

10-01-2001

REC



VER SHEET

9-27-01

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ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

New

Resubmission
Document ID#

Correction of PTO Error

Reel # Frame #

Corrective Document

Reel # Frame #

Conveyance Type

Assignment

License

Security Agreement

Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date

Month Day Year

9/7/01

Conveying Party

Mark if additional names of conveying parties attached

Name: GULF PACIFIC RICE CO., INC.

Execution Date

Month Day Year

09/07/2001

Formerly: _____

Individual

General Partnership

Limited Partnership

Corporation

Association

Other

Citizenship/State of Incorporation/Organization Texas

Receiving Party

Mark if additional names of receiving parties attached

Name: GULF PACIFIC, INC.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 12010 Taylor Road

Address (line 2) _____

Address (line 3) Houston Texas 77041
City State/Country Zip Code

Individual

General Partnership

Limited Partnership

Corporation

Other

Citizenship/State of Incorporation/Organization Texas

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.
(Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only

Name: Gary L. Bush

Address (line 1) Mayor, Day, Caldwell & Keeton, L.L.P.

Address (line 2) 700 Louisiana, Suite 1900

Address (line 3) _____

Address (line 4) Houston, TX 77002-2778

City State/Country Zip Code

Correspondent Name and Address

Area Code and Telephone Number: 713/225-7106

Name: Gary L. Bush

Address (line 1) Mayor, Day, Caldwell & Keeton, L.L.P.

Address (line 2) 700 Louisiana, Suite 1900

Address (line 3) _____

Address (line 4) Houston, Texas 77002-2778

City State/Country Zip Code

Pages Enter the total number of pages of the attached conveyance document # 2
Including any attachments.

Trademark Application Number(s) or Registration Numbers(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) | Registration Number(s) | | |
|---------------------------------|------------------------|-----------|--|
| 1,599,755 | 2,047,482 | 2,388,311 | |
| 2,131,725 | 2,103,377 | 2,171,438 | |
| 2,054,656 | 2,083,747 | 2,175,133 | |
| 2,043,362 | 2,083,748 | 2,281,538 | |

Number of Properties Enter the total number of Properties involved. # 12

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$315.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
 Deposit Account Number: #50-0897
 Authorization to charge additional fees: Yes X No

Statement and Signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

GARY L. BUSH
 Name of Person Signing


 Signature

Sept 11, 2001
 Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, GULF PACIFIC RICE CO., INC. (hereinafter referred to as "ASSIGNOR") a corporation organized and existing according to the laws of the State of Texas having an office address of 12010 Taylor Road, Houston, Texas 77041, is the owner of certain trademarks and has adopted, used and is using the marks and owns registrations for such trademarks hereinafter referred to as the "TRADEMARK RIGHTS" and listed on Schedule A, which is herein incorporated by reference in connection with RICE, and

WHEREAS, ASSIGNOR retains rights to the TRADEMARKS, and

WHEREAS, GULF PACIFIC, INC., a corporation organized and existing according to the laws of the State of Texas, having an office address of 12010 Taylor Road, Houston, Texas 77041 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of ASSIGNOR's right, title and interest in, to and under said TRADEMARKS, together with the goodwill of the business in connection with which the TRADEMARKS are used and which are symbolized by the TRADEMARKS, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has agreed to and does hereby assign to ASSIGNEE all right, title and interest to said TRADEMARKS together with the goodwill of the business in connection with which the TRADEMARKS are used and which are symbolized by the TRADEMARKS.

IN TESTIMONY WHEREOF, I have set my hand this 7TH day of SEPTEMBER, 2001.

GULF PACIFIC RICE CO., INC.



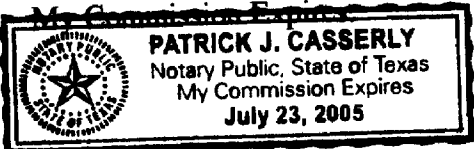
Friedrich Brenckmann
President

STATE OF TEXAS §
 §
COUNTY OF HARRIS §

Before me, the undersigned Notary Public, on this day personally appeared Friedrich Brenckmann, of Gulf Pacific, Inc., a Texas corporation, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of said corporation.

GIVEN UNDER MY HAND and seal of office this 7TH day of SEPTEMBER, 2001.

Patrick J. Casserly
Notary Public



SCHEDULE A
TRADEMARK RIGHTS

Registered Marks:

| Registration No. | Registration Date | Mark |
|-------------------------|--------------------------|---------------------------------------|
| 1.599.755 | June 5, 1990 | GULF PACIFIC & Design |
| 2.131.725 | January 27, 1998 | BLUE DIAMOND & Design |
| 2.054.656 | April 22, 1997 | Bird & Sun Logo |
| 2.043.362 | March 11, 1997 | GULF PACIFIC |
| 2.047.482 | March 25, 1997 | THE MASTER MILLER |
| 2.103.377 | October 7, 1997 | ORIENTAL FLOWER & Design |
| 2.083.747 | July 29, 1997 | 1988 BRAND |
| 2.083.748 | July 29, 1997 | THE ORIGINAL 1988 BRAND RICE & Design |
| 2.388.311 | September 19, 2000 | TEXARBORIO |
| 2.171.438 | July 7, 1998 | LADY LUCK |
| 2.175.133 | July 21, 1998 | Lady Luck Design |
| 2.281.538 | September 28, 1999 | MICROPURE |

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re Application of: GULF PACIFIC RICE CO., INC.

| | | | |
|-------------------------------|-----------|--------------------------|--------------------|
| Registration No./Mark/ | 1,599,755 | GULF PACIFIC & Design | June 5, 1990 |
| Registration Date: | 2,131,725 | BLUE DIAMOND & Design | January 27, 1998 |
| | 2,054,656 | Bird & Sun Logo | April 22, 1997 |
| | 2,043,362 | GULF PACIFIC | March 11, 1997 |
| | 2,047,482 | THE MASTER MILLER | March 25, 1997 |
| | 2,103,377 | ORIENTAL FLOWER & Design | October 7, 1997 |
| | 2,083,747 | 1988 BRAND | July 29, 1997 |
| | 2,083,748 | THE ORIGINAL 1988 BRAND | |
| | | RICE & Design | July 29, 1997 |
| | 2,388,311 | TEXARBORIO | September 19, 2000 |
| | 2,171,438 | LADY LUCK | July 7, 1998 |
| | 2,175,133 | Lady Luck Design | July 21, 1988 |
| | 2,281,538 | MICROPURE | September 28, 1999 |

Atty Docket No: 455857.1/GPR001

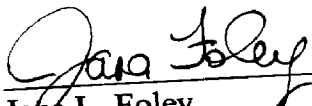
CERTIFICATE OF MAILING
Under 37 CFR 1.8

Date of Deposit: September 18, 2001

I hereby certify that this correspondence containing:

1. Trademark Recordation Cover Sheet; and
2. Our Firm Check No. 161883 in the amount of \$315 to cover the recordation fee. The Commissioner is hereby authorized to charge any fee deficiency or credit any fee overpayment to Mayor, Day, Caldwell & Keeton, Deposit Account No. 50-0897 (455857.1/GPR001).

on the date shown indicated above is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to Box Assignment, Commissioner for Patents and Trademarks, Washington, D.C. 20231


Jana L. Foley,
Assistant to Gary L. Bush