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OMB No. 0651-0027 (exp. 5/31/2002)

TRADEMARKS ONLY



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Heather Jaynes

10/12/01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: June 1, 2001

2. Name and address of receiving party(ies)

Name: Jason Natural Products, Inc.

Internal

Address:

Street Address: 8468 Warner Drive

City: Culver City State: CA Zip: 90232

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2175721

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jay H. Geller

Internal Address:

Street Address: W. Tower, Suite 4000

2425 W. Olympic Bl.

City: Santa Monica State: CA Zip: 90404

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

501284

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jay H. Geller

Name of Person Signing

Jay H. Geller
Signature

9-25-01

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231


ASSIGNMENT

Whereas Heather Jaynes has adopted and is using the following trademark for which she has obtained United States Patent and Trademark Registration, No. 2,175,721: HEATHER'S NATURAL CLEANING PRODUCTS and design;

Whereas, Jason Natural Products, Inc. is desirous of acquiring said mark;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Heather Jaynes does hereby assign unto said Jason Natural Products, Inc. all right, title and interest in and to the mark together with the good will of the business symbolized by the mark, and the above referenced trademark registration.

Dated this 1st day of June, 2001.

By 
Heather Jaynes