

10-18-2001



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Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **10-9-01**
Sales Promotion Associates, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **JII Promotions, Inc.**
Internal
Address: _____
Street Address: **454 East Main Street**
City: **Columbus** State: **OH** Zip: **43215**
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: **02/07/01.**

4. Application number(s) or registration number(s)
A. Trademark Application No.(s)
B. Trademark Registration No.(s)

1,664,558
1,664,559
1,665,350
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Shughart, Thomson & Kilroy, P.C.**
120 West 12th
Kansas City, MO, 64105
USA
City: _____ State: _____ Zip: _____
10/17/2001 01421 00000081 1664588
01 FD:481 40.00 EP
02 FD:482 50.00 EP

6. Total number of applications and registrations involved..... **3**
7. Total fee (37 CFR 3.41)..... **\$90.00**
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
12-1660
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing: **Malcolm A. Litman** Date: **10-5-01**

Total number of pages including cover sheet, attachments, and document: **3**
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002384 FRAME: 0426

Office of the Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SALES PROMOTION ASSOCIATES, INC.", CHANGING ITS NAME FROM "SALES PROMOTION ASSOCIATES, INC." TO "JII PROMOTIONS, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF FEBRUARY, A.D. 2001, AT 3:30 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1365790

2537075 8100

010482599

DATE: 09-28-01

TRADEMARK
REEL: 002384 FRAME: 0427

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
SALES PROMOTION ASSOCIATES, INC.**

SALES PROMOTION ASSOCIATES, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware;

DOES HEREBY CERTIFY:

FIRST: Pursuant to written consent of the Board of Directors of Sales Promotion Associates, Inc., resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolutions setting for the proposed amendment is as follows:

RESOLVED, That the Certificate of Incorporation of this corporation be and is hereby amended by deleting Article FIRST thereof in its entirety and by substituting in lieu thereof the following:


FIRST: The name of the corporation is JII Promotions, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a Consent by Stockholders in Lieu of Special Meeting of said corporation was duly created and produced, in accordance with Section 228 of the General Corporation Law of the State of Delaware, on which Consent have been placed signatures representing the necessary number of shares as required by statute in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, SALES PROMOTION ASSOCIATES, INC., has caused this certificate to be signed by Steven L. Rist, its Assistant Secretary, this 7th day of February, 2001.

SALES PROMOTION ASSOCIATES, INC.

By: 

Steven L. Rist, Assistant Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 03:30 PM 02/07/2001
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2:069994V.1

RECORDED: 10/09/2001

TRADEMARK
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