FORM PTO-1594 (Rev. 6/93)

11-09-2001



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

EET

101895631 Attorney's Docket No. 031994-052

	rks. Please record the attached original documents or copy				
1. Name of conveying party(ies): // 6.0/	2. Name and address of receiving party(ies):				
Preview Systems, Inc.	Name: Aladdin Knowledge Systems, Ltd.				
	Address: 15 Beit Oved Street				
[] Individual(s) [] Association [] General Partnership [] Limited Partnership [x] Corporation-Delaware	Tel Aviv 67021				
Other:	ISRAEL				
Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No 3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name Other: Execution Date: July 17, 2001	[] Individual(s) Citizenship				
	Additional name(s) & address(es) attached? □ Yes ☑ No				
 4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional numbers attach 	B. Trademark Registration No.(s) 2,378,588 ched? □ Yes ☒ No				
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: 1				
Name: Robert E. Krebs, Esq.	7. Total fee (37 CFR 3.41): \$_40.00				
Address: Burns, Doane, Swecker & Mathis, L.L.P.	[x] Enclosed				
P.O. Box 1404	[x] Authorized to be charged to deposit account, if necessary				
Alexandria, Virginia 22313-1404	8. Deposit account number:				
	02-4800				
40.00 NP	SE THIS SPACE				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. November 2, 2001					
Hoang-chi Truong Name of Person Signing	Signature Date Total number of pages including cover sheet, attachments, and document: 8				
Mail documents to be recorded v	with required cover sheet information to:				

Commissioner of Patents and Trademarks Box Assignments
Washington, D.C. 20231

(03/01)



Trademark Registration No.: 2,378,588

Attorney Docket No.: 031994-052

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of

Aladdin Knowledge Systems, Ltd.

Registration No.: 2,378,588

Registered: August 22, 2000

Mark: PREVIEW SYSTEMS

POWER OF ATTORNEY and DESIGNATION OF DOMESTIC REPRESENTATIVE

Honorable Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 222023-3513

Sir:

COMES NOW the above registrant and canceling all previous Powers of Attorney, hereby appoints Robert E. Krebs and Hoang-chi Truong, each a member of the bar of the State of California, Linda M. Goldman, a member of the bar of the State of Maryland, Adrienne L. White, a member of the bar of the Commonwealth of Virginia, and Fred W. Hathaway, a member of the bars of the District of Columbia, the Commonwealth of Virginia and the State of Maine, all having an address at Burns, Doane, Swecker & Mathis, L.L.P., Post Office Box 1404, Alexandria, Virginia 22313-1404, as its attorneys to maintain this registration, to transact all business in the Patent and Trademark Office in connection therewith, and to

1



Trademark Registration No.: 2,378,588 Attorney Docket No.: 031994-052

represent it in all proceedings affecting the mark which may arise in the Patent and Trademark Office.

Address all correspondence to:
Robert E. Krebs, Esquire
Burns, Doane, Swecker & Mathis, L.L.P.
Post Office Box 1404
Alexandria, Virginia 22313-1404

Direct all telephone calls to:

Hoang-chi Truong, Esquire Telephone: (650) 622-2300

DESIGNATION OF DOMESTIC REPRESENTATIVE

Burns, Doane, Swecker & Mathis, L.L.P., Post Office Box 1404, Alexandria, Virginia 22313-1404, is hereby designated registrant's representative upon whom notices or process in proceedings affecting the mark may be served.

Aladdin	Knowledge Systems, Ltd
By:	
Name:_	Yanki Margalit
Title:	CEo & Chairman
	V

Date __10/25/01

TRADEMARK ASSIGNMENT

WHEREAS, Preview Systems, Inc., a corporation organized and existing under the laws of the State of Delaware and having a place of business at 800 West El Camino Real, Suite 180, Mountain View, California, 94040, U.S.A. (hereinafter "ASSIGNOR"), has adopted the trademarks listed on the attached Schedule A; and

WHEREAS, Aladdin Knowledge Systems, Ltd., a corporation organized and existing under the laws of Israel, having a place of business at 15 Beit Oved Street, Tel Aviv 67021, Israel (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademarks listed on the attached Schedule A, together with the goodwill of the business symbolized by the trademarks and that portion of ASSIGNOR's business which is associated with the trademarks.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademarks listed on the attached Schedule A together with the goodwill of the business symbolized by the trademarks and that portion of ASSIGNOR's business which is associated with the trademarks.

TRADEMARK
REEL: 002394 FRAME: 0923

ASSIGNOR further covenants that it will, upon request, promptly provide ASSIGNEE with all pertinent documents relating to said trademarks as may be known and accessible to ASSIGNOR and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademarks and equivalents thereof.

