

01-04-2002



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Docket No.:

19003-003

Tab settings

To the Honorable Commissioner of Patents

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Datatech Enterprises, Inc.**

12/31/01

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State **Pennsylvania**  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies)       Yes  No

2. Name and address of receiving party(ies):

Name: **Datatech Smartsoft, Inc.**

Internal Address: \_\_\_\_\_

Street Address: **10 Clipper Road**

City: **West Conshohocken**      State: **PA**      ZIP: **19428**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State **Pennsylvania**  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is                       Yes       N  
(Designations must be a separate document from  
Additional name(s) & address(es)                       Yes       N

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: **April 12, 2000**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers

B. Trademark Registration No.(s)

**2,405,509**

Yes  No

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DEC 31 2001

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Frederick A. Tece, Esquire**

Internal Address: **McShea Tece, P.C.**

**Trademark Department**

Street Address: **Mellon Bank Center; 16th Floor**

**1635 Market Street**

City: **Philadelphia**      State: **PA**      ZIP: **19002**

6. Total number of applications and registrations involved:..... **1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

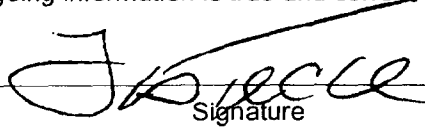
Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:

01/03/2002 LMUELLER 0000097 2405509  
01 FC:481                      40.00 OP

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Frederick A. Tece**                                            **November 12, 2001**

Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and

**2**

TRADEMARK

## TRADEMARK ASSIGNMENT


**WHEREAS**, Datatech Enterprises, Inc., a Pennsylvania corporation with its principal place of business at 10 Clipper Road, West Conshohocken, PA 19428 ("Assignor") and has adopted, owns, and is using the mark SMARTADDRESSER USA ("Mark") in connection with the following goods: Database marketing and mailing software, related hardware, and instructional materials sold therewith;

**WHEREAS**, Assignor owns a federal trademark registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration Number 2,405,509, registered on the Principal Register on November 21, 2000; and,

**WHEREAS**, Datatech Smartsoft, Inc., a Pennsylvania corporation with its principal place of business at 10 Clipper Road, West Conshohocken, PA 19428, ("Assignee"), desires to acquire the Mark, the above referenced registration and all associated good will.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, as well as the registration thereof.

**THIS ASSIGNMENT** shall be in effect as of April 12, 2000.

By:   
\_\_\_\_\_  
Datatech Enterprises, Inc.

By: Mr. Samuel J. Silvert  
Title: President