

12-03-2001



U.S. Department of Commerce
Patent and Trademark Office

RET

101906275

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kagan World Media, Inc.

- Individual(s)
- General Partnership
- Corporation-State DELAWARE
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: Paul Kagan Associates, Inc.

Address: 745 Fifth Avenue
New York, New York 10151

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 18, 2000

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership, State of
- Corporation-State DELAWARE
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): See schedule attached

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved:

Three (3)

7. Total fee (37 CFR 3.41)..... \$ 90.00

Enclosed

Any deficiency is authorized to be charged to
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence Greene
Name of Person Signing

Signature

November 28 2001
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

11/30/2001 LMUELLER 00000166 74005606

01 FC:481
02 FC:482

40.00 OP
50.00 OP

BEM/BEM/24418/00/498169.1

TRADEMARK
REEL: 002401 FRAME: 0551

EXHIBIT A

Mark	Classes	Application Number	Application Date	Registration Number	Registration Date
Globe Logo	16, 35 & 42	74/005606	11/28/89	1682313	4/7/92
KAGAN WORLD MEDIA	9 & 16	75/767927	8/4/99		
KAGAN WORLD MEDIA	35, 36, 41 & 42	75/766974	8/3/99		

TRADEMARK ASSIGNMENT

WHEREAS, Kagan World Media, Inc., a corporation organized and existing under the laws of Delaware with a place of business located at 126 Clock Tower Place, Carmel, California, 93923-8734 ("Assignor"), has adopted and used the service marks and trademarks set forth in Exhibit A (the "Marks") and is the owner of the applications and registrations set forth in Exhibit A (the "Applications and Registrations"); and

WHEREAS, Paul Kagan Associates, Inc., a Delaware Corporation (formerly known as PKA Acquisition Corp.), having an address at 745 Fifth Avenue, New York, New York 10151 ("Assignee"), has heretofore acquired all rights, title and interest in and to said Marks, Applications and Registrations, including all patents and copyrights related thereto whether arising under federal, state, or common law, with the good will of the business symbolized thereby; and

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of said Marks, Applications and Registrations by Assignee as of December 18, 2000;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does confirm that it has assigned and hereby does assign, transfer, and convey unto Assignee all rights, title and interest in and to the said Marks, Applications and Registrations, whether statutory or at common law, together with the goodwill of the business symbolized by thereby.

Kagan World Media Inc.


By: 
Name: Christopher Fraser
Title: Vice-President

EXHIBIT A

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