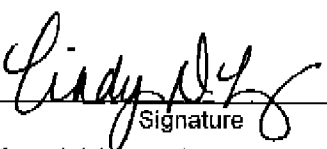


Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings $\Rightarrow \Rightarrow \Rightarrow$	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <u>Guinness UDV North America, Inc.</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other <u>Connecticut</u> Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Diageo North America, Inc.</u> Internal Address: <u>Six Landmark Square</u> Street Address: _____ City: <u>Stamford</u> State: <u>CT</u> Zip: <u>06901</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>CONNECTICUT</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>02/01/2002</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ _____ B. Trademark Registration No.(s) <u>1675265</u> _____ Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Cindy D. Carey</u> Internal Address: _____ <u>Diageo North America, Inc.</u> Street Address: <u>Six Landmark Square</u> _____ City: <u>Stamford</u> State: <u>CT</u> Zip: <u>06901</u>	6. Total number of applications and registrations involved: <u>1</u> 7. Total fee (37 CFR 3.41) \$ <u>40</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>083120</u>	
DO NOT USE THIS SPACE		
9. Signature. <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;"> <u>Cindy D. Carey</u> Name of Person Signing </div> <div style="text-align: center;">  Signature </div> <div style="text-align: center;"> <u>Feb 6, 2002</u> Date </div> </div> <div style="text-align: right; margin-top: 5px;"> <small>Total number of pages including cover sheet, attachments, and document: <u>1</u></small> </div>		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

GUINNESSUDV

Six Landmark Square
PO Box 120076
Stamford, Connecticut 06912-0076

Tel 203-359-7100

Cindy D. Carey
Trademark Paralegal
Phone (203) 359-7465
Fax (203) 967-2951

February 6, 2002

VIA FACSIMILE 703 306 5995

Box Assignment
Commissioner of Patents and Trademarks
Washington D.C. 20231

**Re: Trademark Change of Name Recordal in the United States
In the name of Guinness UDV North America, Inc.**

BV & Design , Registration Number 1,675,263

Dear Sir:

The above-referenced trademark registration currently stands in the name of Guinness UDV North America, Inc. Guinness UDV North America, Inc. changed its name to Diageo North America, Inc. as per the enclosed Recordation Form Coversheet.

Please record the Change of Name and forward the file stamped copy including reel and frame numbers to the undersigned. Please charge all fees associated with this recordal to deposit account no. 083120 in the name of Guinness UDV.

Sincerely,

