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10-09-2001



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RECORDATION FORM COVER SHEET TRADEMARKS ONLY U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): WHERESFRANKIE.COM INC. 9-101 Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Bernard C. Harris Publishing Company, Inc. Internal Address: Street Address: 3 Barker Avenue City: White Plains State: New York Zip: 10601 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New York State Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: May 17, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/023,355 B. Trademark Registration No.(s) Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paul J. Reilly, Esq. Internal Address: Street Address Baker Botts L.L.P. 30 Rockefeller Plaza 44th Floor City: New York State: N.Y. Zip: 10112

7. Total fee (37 CFR 3.41): \$ Enclosed Authorized to be charged to deposit account

8. Deposit account number: DA 02-4377 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Paul J. Reilly Name of Person Signing Signature Date 10-1-01 Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

October 1, 2001

VIA EXPRESS MAIL #EF321683/27u.s.

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Examiner Marcus Kirk
United States Patent and Trademark Office
Assignment Division – Office of Public Records
1213 Jefferson Davis Highway – Ste. 320
Washington, D.C. 20231

Attn: Box Assignments, CG-4

Re: Bernard C. Harris Publishing Company, Inc.
U.S. Trademark Appln. S/N 75/023,355
for "WHERESEFRANKIE.COM"
(Our File: L11583 - 071373.0139)

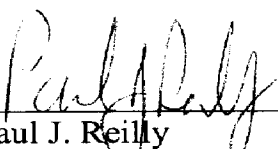
Dear Examiner Kirk:

Further to your Notice dated September 18, 2001, we enclose herewith a revised Recordation Form Cover Sheet in connection with the referenced trademark application.

If you have any questions concerning this filing, please let me know.

Respectfully submitted,

BAKER BOTTS L.L.P.



Paul J. Reilly
30 Rockefeller Plaza
New York, N.Y. 10112

Enclosure



**UNITED STATES DEPARTMENT OF COMMERCE
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ASSISTANT SECRETARY AND COMMISSIONER
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SEPTEMBER 18, 2001

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BAKER & BOTTS L.L.P.
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MARCUS KIRK, EXAMINER
ASSIGNMENT DIVISION
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Docketed

For 10/18/2001 By *[Signature]*

[Signature]