

09-21-2001

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Form PTO-449 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RECORD, TRA

U.S. Patent & TMOs/TM Mail Rcpt. Dt. #31

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Temerlein McClain LP

09/21/01

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: The Interpublic Group of Companies, Inc. Internal Address:

Street Address: 1271 Avenue of the Americas City: New York State: NY Zip: 10020

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2303927 2356758

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James R. Guerette

Internal Address:

Street Address: Loeb & Loeb LLP 345 Park Avenue, 18th Floor

City: New York State: NY Zip: 10154

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Guerette Name of Person Signing

Signature

9/21/01 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/10/2001 LMUELLER 00000120 2303927

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TRADEMARK REEL: 002381 FRAME: 0118

ASSIGNMENT OF TRADEMARKS

WHEREAS, Temerlin McClain LP, a Texas Limited Partnership, (the "Assignor") is the owner of all right, title, and interest in and to the trademarks identified in Schedule A attached hereto (collectively, hereinafter the "Marks") including, without limitation, the registrations identified on said Schedule A; and

WHEREAS, Assignor wishes to contribute and assign to an affiliated company, The Interpublic Group of Companies, Inc., a Delaware Corporation (the "Assignee") all of Assignor's right, title, and interest in and to the Marks and all related goodwill, together with the entire portion of the business to which the Marks pertain, and all related certificates of or applications for registration as well as the right to sue for any past infringement of the Marks, and Assignee wishes to accept contribution and assignment of the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, assigns and delivers to Assignee, free and clear of all liens, claims and encumbrances, all of its right, title and interest in and to the Marks and the goodwill of the business symbolized thereby, together with the entire portion of the business to which the Marks pertain, and all related certificates of or applications for registration as well as any and all causes of action for past infringement of the Marks.

This Assignment of Trademarks is made effective as of the 8th day of August, 2001.

TEMERLIN MCCLAIN LP

By: [Signature]

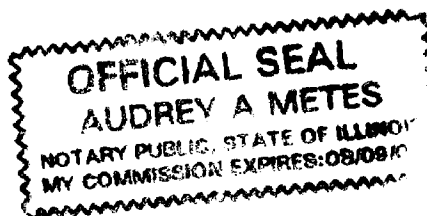
Name: Gary Chester

Title: Vice President

SUBSCRIBED and SWORN to before me this 8th day of August, 2001.

[Signature]
Notary Public

My Commission Expires: 8-9-03





SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Serial No.</u>	<u>Goods and Services</u>
SOCKET	2303927	75/554859	Class 35: Advertising agency, public relations, and business marketing consulting services
SOCKET and Design	2356758	75/554858	Class 35: Advertising agency, public relations, and business marketing consulting services