

10-17-2001



TRADE 101875646

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 10-5-01 HONOLULU PUBLISHING COMPANY, LTD. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: PACBAS, LLC Internal Address: Attn: Duane K. Kurisu Street Address: 1000 Bishop St., Ste. 810 City: Hon. State: HI Zip: 96813 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [x] Other Limited Liability Company If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: September 27, 2001

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1487553 Additional number(s) attached [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: PACBAS, LLC Internal Address: Attn: Duane K. Kurisu Street Address: 1000 Bishop St., Ste. 810 City: Hon. State: HI Zip: 96813

6. Total number of applications and registrations involved: [ ] 7. Total fee (37 CFR 3.41).....\$ 40.00 [x] Enclosed [ ] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dale E. Zane Signature Date September 28, 2001

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF REGISTERED TRADEMARK

THIS ASSIGNMENT OF REGISTERED TRADEMARK (this "Assignment") is made and entered into as of the 27<sup>th</sup> day of September, 2001 (the "Effective Date"), by HONOLULU PUBLISHING COMPANY, LTD., a Hawaii corporation ("Assignor"), in favor of PACBAS, LLC, a Hawaii limited liability company ("Assignee").

RECITALS

A. Assignor has adopted, used, and is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office (herein called the "Trademark"):

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
HONOLULU	1487553	May 10, 1988

B. Assignor and Assignee entered into that certain Amended and Restated Asset Purchase Agreement dated July 29, 2001 (the "Agreement"), pursuant to which Assignee agreed to purchase from Assignor certain monthly publications and related assets including the Trademark.

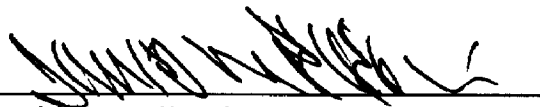
C. Pursuant to the Agreement, Assignor is required to assign to Assignee all right, title and interest of Assignor in and to the Trademark.

NOW, THEREFORE, in consideration of the foregoing recitals and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns, transfers and sets over to Assignee, effective as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark.

IN WITNESS WHEREOF, this Assignment has been executed on the day and year first above written.

HONOLULU PUBLISHING COMPANY, LTD.

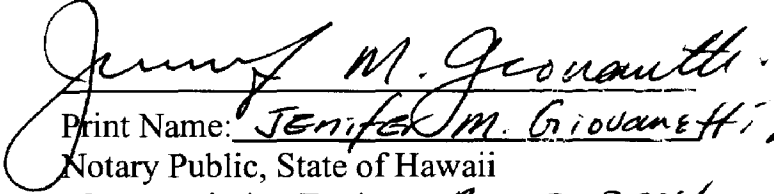
By: \_\_\_\_\_

  
David M. Pellegrin  
President

"Assignor"

STATE OF HAWAII )  
 ) SS:  
CITY AND COUNTY OF HONOLULU )

On this 26<sup>th</sup> day of September, 2001, personally appeared DAVID M. PELLEGRIN, to me personally known, who, being by me duly sworn or affirmed did say that such person(s) executed the foregoing instrument as the free act and deed of such person(s), and if applicable, in the capacity shown, having been duly authorized to execute such instrument in such capacity.

  
Print Name: Jennifer M. Giovanetti  
Notary Public, State of Hawaii  
My commission Expires: Aug 3, 2004