

10-01-2001



101862295

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

09/27/01

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

09 23 2001

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

10/01/2001 LMUELLER 00000148 76043859

FOR OFFICE USE ONLY

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40.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002375 FRAME: 0802

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="76043859"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Seana F. C. LaPlace

9/25/07

Name of Person Signing

Signature

Date Signed

DEED OF ASSIGNMENT

THIS DEED made this 3rd day of September, Two Thousand and One.

BETWEEN:

The Marketing Group Worldwide Pty Ltd, ACN 089 746 798, of Suite 204, 55 Mountain Street, Ultimo, New South Wales, 2007, Australia (hereinafter referred to as the Assignor) of the One Part

AND:

Boost Global Pty Ltd, (ACN 096 790 859), of Suite 501, 35 Lime Street, Sydney, New South Wales, 2000, Australia (hereinafter referred to as the Assignee) of the Other Part

WHEREAS the Assignor is or is entitled to be registered proprietor in USA of the trade mark, the short particulars of which are set out in the Schedule hereto (hereinafter referred to as the Trade Mark)

AND WHEREAS the Assignor has agreed with the Assignee to transfer to the Assignee all right, title and interest in the Trade Mark.

NOW THIS DEED WITNESSETH that in consideration of the premises and for other good and valuable consideration the Assignor does hereby sell and assign, transfer and set over to the Assignee, its nominees, heirs and assigns all right, title and interest in and to the Trade Mark and in and to the Registration thereof and any registrations to be granted thereon, together with that part of the goodwill of the Assignor's business in the USA connected with the use of and symbolised by the Trade Mark, together with the right to recover for damages and profits and all other remedies for past infringements thereof, to have and to hold absolutely.

AND the Assignor does hereby agree, at the expense of the Assignee, to execute all

.../2

documents and do all acts necessary or convenient to enable the Assignee be registered as proprietor of the Trade Mark.

SCHEDULE

<u>Mark</u>	<u>Registration No.</u>	<u>Class</u>
BOOST	76/043859	09, 38

IN WITNESS WHEREOF the parties hereto have executed these presents the day and the year first above written.

THE COMMON SEAL of THE
MARKETING GROUP WORLDWIDE
PTY LTD was hereunto affixed in the
presence of:



PETER ADDERTON
DIRECTOR & SECRETARY

THE COMMON SEAL of BOOST
GLOBAL PTY LTD was hereunto
affixed in the presence of:

MARK FEWELL
SECRETARY

PETER ADDERTON
DIRECTOR

