FORM PTO-1594

Docket No. 46561/MM/C882

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Box Assignment Commissioner of Patents and Trademarks Washington, D.C. 20231 Post Office Box 7068 Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

| 1. Name of conveying party(ies): | 2. Name and address of receiving party(ies): | | |
|---|--|--------|--|
| Newfoundland Liquor Corporation | Name: Canadian Iceberg Vodka Corporation | | |
| | Street Address: 23 Lesmill Road, Suite 304, Toronto, Ontario, Canada M3B 3P6 | | |
| ☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation ☐ Other ☑ Exists Under Laws of Canada Additional name(s) of conveying party(ies) attached: | ☐ Individual(s) citizenship ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation ☐ Other: ☑ Exists Under Laws of Canada | | |
| 3. Name of conveyance: | If assignee is not domiciled in the United States, a domestic representative designation is attached: YES | | |
| Assignment of Entire Interest and Goodwill Security Agreement | (Designation must be a separate document from Assignment). Additional name(s) & address(es) attached? NO | | |
| Execution Date: February 2, 2000 | | | |
| 4. A. Trademark Application No.(s) 74/234,213 | 4. B. Trademark Registration No.(s) | | |
| Addition | al numbers attached? NO | | |
| 5. Please return the recorded document and address all correspondence to: | 6. Total number of applications or registrations involved. | 1 | |
| CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: Michael J. MacDermott 10. Explanatory letter is enclosed. | 7. | 1.18. | |
| original document. Date: February 8, 2002 By | ng information is true and correct and any attached copy is a true copy Name: Michael J. MacDermott 626/795-9900 | of the | |
| | Total number of pages including cover sheet, attachments, and document: | 6 | |

MM/rlf

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ASSIGNMENT

WHEREAS, Newfoundland Liquor Corporation, a Canadian corporation of P.O. Box 8750, Station "A", Kenmount Road, St. John's, Newfoundland, Canada A1B 3V1 did adopt and is the owner in the United States of all right, title and interest in and to the mark listed below, which is the subject of an application for registration in the United States Patent and Trademark Office:

| <u>Mark</u> | Serial No. | Filing Date | <u>Our Ref:</u> |
|-------------|------------|-------------------|-----------------|
| ICEBERG | 74/234,213 | December 23, 1991 | CANAD-052834 |

WHEREAS, Newfoundland Liquor Corporation has intended to use the mark in the United States in commerce, and has filed said Application Serial No. 74/234,213 indicating that intention, but has not yet filed an allegation of use under Section 1(c) or (d) of the Trademark Act. Applicant is assigning the mark in the United States and in the above-identified application as part of the entire business or portion thereof in the United States to which the mark pertains as required by title 15 U.S.C. Section 1060; and

WHEREAS Canadian Iceberg Vodka Corporation, a Canadian corporation of 23 Lesmill Road, Suite 418, Toronto, Ontario. Canada M3B 3P6 is desirous of acquiring said mark in the United States and an application for registration in a form suitable for recordation in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Newfoundland Liquor Corporation does hereby assign unto said Canadian Iceberg Vodka Corporation all right, title and interest in and to the mark in the United States, together with the good will of the business symbolized by the mark in the United States and the application for registration thereof, Serial No. 74/234,213.

TO-917033065995 FROM- T-304 P. 04/07 F-147

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ne Commissioner of Patents and Trademarks is requested to issue the certificate of b said Assignee.

NEWFOUNDLAND LIQUOR CORPORATION

Michael Clarke Vice President

NOTARIAL ACKNOWLEDGMENT

| X CORPORATION | PARTNERSHIP | INDIVIDUAL |
|---------------|-------------|------------|
| | | |

On February 2, 2000, before me, Aubrey L. Bonnell, Q.C., personally appeared Michael Clarke, personally known to me (or proved on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument) and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary
AUDREY L. BONNELL

A Notary Public in and for The Province of Newfoodland

(Affix seal in the above blank space)

744-1-144444

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPOINTMENT OF DOMESTIC REPRESENTATIVE AND POWER OF ATTORNEY

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3518

Commissioner:

Canadian Iceberg Vodka Corporation, a corporation of Canada, whose address is 23 Lesmill Road, Suite 304, Toronto, Ontario, Canada, M3B 3P6, hereby designates Christic, Parker & Hale, LLP, whose postal address is P.O. Box 7068, Pasadena, California 91101-7068, U.S.A., as its domestic representative upon whom notices or process may be served in proceedings affecting the following marks:

| Tra | đe | H | ar | k |
|-----|----|---|----|---|

Application No.

ICEBERG

74/234,213

CANADIAN ICEBERG VODKA

74/681,956

Canadian Iceberg Vodka Corporation hereby appoints:

| R. W. Johnston |
|------------------------|
| D. Bruce Prout |
| Hayden A. Carnoy |
| Richard J. Ward, Jr. |
| Russell R. Palmer, Jr. |
| LeRoy T. Rahn |
| Richard D. Salbel |
| • |
| Walter C. Maxwell |
| William P. Christic |
| David A. Dillard |
| Thomas J. Daly |
| Vincent G. Giola |
| Theodore A. Pienko |
| Edward R. Schwartz |
| John D. Carpenter |
| David A. Plumley |
| Wesley W. Monros |
| |
| Gregory S. Lampert |

| Jun-Young E. Joon |
|--------------------------|
| Maro A. Karish |
| John F. O'Rourke |
| Molly A. Holman |
| · Parer A. Nichols |
| Harold E. Wurtt |
| Robert A. Green |
| Alen M. Kindred |
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| Stophen D. Burbach |
| David B. Sandelands, Jr. |
| Leigh O. Linder |
| Brian K. Brooksy |
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| Nichalas J. Pauley |
| Merk J. Mercelli |
| David I. Steele |
| Brian L. Yotes |
| D) 1821 C1) 4W-0 |

Laurence H. Pratty Robert A. Schroeder Richard A. Wallen Michael J. MacDermott Anna Wans Gary D. Lucck James M. Collison Richard A. Clegg Nam J. Patel Tom H. Dao Frank L. Cire Rodney V. Warfford Stephen M. Lobbin David J.Bailey Kevin K. Leung Rose A. Hickman Ksonya Medyadev

all members or associates of or of counsel to the firm Christie, Parker & Hale, LLP, telephone 626/795-9900, as principal attorneys with power to appoint associate attorneys, to prosecute

the applications to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificates of Registration.

The authority under this Power of Attorney of each person named above shall automatically terminate and be revoked upon such person ceasing to be a member or associate of or of counsel to that law firm.

Please address all correspondence to CHRISTIE, PARKER & HALE, LLP, Post Office Box 7068, Pasadena, CA 91109-7068.

CANADIAN ICEBERG VODKA CORPORATION

Date: 2002

Gary Pollack President

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RECORDED: 02/08/2002