

10/26/01 F



EET

To the Honorable Commissioner of Patents and Trademarks:

101947212

of

<p>1. Name of conveying party(ies): EMAP USA, Inc.</p> <p> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-Delaware <input type="checkbox"/> Other _____ </p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of receiving party(ies)</p> <p>Name: PRIMEDIA Specialty Group Inc. Attn: General Counsel Address: 745 Fifth Ave. New York, NY 10151</p> <p> <input type="checkbox"/> Individual(s) citizenship <input checked="" type="checkbox"/> Corporation - Delaware <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership </p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ </p> <p>Execution Date: August 23, 2001</p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) See attached schedule of applications</p> <p>B. Trademark Registration No.(s) See attached schedule of registrations</p>
<p>Additional numbers attached? Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Deborah K. Squiers, Esq. Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas New York, NY 10036-6799</p>	<p>6. Total number of applications and registrations involved: 29</p> <p>7. Total fee (37 CFR 3.41)..... \$ 740</p> <p> <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Any deficiency is authorized to be charged to Deposit Account No. 03-3415. </p> <p>8. Deposit Account No. _____ (Attach duplicate copy of this page if paying by deposit account)</p>

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers *Deborah Squiers* Oct. 26, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: _____

01/15/2002 LWELLER 00000010 76245143
01 FC:481 40.00 OP
02 FC:482 700.00 OP

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I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on
10-26-2001 Esther C. Seltzer
(Date of Deposit) (Typed or printed name of person mailing paper or fee)

Esther C. Seltzer
(Signature)

Schedule A

Country: **United States**

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
CARTOONS & DESIGN	16, 25, 28, 41	76/245143	4/23/01			FILED
CHEVY HIGH PERFORMANCE	16	76/246374	4/25/01			FILED
HOT ROD	8, 9, 25, 27, 28, 30, 32	76/192999	1/12/01			FILED
G GRAVITY GAMES & DESIGN	9, 12	76/201328	1/29/01			FILED
G & DESIGN	12, 28	76/201329	1/29/01			FILED
THE WORLD'S #1 AUTOMOTIVE AUTHORITY	16, 35	76/258539	5/17/01			FILED
SUV OF THE YEAR	16, 41	76/258538	5/17/01			FILED
CAR OF THE YEAR	16, 41	76/259263	5/18/01			FILED
TRUCK OF THE YEAR	16, 41	76/259262	5/18/01			FILED
SPORT UTILITY OF THE YEAR	16, 41	76/259264	5/18/01			FILED
WHEELS AFIELD	16, 35	76/059607	5/30/00			FILED
STARS, CARS & GUITARS	9, 15, 16, 25, 28, 41	76/212162	2/17/01			FILED
SUPER STREET (STYLIZED)	16	76/278893	6/27/01			FILED
CORVETTE FEVER	16	76/236490	4/9/01			FILED
PETERSEN'S RIFLE SHOOTER	16	76/297954	8/8/01			FILED
HANDGUNS	16	76/297955	9/24/01			FILED
PETERSEN'S HUNTING	16	76/297952	8/8/01			FILED
PETERSEN'S BOWHUNTING	16	76/297953	8/8/01			FILED
MUSTANG MONTHLY	16	76/236493	4/9/01			FILED
TEEN	14	75/617590	1/8/99			FILED
G DESIGN	32	76/241139	4/16/01			FILED
HOT ROD	6, 7, 9, 12, 20, 21, 27	76/286794	7/17/00			FILED

ROAD & CUSTOM	16	76/236489	4/9/01			FILED
SLAM & DESIGN	9, 25, 28	75/515392	7/8/98			FILED
KIT CAR	16	76/236492	4/9/01			FILED
PETERSEN'S 4WHEEL & OFF-ROAD	16	76/290420	7/25/01			FILED
MUSCLE CAR REVIEW	16	76/236491	4/9/01			FILED
INLINE	16	74/587401	10/19/94	1936235	11/14/95	REGISTERED
INLINE RETAILER & INDUSTRY NEWS	16	74/587402	10/19/94	1937598	11/21/95	REGISTERED

State of Delaware
Office of the Secretary of State PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMAP USA, INC.", CHANGING ITS NAME FROM "EMAP USA, INC." TO "PRIMEDIA SPECIALTY GROUP INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2001, AT 9 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2653578 8100

010445398

AUTHENTICATION: 1333950

DATE: 09-07-01

TRADEMARK
REEL: 002423 FRAME: 0544

emap-usa

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 08/23/2001
010415765 - 2653578

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
EMAP USA, INC.

Pursuant to Section 242
of the Corporation Law of the
State of Delaware

EMAP USA, Inc. (the "Corporation"), organized and existing
under and by virtue of the General Corporation Law of the State
of Delaware, does hereby certify:

By vote of a majority of the Directors of the Corporation
and pursuant to Sections 141 and 243 of the General Corporation
Law of the State of Delaware, a resolution was duly adopted
setting forth an amendment to the Certificate of Incorporation of
the Corporation and declaring said amendment to be advisable.
The stockholders of the Corporation have duly approved said
amendment pursuant to written consent of a majority of the
stockholders, all in accordance with Sections 228 and 242 of the
General Corporation Law of the State of Delaware. The resolution
setting forth the amendment is as follows:

RESOLVED: That Article FIRST of the Certificate of
Incorporation of the Corporation, as amended, be
and hereby is deleted, and the following Article
FIRST is substituted therefor:

FIRST: "The name of the Corporation is PRIMEDIA
Specialty Group Inc."

IN WITNESS WHEREOF, the Corporation has caused this
Certificate of Amendment to be signed by its President and
attested by its Secretary this 23 day of August, 2001.

EMAP USA, Inc.

By:

Tom Moloney
Tom Moloney
Its President

ATTEST:

Keith Marriott
Keith Marriott
Secretary

:1322308-1

