FORM PTO - 1618A Expires 06/30/99 CMB 0851-0027	U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
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RECORDATION FORM COVER SHEET					
TRA	DEMARKS ONLY				
TO: The Commissioner of Patents and Trademarks: Submission Type	The state of the s				
⊠ New	Conveyance Type  ☑ Assignment ☐ License				
☐ Resubmission (Non-Recordation)  Document ID#	☐ Security Agreement ☐ Nunc Pro Tunc Assignment				
☐ Correction of PTO Error	Effective Date Month Day Year				
Reel # Frame # Corrective Document	☐ Change of Name				
Reel # Frame #	Other				
Conveying Party	Mark if additional names of conveying parties attached				
fuete util un vilade a see le	Execution Date Month Day Year				
Name InstantKnowledge.com, Inc.	10192001				
Formerly					
□ Individual □ General Partnership □ Limited Partnership 匧 Corporation □ Association					
☐ Other					
☑ Citizenship/State of Incorporation/Organization C	alifornia				
Receiving Party	Receiving Party   Mark if additional names of receiving parties attached				
Name Knowledge Ventures Inc.					
DBA/AKA/TA					
Composed of					
Address (line 1) 2338 immokalee Road # 292					
Address (line 2)					
(11/10-0)	Florida 34110-1445				
City	State/Country Zip Code				
☐ Individual ☐ General Partnership ☐ I	Limited Partnership   If document to be recorded is an assignment and the receiving party is not				
☑ Corporation ☐ Association	domiciled in the United States, an appointment of a domestic				
☐ Other	representative should be attached. (Designation must be a separate				
☐ Citizenship/State of Incorporation/Organization Delaware					
FOR OFFICE USE ONLY					

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the date needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office management and Budget, Paperwork Reduction Project (9651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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FORM PTO - 1 Expires 06/30/99 OMB 0651-0027	618B	Page 2			
	presentative Name and		TRADEMARK		
Name		Enter for the first	t Receiving Party only.		
Address (line 1)					
Address (line 2)					
Address (line 3)					
Address (line 4)					
Corresponde	nt Name and Address	Area Code and Telephone Numb	per 9735972448		
Name	Linda Pickering, Esq.				
Address (line 1)	C/o Lowenstein Sandler	PC, 65 Livingston Avenue			
Address (line 2)	Roseland				
Address (line 3)	New Jersey				
Address (line 4)	07068				
Pages Enter the total number of pages of the attached conveyance document # 5					
Tradomark A	including any attachment				
			Mark if additional numbers attached		
Trade	ie <i>i ragemark Application Num.</i> emark Application Numbe		NTER BOTH numbers for the same property). Registration Number(s)		
76/130,175			Tegistration Italiabet(s)		
Number of Properties Enter the total number of properties involved. # 1					
Fee Amount	Fee Amou	nt for Properties Listed (37 CFR 3.41	): <sub>\$</sub> 40.00		
Method of	<del>-</del>	Enclosed Deposit Account X	Ψ []		
Deposit Account  (Enter for payment by deposit account or if additional fees can be charged to the account.)					
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.					
			A L a.		
	Pickering, Esq.		তেই ও।,ڪত।		
Name of F	Person Singing	Signature	Date Signed		

TRADEMARK REEL: 002359 FRAME: 0899

## ASSIGNMENT OF TRADEMARK/SERVICE MARK

Dated: As of October 15 , 2001

WHEREAS, instantKnowledge.com, Inc., a California corporation, having an address of 13101 Washington Boulevard, Suite 103, Los Angeles, California 90066 ("Assignor"), has filed an application in the United States Patent and Trademark Office to register the mark "KNOWLEDGE VENTURES" (the "Mark") now assigned serial number 76/130,175 (the "Application"), indicating its intention to use the Mark, but has not yet filed an allegation of use under Section 1(c) or 1(d) of the U.S. Trademark Act. Applicant is assigning the Mark in the Application as part of the entire business or portion thereof to which the Mark pertains as required by § 15 U.S.C. 1060;

