

09-17-2001



COVER SHEET
TRADEMARK
ASSIGNMENT

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ▢ ▢ ▢ ▢ ▼

101844983

To the Honorable Commissioner

with the attached original documents or copy thereof.

1. Name of conveying party(ies):

Manor Healthcare Corporation
9-7-01

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: August 20, 2001

2. Name and address of receiving party(ies)

Name: George M. Leader Family Corp.

Internal Address: _____

Street Address: 830 Cherry Drive

City: Hershey State: PA ZIP: 17033

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Pennsylvania
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,558,568
2,013,568

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stanley H. Cohen, Esq.

Internal Address: _____

Caesar, Rivise, Bernstein,

Cohen & Pokotilow, Ltd.

Street Address: 1635 Market Street

12th Floor, Seven Penn Center

City: Philadelphia State: PA ZIP: 19103-2212

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-0075

(Attach duplicate copy of this page if paying by deposit account)

09/17/2001 AAHMED1 00000042 030075 1558568

DO NOT USE THIS SPACE

01 FC-481 40.00 CH
08 FC-482 25.00 CH

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stanley H. Cohen

Name of Person Signing

Signature

September 4, 2001

Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT OF SERVICE MARKS

WHEREAS, MANOR HEALTHCARE CORPORATION, now known as MANORCARE HEALTH SERVICES, INC., a corporation organized and existing under the laws of the State of Delaware, and having a place of business at 333 North Summit Street, Toledo, Ohio 43699, has adopted, has used and is the owner of certain service marks and the Certificates of Registration therefor and the goodwill of the business associated with and symbolized by said service marks, which service marks and Certificates of Registration are identified in Exhibit A hereunto attached; and,

WHEREAS, GEORGE M. LEADER FAMILY CORP., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, and having a place of business at 830 Cherry Drive, Hershey, Pennsylvania 17033, is desirous of acquiring all of the right, title and interest of said MANOR HEALTHCARE CORPORATION, now known as MANORCARE HEALTH SERVICES, INC., in and to said service marks, the goodwill of the business associated with and symbolized by said service marks and said Certificates of Registration therefor.

NOW, THEREFORE, IN CONSIDERATION of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by MANOR HEALTHCARE CORPORATION, now known as MANORCARE HEALTH SERVICES, INC., said MANOR HEALTHCARE CORPORATION, now known as MANORCARE HEALTH SERVICES, INC., does hereby sell, assign and transfer to said GEORGE M. LEADER FAMILY CORP. the service marks

listed in Exhibit A hereunto attached, the goodwill of the business associated with and symbolized by said service marks and the Certificates of Registration therefor, as identified in Exhibit A hereunto attached.

Included in this assignment are any and all rights which the said MANOR HEALTHCARE CORPORATION, now known as MANORCARE HEALTH SERVICES, INC., has or may have against persons who have infringed upon any of said service marks or the Certificates of Registration therefor prior to the date of this assignment. These rights include the right to sue and recover for all damages and profits arising out of infringement of said service marks, and the registrations therefor, prior to the date of this assignment.

IN WITNESS WHEREOF, MANOR HEALTHCARE CORPORATION, now known as MANORCARE HEALTH SERVICES, INC., has caused this assignment to be signed by DAVID K. NEES, its ASSISTANT SECRETARY, thereunto duly authorized, this 20th day of August, 2001.

MANOR HEALTHCARE CORPORATION
now known as
MANORCARE HEALTH SERVICES, INC.

By David K. Nees

ACKNOWLEDGMENT

STATE OF OHIO :
 : SS:
COUNTY OF LUCAS :

On this 30th day of August, 2001, before me personally appeared DAVID K. NEES, to me known, who, after being duly sworn, did depose and say that he is the ASSISTANT SECRETARY of ManorCare Health Services, Inc., formerly known as Manor Healthcare Corporation, a Delaware corporation, the corporation described herein, and which executed the above instrument; that he has been duly authorized by said ManorCare Health Services, Inc., formerly known as Manor Healthcare Corporation, to execute this instrument on its behalf; and that the execution of this instrument was the free act and deed of ManorCare Health Services, Inc., formerly known as Manor Healthcare Corporation, and his own free act and deed.

Cheryl Adamoni (SEAL)
Notary Public

My commission expires: 3-26-03

EXHIBIT A

SERVICE MARK

REGISTRATION NO.

ISSUE DATE

LEADER plus Design

1,558,568

September 26, 1989

LEADER

2,013,568

November 5, 1996