

12-03-2001



101906276

U.S. Department of Commerce  
Patent and Trademark Office

HEET  
Y

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Kagan World Media, Ltd.  
  
 Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-UNITED KINGDOM  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)  
Name: Paul Kagan Associates, Inc.  
  
Address: 745 Fifth Avenue  
  
New York, New York 10151

3. Nature of conveyance:  
 Assignment                                       Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_  
Execution Date: December 18, 2000

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership, State of  
 Corporation-State DELAWARE  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s): See schedule attached  
A. Trademark Application No.(s)                                      B. Trademark Registration No.(s)  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

6. Total number of applications and registrations involved:  
Two (2)

7. Total fee (37 CFR 3.41)..... \$ 65.00  
 Enclosed  
Any deficiency is authorized to be charged to  
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
  
Lawrence Greene                      [Signature]                      November 28 2001  
Name of Person Signing                      Signature                      Date  
Total number of pages including cover sheet, attachments, and document: 4

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

11/30/2001 LMUELLER 00000163 1456053

01 FC:481                      40.00 OP  
02 FC:482                      25.00 OP

LWG/BEM/17221/00/498175.1

**TRADEMARK**  
**REEL: 002401 FRAME: 0546**

EXHIBIT A

<b>Mark</b>	<b>Country</b>	<b>Class</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>
EUROMEDIA	United Kingdom	16	1456053	2/19/91	1456053	7/24/92
EUROMEDIA REGULATION	United States	16	74/178264	6/20/91	1710900	8/25/92

TRADEMARK ASSIGNMENT

WHEREAS, Kagan World Media Ltd., a corporation organized and existing under the laws of the United Kingdom with a place of business located at 524 Fulham Road, London SW6 5NR, United Kingdom ("Assignor"), had adopted and used the service marks and trademarks set forth in Exhibit A (the "Marks") and was the owner of the applications and registrations set forth in Exhibit A (the "Applications and Registrations"); and

WHEREAS, Paul Kagan Associates, Inc. (formerly known as PKA Acquisition Corp.), a Delaware Corporation, having an address at 745 Fifth Avenue, New York, New York 10151 ("Assignee"), has heretofore acquired all rights, title and interest in and to said Marks, Applications and Registrations, including all patents and copyrights related thereto whether arising under federal, state, or common law, with the good will of the business symbolized thereby; and

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of said Marks, Applications and Registrations by Assignee as of December 18, 2000;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does confirm that it has assigned and hereby does assign, transfer, and convey unto Assignee all rights, title and interest in and to the said Marks, Applications and Registrations, whether statutory or at common law, together with the goodwill of the business symbolized by thereby.

Kagan World Media Ltd.

By: 

Name: Christopher Fraser

Title: Vice-President

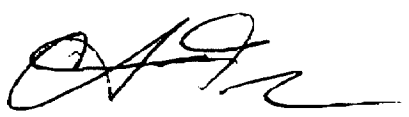
NOTARIAL ACKNOWLEDGEMENT

STATE OF New York )  
 )  
COUNTY OF New York ) ss.:

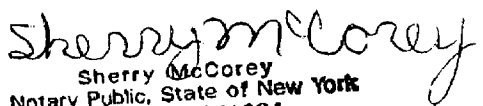
I, Christopher Fraser first being duly sworn under oath, states as follows:

1. The attached copy of the assignment from Kagan World Media Ltd. to Paul Kagan Associates, Inc. (formerly known as PKA Acquisition Corp.) effective as of December 18, 2000, together with The Schedule attached thereto, is a true and correct copy of the Assignment of Marks I executed on behalf of Kagan World Media Ltd.

2. I executed such the Assignment of Marks by the authority of the Board of Directors of Kagan World Media Ltd.

  
\_\_\_\_\_

On the \_\_\_\_\_ day of \_\_\_\_\_, 2001, before me personally came Christopher Fraser, to me known, who being by me duly sworn, did depose and say that he/she is vice president of Kagan World Media Ltd., Inc., the corporation described in and which executed the foregoing instrument as of the effective date of such Assignment; and that he/she signed his name thereto by order of the Board of Directors.

  
Sherry McCorey  
Notary Public, State of New York  
No. 01MC5041034  
Qualified in Richmond County  
Certificate Filed in New York County  
Commission Expires March 27, 2009

**EXHIBIT A**

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