WHEREAS. Knowledge Ventures Inc., a Delaware corporation, having its principal place of business 2338 Immokalee Road #292, Naples, Florida 34110-1445 ("Assignee"), is desirous of acquiring the Mark from Assignor, and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to acquire from Assignor, all of the Assignors' rights, title and interest in and to the Mark, all of the goodwill of the businesses and business concepts symbolized thereby, as well as all registrations and applications and other rights, including common law rights, Assignor may have throughout the world with respect to such Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged.

- 1. Assignor hereby sells, assigns, transfers and sets over to Assignee all right, title, and interest in and to the Mark, together with all of the goodwill of the businesses and business concepts symbolized thereby, as well as all registrations and applications and other rights, including common law rights, Assignor may have throughout the world with respect to such Mark.
- Assignor hereby assigns, sells, transfers and sets over unto Assignee all claims for damages for reason of past infringement of the Mark, as well as the right to sue for and collect the same for its own use and enjoyment.
- 3. Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

Assignee hereby accepts this assignment. Assignor will promptly transfer to

TRADEMARK REEL: 002359 FRAME: 0900 or provide to Assignee copies of all files relating to the use, registration of, and application for registration of, the Mark.

IN WITNESS WHEREOF, Assignor has caused this ASSIGNMENT OF TRADEMARK/SERVICE MARK to be executed on its behalf by its duly authorized representative this 19 day of October, 2001.

INSTANTKNOWLEDGE.COM, INC.

By: ~\_\_\_^

(L.S.)

Michael Lissack, President

State of TEXAS
County of BEAZUS

On this /1 day of October, 2001, before me appeared <u>Michael Lissack</u>, the person who signed this instrument, who acknowledged that they signed it as a free act on their own behalf.

Estela Montelongo Notary Public STATE OF TEXAS My Comm. Exp. 01-02-2004

(Signature of Notary Public)

My Commission Expires: / 2-2マッグ

[Notary Seal]

### CERTIFICATE OF FACSIMILE TRANSMISSION

#### ASSIGNMENT OF TRADEMARK/SERVICE MARK

Mark: "KNOWLEDGE VENTURES"

**Serial No.:** 76/130,175

I, Geralyn A. Monroe, do hereby certify that the above referenced correspondence is being facsimile transmitted to the United States Patent and Trademark Office on this 31<sup>st</sup> day of October, 2001.

-2-

/s/ Geralyn A. Monroe
Geralyn A. Monroe

10/31/2001 Date of Transmission

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

InstantKnowledge.com, Inc.

To Register the Trademark:

KNOWLEDGE VENTURES

Serial No.: 76/130,175

Roseland, New Jersey October 18, 2001

Commissioner for Trademarks Box POST REG 2900 Crystal Drive Arlington, VA 22202-3513

#### SUBSTITUTION OF ATTORNEY

PLEASE TAKE NOTICE that InstantKnowledge.com, Inc., having an address of 13101 Washington Boulevard, Suite 103, Los Angeles, California 90066 ("Applicant"), hereby appoints Linda Pickering, Esq. and John R. MacKay 2<sup>nd</sup>, Esq. of LOWENSTEIN SANDLER PC, 65 Livingston Avenue, Roseland, New Jersey 07068, telephone number (973) 597-2500, members of the bar of the State of New Jersey, as attorneys with the full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith. Applicant hereby revokes any prior appointment of attorneys.

INSTANTKNOWLEDGE.COM, INC. Applicant

Ву:

Michael Lissack, President Dated: October 19, 2001

10/18/2001#1115667 v1 - Substitution of Attorney "KNOWLEDGE VENTURES" & CITERIGHT"

RECORDED: 10/31/2001

TRADEMARK REEL: 002359 FRAME: 0903