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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

### TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Freeman Cosmetic Corporation

10-1-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 28, 2001

2. Name and address of receiving party(ies)

Name: FASMA, LLC  
Internal  
Address:

Street Address: 7329 West Harrison Street  
City: Forest Park State: IL Zip: 60130

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Bare Foot & Design - 75/714286

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Vanessa A. Bachtell

Internal Address: Goldberg, Kohn et. al.

Street Address: 55 East Monroe, Suite 3700

City: Chicago State: IL Zip: 60603

6. Total number of applications and registrations involved:  1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Vanessa Bachtell  
Name of Person Signing

VBachtell  
Signature

9/28/01  
Date

Total number of pages including cover sheet, attachments, and document:  10

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made the \_\_\_\_\_ day of August 2001, between THE FREEMAN COSMETIC CORPORATION, a corporation organized under the laws of the State of California, having its principal place of business at 15501 North Dial Boulevard, Scottsdale, Arizona 85260-1619 USA and FASMA, LLC, a limited liability company organized under the laws of the State of Delaware, having its principal place of business at 7329 West Harrison Street, Forest Park, Illinois 60130.

WITNESSETH THAT:


WHEREAS, assignor THE FREEMAN COSMETIC CORPORATION has agreed with assignee FASMA, LLC to assign to FASMA, LLC the trademarks listed in Schedule I attached hereto, including the goodwill and business relating thereto, the registrations thereof, the applications for registration thereof, and all other rights relating thereto.

NOW THIS DEED WITNESSETH THAT for good and valuable consideration, the receipt of which is hereby acknowledged, THE FREEMAN COSMETIC CORPORATION does hereby assign unto FASMA, LLC the trademarks set forth in Schedule I attached hereto, together with the goodwill of the business relating thereto, the registrations thereof, the applications for registration thereof, and all other rights relating thereto, to hold the same unto the assignee FASMA, LLC absolutely for its own use and behoof, and for the use and behoof of its successors and assigns as fully and entirely as the same would have been held and enjoyed by THE FREEMAN COSMETIC CORPORATION if this assignment and transfer had not been made.

Concurrently with the Assignment of such Trademarks, THE FREEMAN COSMETIC CORPORATION is assigning to FASMA, LLC the business to which the marks pertain.

IN WITNESS WHEREOF, the assignor THE FREEMAN COSMETIC CORPORATION has hereunto set its hand the day and year first above written.

THE FREEMAN COSMETIC CORPORATION

By   
\_\_\_\_\_  
Christopher J. Littlefield  
Secretary

**SCHEDULE I**

<u><b>Country</b></u>	<u><b>Mark</b></u>	<u><b>Reg. No.</b></u>	<u><b>Ser. No.</b></u>
Argentina	Freeman & Old Design	1479517	
Argentina	Sunlock		2262636
Australia	Freeman & New Design	751825	
Australia	Freeman & Old Design	B557660	
Austria	Freeman	180629	
Bahamas	Freeman		22695
Benelux	Freeman & Old Design	519420	
Bolivia	Freeman & Old Design	57576-C	
Brazil	Freeman & Old Design	818395225	
Brazil	Freeman	816579881	
Bulgaria	Freeman	35856	
Canada	F & Design	402783	
Canada	Freeman	450939	
Canada	Sunlock		1027652
Chile	Freeman & Old Design	418612	
Chile	Freeman	397597	
China	Freeman & Old Design	665232	
China	Freeman (in Chinese)	724581	
Colombia	Freeman & Old Design	147491	
Costa Rica	Freeman & Old Design	78093	
Croatia	Freeman & Old Design		Z933107A
Czech Republic	Freeman & Old Design	183349	
Denmark	Freeman & Old Design	04135/1996	
Dominican Republic	Freeman	81638	
Ecuador	Freeman & Old Design	1055-93	
Egypt	Freeman & Old Design	86399	
El Salvador	Freeman & Old Design		4893/95
Estonia	Freeman	31156	
Finland	Freeman & Old Design	121348	
France	Freeman	95/598485	
Germany	Freeman & Old Design	2043502	

<u>Country</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Ser. No.</u>
Germany	Freeman	39862400	
Greece	F & Design	100360	
Honduras	Freeman & New Design		4554/98
Hong Kong	Freeman & New Design	11783/2000	
Hong Kong	Freeman	B05321	
Hungary	Freeman	157529	
India	Freeman		689210
Indonesia	Freeman & Old Design	320795	
Iran	Freeman & Old Design	68388	
Ireland	Freeman	211100	
Israel	Freeman & Old Design	88528	
Italy	Freeman		MI98C011
Japan	F & Design	2503167	
Japan	Freeman & New Design	4249870	
Jordan	Freeman & Old Design	3837	
Korea	F & Design	227843	
Kuwait	Freeman & Old Design	24397	
Lebanon	Freeman & Old Design	58694	
Lithuania	Freeman	38058	
Macedonia	Freeman & New Design		Z-200000036
Malaysia	Freeman & Old Design	MA/43789	
Mexico	F & Design	401438	
Mexico	Freeman	385070	
Mexico	Sunlock	644755	
New Zealand	Freeman & Old Design	B221724	
Nigeria	Freeman & Old Design	56880	
Norway	Freeman & Old Design	164710	
Norway	Freeman	202117	
Panama	F & Design	055892	
Panama	Freeman	055891	
Peru	Aromesentials	63892	
Peru	Freeman & Old Design	101062	
Peru	Freeman	61476	

<u>Country</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Ser. No.</u>
Poland	Freeman & Old Design	76067	
Portugal	Freeman	334143	
Puerto Rico	Freeman	44319	
Puerto Rico	Sunlock	47141	
Romania	Freeman	37308	
Russia	Freeman		99704499
Saudi Arabia	Freeman & Old Design	253/46	
Singapore	Freeman & Old Design	S/5816/91	
Slovak Republic	Freeman & Old Design	178125	
Slovenia	Freeman & Old Design	93-70863	
Sweden	F & Design	231178	
Sweden	Freeman		98/08478
Switzerland	Freeman & Old Design	414679	
Taiwan	F & Design	539552	
Taiwan	Freeman	539511	
Taiwan	Freeman	528259	
Thailand	F & Design	148044	
Thailand	Freeman	148043	
Turkey	Freeman	161423	
United Arab Emirates	Freeman & Old Design	5672	
United States	Bare Foot & Design		75/714286
Uruguay	Freeman & Old Design	253743	
Venezuela	Freeman & Old Design	169229F	
Vietnam	Freeman	35481	
Vietnam	Freeman & New Design		42454
Yugoslavia	Freeman		Z-1201/98