PASTA COMPANY, a Delaware corporation ("Assignee"), located and doing business at 85 Shannon Road, City of Harrisburg, State of Pennsylvania 17112, United States of America, is desirous of acquiring the aforesaid Trademarks, the registrations and applications.


NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto the said Assignee all of its right, title and interest in and to the aforesaid Trademarks, registrations and applications listed on Schedule A hereto, together with the goodwill of the business symbolized by the Trademarks, the registrations and applications thereof and any designs and trade dress associated therewith.

Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from past infringement of the Trademarks.

Assignor undertakes that upon the request of Assignee or its designees, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignor or its designees in matters involving the subject trademarks and do all other lawful acts necessary to carry out the intent of this assignment as well as to provide such other material, information and assistance to Assignee or its designees, as will be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this assignment to be executed effective as of 9-6-01.

BFC INVESTMENTS, L.P.
By: BORDEN FOODS INTERNATIONAL CORPORATION
(Sole General Partner)

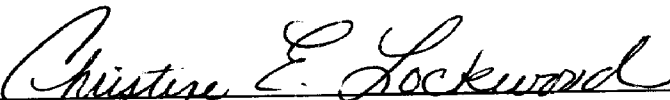
By: 
Alyssa A. Anton, Secretary

LIMITED PARTNERSHIP
~~Corporation~~
NOTARIAL CERTIFICATE –
BFC Investments, L.P.

UNITED STATES OF AMERICA)
STATE OF Delaware) SS:
COUNTY OF New Castle)

On this 10th day of September, 2001, before me personally appeared Alyssa A. Anton, to me known, who, being by me duly sworn, did depose and say that she is the Secretary of BFC Investments, L.P. described in and which executed the foregoing document and that she signed her name thereto.

(Notarial Seal)



Notary Public
Commission expires 12/5/02