

09-10-2001

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼

R



101837170

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Harvard Business School  
Publishing Corporation

08/30/01

- Individual(s)
- General Partnership
- Corporation-State
- Other not-for-profit corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 20, 2001

2. Name and address of receiving party(ies)

Name: President and Fellows of Harvard  
Internal College

Address: \_\_\_\_\_

Street Address: 60 Harvard Way

City: Boston State: MA Zip: 02163

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other charitable corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/096861, 75/453849, 75/453830

B. Trademark Registration No.(s)  
2366591, 2322038, 2168123, 2271642, 2270490

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth A. Corradino, Esq.

Internal Address: \_\_\_\_\_

Street Address: Moses & Singer LLP

1301 6th Avenue, 40th Floor

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 215

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Elizabeth A. Corradino

Name of Person Signing

Elizabeth A. Corradino  
Signature

August 30, 2001

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

09/10/2001 AAHME1 00000028 75096861  
01 FC:481 40.00 OP  
02 FC:482 175.00 OP

**TRADEMARK**  
**REEL: 002363 FRAME: 0344**

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt of which is hereby acknowledged, HARVARD BUSINESS SCHOOL PUBLISHING CORPORATION, a Massachusetts not-for-profit corporation, "Grantor", by these presents does sell, assign and transfer unto PRESIDENT AND FELLOWS OF HARVARD COLLEGE, a Massachusetts charitable corporation, with a place of business at 60 Harvard Way, Boston, Massachusetts 02163, the entire right, title and interest as Grantor may have in and to the following trademarks and service marks and the United States and foreign registrations, and applications for registration, together with that part of the good will of the business connected with the use of and symbolized by said marks and together with all common law rights in all such trademarks and service marks:

**United States Registrations**

<u>Trademark</u>	<u>Registration Number</u>
POWER OF IDEAS AT WORK	2366591
POWER OF IDEAS AT WORK	2322038
POWER OF IDEAS AT WORK	2168123
WORKING SMARTER	2271642
MANAGEMENTOR	2270490

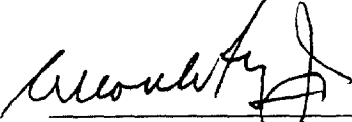
**United States Applications**

<u>Trademark</u>	<u>Application Number</u>
POWER OF IDEAS AT WORK	75/096861
MANAGEMENTOR	75/453849
MANAGEMENTOR	75/453830

And for the same consideration, Grantor further assigns to PRESIDENT AND FELLOWS OF HARVARD COLLEGE, all of its right, title and interest in and to all damages and profits for past infringement of said trademarks and service marks and common law rights.

Dated: August 20, 2001

HARVARD BUSINESS SCHOOL  
PUBLISHING CORPORATION

By:   
Name: Allan A. Ryan Jr.  
Title: Director of Intellectual Property

Commonwealth of Massachusetts  
County of Middlesex :SS

On the 20<sup>th</sup> day of August 2001 Allan A. Ryan, Jr., personally known to me as Director of Intellectual Property, Harvard Business School Publishing Corporation, appeared before me and acknowledged the foregoing to be his true act and deed on behalf of Harvard Business School Publishing Corporation as duly authorized by the board of directors thereof.



Notary Public

**TONI SMIT**  
**NOTARY PUBLIC**  
**My Commission Expires Dec. 21, 2001**