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Form PTO-1594

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OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

9.31.01

BOZELL GROUP, INC.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: BOZELL GROUP, L.L.C.

Internal

Address: \_\_\_\_\_

Street Address: 101 East Erie Street

City: Chicago State: IL Zip: 60611

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Limited Liability Co. - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: September 1, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,176,933      2,196,319  
2,264,112      2,114,805

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James R. Guerette, Esq.

Internal Address: \_\_\_\_\_

6. Total number of applications and registrations involved: \_\_\_\_\_

4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed
- Authorized to be charged to deposit account

Street Address: Loeb & Loeb LLP

345 Park Avenue, 18th Floor

City: New York State: NY Zip: 10154

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Guerette

Name of Person Signing

*James R. Guerette*  
Signature

8/31/01

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002362 FRAME: 0685

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01 FC:48  
02 FC:48

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**CERTIFICATE OF MERGER**

**OF**

**BOZELL GROUP, INC.**

**INTO**

**BOZELL GROUP, L.L.C.**

Pursuant to Sec. 18-209 of the Delaware Limited Liability Company Act, the undersigned surviving limited liability company submits the following Certificate of Merger for filing and certifies that:

1. The name and jurisdiction of formation or organization of each of the limited liability companies or other business entities which are to merge are:

<u>Name</u>	<u>Jurisdiction</u>
Bozell Group, Inc.	New York
Bozell Group, L.L.C.	Delaware

2. An agreement of merger has been approved and executed by each of the domestic limited liability companies or other business entities which is to merge.

3. The name of the surviving limited liability company is: Bozell Group, L.L.C.

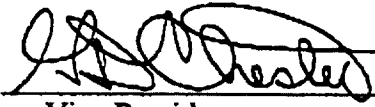
4. The merger shall become effective on September 1, 2000.

5. The agreement of merger is on file at a place of business of the surviving limited liability company which is located at c/o True North Communications Inc., 101 East Erie Street, Chicago, Illinois 60611 Attn: General Counsel.

6. A copy of the agreement of merger will be furnished by the surviving limited liability company, on request and without cost, to any member of any domestic limited liability company or any person holding an interest in any other business entity which is to merge.

IN WITNESS WHEREOF, this Certificate of Merger has been duly executed as of the 30 day of August, 2000, and is being filed in accordance with Sec. 18-209 of the Act by an authorized person of the surviving limited liability company in the merger.

BOZELL GROUP, L.L.C.

By:   
Vice President  
GARY D. CHESTER