

11-09-2001

FORM PTO-1594  
(Rev. 6/93)



101895634  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Attorney's Docket No. 031994-118

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 11.6.01  
Preview Systems, Inc.  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-Delaware  
Other: \_\_\_\_\_

2. Name and address of receiving party(ies):  
Name: Aladdin Knowledge Systems, Ltd.  
Address: 15 Beit Oved Street  
Tel Aviv 67021  
ISRAEL

Additional name(s) of conveying party(ies) attached?  Yes  No

Individual(s) Citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Israel Corporation

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
Other: \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Execution Date: July 17, 2001

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
76/009,715

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Robert E. Krebs, Esq.  
Address: BURNS, DOANE, SWECKER & MATHIS, L.L.P.  
P.O. Box 1404  
Alexandria, Virginia 22313-1404

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account, if necessary

8. Deposit account number:

02-4800

11/08/2001 DRYNE 00000022 76009715  
01 FC:481 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hoang-chi Truong  
Name of Person Signing

[Signature]  
Signature

November 5, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002394 FRAME: 0936

(03/01)

Trademark Application No.: 76/009,715  
Attorney Docket No.: 031994-118

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Application of  
Aladdin Knowledge Systems, Ltd.

Serial No.: 76/009,715

Filed: March 27, 2000

Mark: **POWERING THE DIGITAL ECONOMY**

POWER OF ATTORNEY and DESIGNATION OF DOMESTIC REPRESENTATIVE

Honorable Assistant Commissioner  
for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 222023-3513

Sir:

COMES NOW the above applicant and canceling all previous Powers of Attorney, hereby appoints Robert E. Krebs and Hoang-chi Truong, each a member of the bar of the State of California, Linda M. Goldman, a member of the bar of the State of Maryland, Adrienne L. White, a member of the bar of the Commonwealth of Virginia, and Fred W. Hathaway, a member of the bars of the District of Columbia, the Commonwealth of Virginia and the State of Maine, all having an address at Burns, Doane, Swecker & Mathis, L.L.P., Post Office Box 1404, Alexandria, Virginia 22313-1404, as its attorneys to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection

Trademark Application No.: 76/009,715  
Attorney Docket No.: 031994-118

therewith, to receive the Certificate of Registration, and to represent it in all proceedings affecting the mark which may arise in the Patent and Trademark Office after the registration has been granted.

Address all correspondence to:  
Robert E. Krebs, Esquire  
Burns, Doane, Swecker & Mathis, L.L.P.  
Post Office Box 1404  
Alexandria, Virginia 22313-1404

Direct all telephone calls to:  
Hoang-chi Truong, Esquire  
Telephone: (650) 622-2300

DESIGNATION OF DOMESTIC REPRESENTATIVE

Burns, Doane, Swecker & Mathis, L.L.P., Post Office Box 1404, Alexandria, Virginia 22313-1404, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

Aladdin Knowledge Systems, Ltd.

By: \_\_\_\_\_

Name: Yanki Margalit

Title: CEO & Chairman

Date 10/25/01

## TRADEMARK ASSIGNMENT

WHEREAS, Preview Systems, Inc., a corporation organized and existing under the laws of the State of Delaware and having a place of business at 800 West El Camino Real, Suite 180, Mountain View, California, 94040, U.S.A. (hereinafter "ASSIGNOR"), has adopted the trademarks listed on the attached Schedule A; and

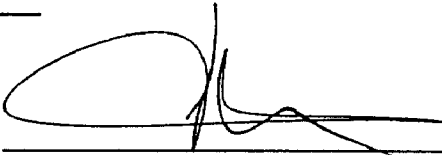
WHEREAS, Aladdin Knowledge Systems, Ltd., a corporation organized and existing under the laws of Israel, having a place of business at 15 Beit Oved Street, Tel Aviv 67021, Israel (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademarks listed on the attached Schedule A, together with the goodwill of the business symbolized by the trademarks and that portion of ASSIGNOR's business which is associated with the trademarks.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademarks listed on the attached Schedule A together with the goodwill of the business symbolized by the trademarks and that portion of ASSIGNOR's business which is associated with the trademarks.

ASSIGNOR further covenants that it will, upon request, promptly provide ASSIGNEE with all pertinent documents relating to said trademarks as may be known and accessible to ASSIGNOR and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said trademarks and equivalents thereof.

Date: July 17, 2001

Preview Systems, Inc.

