

113001

11-20-2001

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(Rev. 03/01)
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Tab settings



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

101898594

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 11-20-01
Reed Elsevier Properties, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other DE
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 1, 2001

2. Name and address of receiving party(ies)

Name: Paragon Group, Inc.

Internal Address: _____

Street Address: 269 Willow Gate Rise

City: Holliston State: MA Zip: 01746

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State MA
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,336,172
1,293,161

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert A. Lipstein

Internal Address: _____

Street Address: 1900 M Street, N.W.

Suite 700

City: Washington DC State: DC Zip: 20036

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert A. Lipstein
Name of Person Signing

[Signature]
Signature

11/20/2001
Date

11/21/2001 DBYRME 00000001 1336172

Total number of pages including cover sheet, attachments, and document: _____

01 FC:481
02 FC:482

40.00 Mail documents to be recorded with required cover sheet information to:
25.00 DP Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002397 FRAME: 0203

ASSIGNMENT OF TRADEMARKS

WHEREAS, REED ELSEVIER PROPERTIES, INC., a Delaware corporation having its principal place of business at 1105 North Market Street, Wilmington, Delaware 19801 ("REPI") ("Assignor"), is the owner of record of the trademarks listed on Annex A hereto (collectively, the "Marks"); and

WHEREAS, pursuant to the Asset Purchase Agreement, executed as of August 1, 2001, by and among REED EXHIBITION COMPANIES, a division of REED ELSEVIER INC., a Massachusetts corporation, having an office at 383 Main Avenue, Norwalk, Connecticut 06852 and REED ELSEVIER PROPERTIES, INC., a Delaware corporation having its principal place of business at 1105 North Market Street, Wilmington, Delaware 19801 ("Assignor") and THE PARAGON GROUP, INC., a Massachusetts corporation with its principal office located at 269 Willow Gate Rise, Holliston ("Assignee"), Assignor has agreed to assign the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and the right to sue and recover for past infringements of the Marks.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be duly executed as of this 1st day of August 2001.

REED ELSEVIER PROPERTIES INC.

By: Renee Simonton
Name: Renee Simonton
Title: President

Annex A

ATLANTA INTERNATIONAL AUTO SHOW

Reg. No. 1,336,172

International Class: 35, U.S. Class 101

First Use: September 11, 1980

NEW ENGLAND INTERNATIONAL AUTO SHOW

Reg. No. 1,293,161

International Class: 35

U.S. Class 101

First Use: 1956 (Int'l Class 35)