Date:July 17, 2001	
Preview Systems, Inc.	Signature:
	Name: Vincent Pluvinage
	Title: Chief Executive Officer and President

TRADEMARK

18

SCHEDULE A: REGISTERED AND PENDING TRADEMARK APPLICATIONS

US REGISTERED TRADEMARKS

<u>NO</u>	MARK	SERIAL NO	<u>CLASS</u>	FILE DATE	REGISTRATION DATE & NUMBER
1.	DESIGN (NEW LOGO)	75/571,312	9	October 14, 1998	June 13, 2000 Registration No. 2,356,819
2.	PREVIEW SYSTEMS	75/554,010	9	September 15, 1998	August 22, 2000 Registration No. 2,378,588
3.	ZIPŁOCK	74/732026	9	September 13, 1995	October 7, 1997 Registration No. 2,102,583

FOREIGN REGISTERED TRADEMARKS

<u>NO</u>	MARK	SERIAL NO	<u>CLASS</u>	COUNTRY	FILE DATE	REGISTRATION DATE & NUMBER
1.	DESIGN (NEW LOGO)	11-32608	9	JAPAN	10/13/99	July 14, 2000 Registration No. 4399823
2.	PREVIEW SYSTEMS	10-94961	9	Japan	11/6/98	June, 6, 2000 Registration No. 4389134
3.	VBOX	000851014	9	CTM	6/16/98	October 18, 1999 Registration No. 000851014
4.	VBOX	10-052561	9	Japan	6/19/98	April 13, 2001 Registration No. 4467064
5.	POWERING THE DIGITAL GOODS	2000-105638	9	Japan	9/27/00	April 13, 2001 Registration No. 4467256
6.	ECONOMY ZIPLOCK	001359983	9, 35, 39	СТМ	10/26/99	April 17, 2001 Registration No. 001359983
7.	ZIPLOCK	11-98164	9	Japan	10/27/99	February 2, 2001 Registration No. 4450434

-3-

TRADEMARK REEL: 002394 FRAME: 0925

US PENDING TRADEMARKS

<u>NO</u>	MARK	SERIAL NO	<u>CLASS</u>	FILE DATE
1.	COMMERCE CONNECTION	76/061,441	9	May 23, 2000
2.	CONNECTING THE DIGITAL ECONOMY	76/061,440	9	May 23, 2000
3.	CONNECTING THE DIGITAL GOODS ECONOMY	76/061,442	9	May 23, 2000
4.	DIGIVERSE	76/126,632	9	September 8, 2000
5.	DIGIVERSE AND DESIGN	76/174,888	42	December 4, 2000
6.	INFRASTRUCTURE FOR THE DIGITAL GOODS ECONOMY	76/009,714	9	March 27, 2000
7.	MAKING THE CONNECTION	76/063,564	9	May 23, 2000
8.	PORTABLESTORE	75/779,724	9	August 18, 1999
9.	POWERING THE DIGITAL DOWNLOAD ECONOMY	76/009,713	9	March 27, 2000
10.	POWERING THE DIGITAL ECONOMY	76/009,715	9	March 27, 2000
11.	POWERING THE DIGITAL GOODS ECONOMY	76/009,704	9	March 27, 2000
12.	POWERING THE DOWNLOAD ECONOMY	76/009,702	9	March 27, 2000
13.	VBOX	75/408,466	9	December 19, 1997
14.	ZIPLOCK (NEW)	75/842,805	9	November 8, 1999

FOREIGN PENDING TRADEMARKS

		SERIAL NO	CLASS	COUNTRY	<u>FILE DATE</u>
<u>NO</u>	MARK	1,083,691	9	Canada	November 22, 2000
1.	COMMERCE CONNECTION	001962893	9	CTM	November 20, 2000
2.	COMMERCE CONNECTION	2000-125672	9	Japan	November 21, 2000
3.	COMMERCE CONNECTION		_	•	November 22, 2000
4.	CONNECTING THE DIGITAL	1,083,692	9	Canada	NOVELLING 22, 2000
	GOODS ECONOMY				N 20 2000
5.	CONNECTING THE DIGITAL	001962505	9	CTM	November 20, 2000
5.	GOODS ECONOMY				
	CONNECTING THE DIGITAL	2000-125670	9	Japan	November 21, 2000
6.	GOODS ECONOMY				

-4-

TRADEMARK REEL: 002394 FRAME: 0926

<u>NO</u>	<u>MARK</u>	SERIAL NO	CLASS	COUNTRY	FILE DATE
7.	DESIGN (NEW)	1135946	9	CTM	April 13, 1999
8.	MAKING THE CONNECTION	1,083,690	9	Canada	November 22, 2000
9.	MAKING THE CONNECTION	001962521	9	CTM	November 20, 2000
10.	MAKING THE CONNECTION	2000-125671	9	Japan	November 21, 2000
11.	POWERING THE DIGITAL ECONOMY	1,076,223	9	Canada	September 27, 2000
12.	POWERING THE DIGITAL ECONOMY	1873488	9	СТМ	September 26, 2000
13.	POWERING THE DIGITAL ECONOMY	2000-105639	9	Japan	September 27, 2000
14.	POWERING THE DIGITAL GOODS ECONOMY	1,076,222	9	Canada	September 27, 2000
15.	POWERING THE DIGITAL GOODS ECONOMY	1873413	9	СТМ	September 26, 2000
16.	PREVIEW SYSTEMS	800813	9	Australia	July 20, 1999
17.	VBOX	10-052562	42	Japan	June 19, 1998
18.	ZIPLOCK	811622	9	Australia	October 26, 1999

RECORDED: 11/06/2001