Signature:  \_\_\_\_\_

Name: Vincent Pluinage

Title: Chief Executive Officer and President

# SCHEDULE A: REGISTERED AND PENDING TRADEMARK APPLICATIONS

## US REGISTERED TRADEMARKS

<u>NO</u>	<u>MARK</u>	<u>SERIAL NO</u>	<u>CLASS</u>	<u>FILE DATE</u>	<u>REGISTRATION DATE &amp; NUMBER</u>
1.	DESIGN (NEW LOGO)	75/571,312	9	October 14, 1998	June 13, 2000 Registration No. 2,356,819
2.	PREVIEW SYSTEMS	75/554,010	9	September 15, 1998	August 22, 2000 Registration No. 2,378,588
3.	ZIPLOCK	74/732026	9	September 13, 1995	October 7, 1997 Registration No. 2,102,583

## FOREIGN REGISTERED TRADEMARKS

<u>NO</u>	<u>MARK</u>	<u>SERIAL NO</u>	<u>CLASS</u>	<u>COUNTRY</u>	<u>FILE DATE</u>	<u>REGISTRATION DATE &amp; NUMBER</u>
1.	DESIGN (NEW LOGO)	11-32608	9	JAPAN	10/13/99	July 14, 2000 Registration No. 4399823
2.	PREVIEW SYSTEMS	10-94961	9	Japan	11/6/98	June, 6, 2000 Registration No. 4389134
3.	VBOX	000851014	9	CTM	6/16/98	October 18, 1999 Registration No. 000851014
4.	VBOX	10-052561	9	Japan	6/19/98	April 13, 2001 Registration No. 4467064
5.	POWERING THE DIGITAL GOODS ECONOMY	2000-105638	9	Japan	9/27/00	April 13, 2001 Registration No. 4467256
6.	ZIPLOCK	001359983	9, 35, 39	CTM	10/26/99	April 17, 2001 Registration No. 001359983
7.	ZIPLOCK	11-98164	9	Japan	10/27/99	February 2, 2001 Registration No. 4450434

**US PENDING TRADEMARKS**

<u>NO</u>	<u>MARK</u>	<u>SERIAL NO</u>	<u>CLASS</u>	<u>FILE DATE</u>
1.	COMMERCE CONNECTION	76/061,441	9	May 23, 2000
2.	CONNECTING THE DIGITAL ECONOMY	76/061,440	9	May 23, 2000
3.	CONNECTING THE DIGITAL GOODS ECONOMY	76/061,442	9	May 23, 2000
4.	DIGIVERSE	76/126,632	9	September 8, 2000
5.	DIGIVERSE AND DESIGN	76/174,888	42	December 4, 2000
6.	INFRASTRUCTURE FOR THE DIGITAL GOODS ECONOMY	76/009,714	9	March 27, 2000
7.	MAKING THE CONNECTION	76/063,564	9	May 23, 2000
8.	PORTABLESTORE	75/779,724	9	August 18, 1999
9.	POWERING THE DIGITAL DOWNLOAD ECONOMY	76/009,713	9	March 27, 2000
10.	POWERING THE DIGITAL ECONOMY	76/009,715	9	March 27, 2000
11.	POWERING THE DIGITAL GOODS ECONOMY	76/009,704	9	March 27, 2000
12.	POWERING THE DOWNLOAD ECONOMY	76/009,702	9	March 27, 2000
13.	VBOX	75/408,466	9	December 19, 1997
14.	ZIPLOCK (NEW)	75/842,805	9	November 8, 1999

**FOREIGN PENDING TRADEMARKS**

<u>NO</u>	<u>MARK</u>	<u>SERIAL NO</u>	<u>CLASS</u>	<u>COUNTRY</u>	<u>FILE DATE</u>
1.	COMMERCE CONNECTION	1,083,691	9	Canada	November 22, 2000
2.	COMMERCE CONNECTION	001962893	9	CTM	November 20, 2000
3.	COMMERCE CONNECTION	2000-125672	9	Japan	November 21, 2000
4.	CONNECTING THE DIGITAL GOODS ECONOMY	1,083,692	9	Canada	November 22, 2000
5.	CONNECTING THE DIGITAL GOODS ECONOMY	001962505	9	CTM	November 20, 2000
6.	CONNECTING THE DIGITAL GOODS ECONOMY	2000-125670	9	Japan	November 21, 2000

<u>NO</u>	<u>MARK</u>	<u>SERIAL NO</u>	<u>CLASS</u>	<u>COUNTRY</u>	<u>FILE DATE</u>
7.	DESIGN (NEW)	1135946	9	CTM	April 13, 1999
8.	MAKING THE CONNECTION	1,083,690	9	Canada	November 22, 2000
9.	MAKING THE CONNECTION	001962521	9	CTM	November 20, 2000
10.	MAKING THE CONNECTION	2000-125671	9	Japan	November 21, 2000
11.	POWERING THE DIGITAL ECONOMY	1,076,223	9	Canada	September 27, 2000
12.	POWERING THE DIGITAL ECONOMY	1873488	9	CTM	September 26, 2000
13.	POWERING THE DIGITAL ECONOMY	2000-105639	9	Japan	September 27, 2000
14.	POWERING THE DIGITAL GOODS ECONOMY	1,076,222	9	Canada	September 27, 2000
15.	POWERING THE DIGITAL GOODS ECONOMY	1873413	9	CTM	September 26, 2000
16.	PREVIEW SYSTEMS	800813	9	Australia	July 20, 1999
17.	VBOX	10-052562	42	Japan	June 19, 1998
18.	ZIPLOCK	811622	9	Australia	October 26, 1999